

Lila M. Cardell

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EDUCATION

Degree: Doctor of Philosophy (Ph.D)

Concentration: Applied Economics

University Name: University of Illinois at Urbana-Champaign

Date of Matriculation: Aug 2016

Date of Graduation: May 2021 (expected)

Grade Point Average (GPA): 3.97

Location: Urbana, IL, USA

Relevant Coursework: Microeconomic Theory, Statistics and Econometric Methods, Development Economics, Labor Economics, Applied Microeconometrics, Hierarchical Linear Modeling

Positions and Awards: Jonathan Baldwin Turner (JBT) Fellowship (2016-2019)

Degree: Master of Science (M.S.)

Concentration: Agricultural Economics and International Nutrition

University Name: University of California at Davis

Date of Matriculation: Sept 2014

Date of Graduation: Dec 2015

Grade Point Average (GPA): 3.5

Location: Davis, CA, USA

Relevant Coursework: Microeconomic Theory, Statistics and Econometric Methods, Applied Research Methods, Introduction to Nutrition and Metabolism, Real Analysis, Development Economics, Animal Biochemistry and Metabolism

Degree: Master of Public Administration (M.P.A)

Concentration: Economic and Financial Policy

University Name: Cornell University, Cornell Institute for Public Affairs

Date of Matriculation: Aug 2012

Date of Graduation: May 2014

Grade Point Average (GPA): 3.85

Location: Ithaca, NY, USA

Relevant Coursework: International Trade Policy, Microeconomics for International Development, Food Policy for Developing Countries, Development Economics, Public Finance Microeconomics, Inferential Statistics, Econometrics, International Program Evaluation, Research in Emerging Markets, Mixed Methods Evaluation for Public Organizations, Geographic Information Systems (GIS), Empirical Analysis of Household Surveys for Health, Poverty, and Nutrition

Positions and Awards: Steering Committee member, Dilmun Hill Student Farm; CIPA Admissions Ambassador; Fellowship Award \$30,000 annually

Degree: Bachelor of Science (B.S)

Concentration: Finance and Accounting

University Name: New York University, Stern School of Business

Date of Matriculation: Aug 2002

Date of Graduation: May 2005

Grade Point Average (GPA): 3.11

Location: New York, NY, USA

Relevant Coursework: Global Business Policy, Financial Reporting and Analysis, Organizational Communication, Financial Accounting, Managerial Accounting, Law, Business, and Society, Information Technology in Business

Positions and Awards: Beta Alpha Psi, National Honors Accounting Society; Fellowship Award \$4,000 annually

PUBLICATIONS

- “Farm Bill Politics: Exploring the Outdated Relationship between Supplemental Nutrition Policy and Agriculture Subsidies.” *Cornell Policy Review*, Spring 2013 Issue.

WORKING PAPERS

- Cardell, L. and Michelson, H. 2020 “Negative Returns are a general explanation for failure to exploit temporal arbitrage.” Working Paper, University of Illinois at Urbana-Champaign
- Cardell, L. and Lentz, E. 2020 “How does the choice of method influence differences in intrahousehold nutritional status? A close examination of nutrition measures and methods from Bangladesh ”
- Cardell, L. 2019 “Spilt Milk: Measuring the Indirect Effects of Livestock Ownership in Rural Zambia”

TEACHING EXPERIENCE

- World Food Economy (undergraduate, UIUC course ACE 251), Teaching Assistant for Prof. Craig Gundersen (Spring 2020) and Prof. Hope Michelson (Fall 2020)
- Applied Economic Theory (graduate, UIUC course ACE 500), Teaching Assistant for Prof. Teresa Serra (Fall 2018) and Prof. William Ridley (Fall 2019)
- Issues in Public Administration (graduate, Cornell University course HE 6010), Teaching Assistant for Prof. Thomas O’Toole (Fall 2013)
- Managerial Marketing (undergraduate, UC Davis course ARE 136), Grader for Prof. Kristin Kiesel (Fall 2015)

COMPUTER SKILLS

- Proficient in Microsoft Office, STATA, and R

PROFESSIONAL EXPERIENCE

Start Date: Dec 2015

End Date: July 2016

Position Title: Consultant

Name of Employer: World Bank

Location: Washington, D.C.

