JPMorgan Chase & Co.

code for <good> 2023

Organization: Bhumi
Website: https://bhumi.ngo/

Mission

Bhumi's mission is to drive social change by fostering an environment where young adults and children learn, lead, and thrive.

Context

Bhumi was founded on August 15, 2006, by a group of friends, who believed that every underprivileged child deserves quality education. Since then, Bhumi has transformed this conviction into a volunteering opportunity for India's youth, launching a snowball effect of nurturing talent on the path to an educated, poverty-free India.

Bhumi conducts various events (cultural/social) across different cities of India providing ample volunteering opportunities to volunteers. They invite donors as well to attend these events such as a cultural event 'Nakshatra' which provides children a platform to exhibit their talent. They used ticketing solution to raise funds during this event.

Challenge

Bhumi needs a standardized and innovative solution that would help them raise funds through these events. They also need a mechanism to collect feedback from different stakeholders.

Additional Considerations

The solution should be innovative, easy, and standardized to attract more donors.

Technology Baseline

Bhumi has their own website through which they accept online donations.