Salary/Grade: \$259/daily

Person Reported to: Sara Savastano, Senior Economist, Global Indicators Group, Development Economics

Contact Information: ssavastano@worldbank.org

Description: The Development Economics Vice Presidency (DEC) is the research and development arm of the World Bank. Within this Vice Presidency, the Global Indicators Group produces quantitative indicators and datasets. This unit partnered with the Agriculture Global Practice to improve data availability on the business environment for agriculture through the Enabling the Business of Agriculture (EBA) project. The most recent report, published in February 2017, covered 62 countries and 12 topics (access to land, seeds, fertilizer, machinery, finance, markets, water, ICT, land, livestock, environmental sustainability, gender and transport of agricultural goods.)

- Compiled data from LSMS and other household survey sources from 6 developing countries
- Analyzed data based on relevant economic models
- Performed a literature review of peer-review journal articles related to the inclusion, transparency, and effectiveness of land regulations
- Synthesized empirical results for inclusion in the EBA 2017 report

Start Date: Jul 2014

End Date: Oct 2014

Position Title: Consultant

Name of Employer: World Bank

Location: Washington, D.C.

Salary/Grade: \$236/daily

Person Reported to: Cesar Chapparo, Manager, Global Indicators Group / Agriculture and Environmental Services

Contact Information: cchapparoyedro@worldbank.org

Description: see above

- Developed a methodology for the selection of agricultural products and country-specific locations for inclusion in EBA annual surveys to support robust comparative analysis of survey indicators
- Researched indicators to identify sources of data and methodological approaches to cross-national comparative analysis
- Created a database of national and sub-national production and trade data for 40 selected countries
- Analyzed data using methodology to select products and locations for inclusion in annual surveys

Start Date: Jun 2013

End Date: Aug 2013

Position Title: Intern

Name of Employer: World Food Programme

Location: Rome, Italy

Salary/Grade: \$5600 stipend

Person Reported to: Annalisa Conte, Deputy Director of Policy, Programme, and Innovation

Contact Information: annalisa.conte@wfp.org

Description: The World Food Programme (WFP) is the UN agency providing food assistance globally. The Policy, Programme, and Innovation (PPI) division develops innovative ways to address food insecurity through multi-unit approaches and public-private partnerships.

- Assessed WFP agriculture, nutrition and voucher initiatives and policies through document review and interviews with internal and external staff in order to identify opportunities and challenges for integration of initiatives
- Performed external research and provided concise analysis of current nutrition-sensitive agriculture interventions
- Developed a proposal for a specific pilot project to test the integration of initiatives in a unified value chain in the field including the framework for a monitoring and evaluation plan

Start Date: Jan 2013

End Date: Apr 2013

Position Title: Consultant

Name of Employer: CIIFAD/GABA Rice Project

Location: Na Ngoi, Thailand and Ithaca, NY

Salary/Grade: \$1200 stipend

Person Reported to: Ralph Christy

Contact Information: rdc6@cornell.edu

Description: CIIFAD is the Cornell International Institute Food and Development, which supports multidisciplinary research teams focused on sustainable global development. The GABA Rice Project consists of 68 members, 12 of which process germinated GABA rice for sale in local markets.

- Assessed the current production process through interviews, surveys, direct observation, and re-performance
- Produced an operations guide to support increases in production efficiency and marketing capacity
- Provided strategies to support improvements in organizational communication and collective administration
- Researched the germinated rice production industry to identify market trends and opportunities for expansion

Start Date: Nov 2010

End Date: Aug 2012

Position Title: Senior Finance and Operations Analyst

Name of Employer: Community Environmental Center

Location: Long Island City, NY, USA

Salary/Grade: \$70,000 annually

Person Reported to: Ken Daniels, Chief Financial Officer

Contact Information: kdaniels@cecenter.org 1(718) 784-1444

Description: Community Environmental Center (CEC) is a nonprofit based in New York focused on low-income home weatherization. Build it Green!NYC (BIG) is a multi-store \$1.5 million retail subsidiary of CEC, reselling surplus and salvaged building materials to support environmental education initiatives.

Grant Administration and Monitoring

- Administered a \$3 million federal Department of Energy grant with a 3:1 leverage funding innovative techniques in low income home weatherization
- Developed comprehensive internal procedures manual and monitoring guidelines
- Revised contracts to comply with the United States Code of Federal Regulations
- Produced quarterly program and financial evaluation reports for submission to the Department of Energy
- Performed internal evaluations, budgeting, and analysis
- Monitored four subrecipients providing outreach and technical support for the project

Finance and Operations

- Managed program and financial reporting, accounting, budgeting and analysis for Build it Green!NYC
- Oversaw fiscal sponsorship and provided financial and operational support to two local composting initiatives

Start Date: June 2010

End Date: Nov 2010

Position Title: Volunteer and Marketing Coordinator

Name of Employer: AmeriCorps / NYC CoolRoofs

Location: Long Island City, NY, USA

Salary/Grade: stipend

Person Reported to: Justin Green, Program Director

Contact Information: justin@bignyc.org 1(718) 777-0132 ext 23

Description: AmeriCorps is a U.S. government program providing opportunities to fight domestic poverty. NYC CoolRoofs is a partnership of the NYC Department of Buildings, NYC Service, and the Community Environmental Center, with the goal of reducing energy use, cooling costs, and carbon emissions by coating rooftops with a reflective white coating.

- Designed and implemented a comprehensive marketing and outreach strategy to recruit and engage volunteers for the NYC CoolRoofs program, a partnerships of the NYC Department of Buildings and NYC Service
- Restructured program operations to improve cross-agency communications and overall project capacity by 200%
- Managed diverse groups of corporate volunteers, workforce groups, and citizens to coat rooftops across NYC
- Leveraged relationships to build a network of volunteers, nonprofit organizations and other supporters of the program

Start Date: Sept 2008

End Date: Sept 2010

Position Title: Program and Fundraising Consultant

Name of Employer: StartingBloc NFP

Location: New York, NY, USA

Salary/Grade: stipend

Person Reported to: Adriana Pentz, Executive Director

Contact Information: available upon request

Description: StartingBloc is a non-profit that educates and connects emerging leaders to drive social change across sectors through the StartingBloc Institutes for Social Innovation, held annually in New York, Boston, and London.

Program Consulting: Alumni Engagement and Recruitment

- Designed a long-term strategy to engage the 1400 alumni of StartingBloc Institutes in 8 regional locations
- Developed a guide for the operations of regional boards, including fundraising and communication activities
- Designed the 2008 national recruitment campaign for StartingBloc's Institutes for Social Innovation, annual conferences held globally for 100 emerging leaders selected through an application process
- Identified, cultivated, and influenced top students and professionals to apply to the Institutes
- Evaluated the effectiveness of individual campus strategies and the overall recruitment campaign in efforts to increase the amount of highly qualified applicants by 200% from the previous year

Start Date: Aug 2005

End Date: Aug 2008

Position Title: Senior Analyst

Name of Employer: Ernst & Young LLP, FIDS

Location: based in New York, NY, USA with extensive domestic travel

Salary/Grade: \$68,000

Person Reported to: Chris Sercy, Principal

Contact Information: available upon request

Description: Ernst & Young is a professional services firm. The Fraud Investigations and Dispute Services (FIDS) department provides investigatory and compliance services to domestic and international clients.

Primary Responsibilities:

- Managed cross-functional teams of accountants, finance and legal professionals to resolve financial disputes
- Executed timely research and concise analysis of state and federal guidelines that might affect E&Y clients
- Managed the recruiting initiative for staff consultants and interns from New York University
- Rated highly effective (4/5) in my peer group in all performance cycles and received 3 recognition awards for high performing analysts

Selected Compliance and Monitoring Engagements:

- Developed formal internal control and monitoring procedures for a National Television Network to ensure compliance with federal communications regulations. Subsequently managed a team of 3 people to perform independent semiannual evaluations of procedures
- Designed Sarbanes-Oxley internal controls monitoring process for a truck manufacturer as required by SEC
- Guided an international telecommunications company through a financial restatement by monitoring all manual accounting entries over \$1 million in value and issuing monthly compliance evaluations
- Performed annual valuation and custody testing of credit default swaps and other options for a hedge fund as part of annual audit requirements for investors

Selected Fraud Investigations engagements:

- Assisted an Energy company by re-performing valuations of various products and services through activity-based costing in order to verify the accuracy of their financial statements
- Investigated an international shipping company for violations of the Foreign Corrupt Practices Act through document review, systems testing, and interrogations of senior personnel