

Lila Jean
VINTAGE

[ADVERTISING](#) | [TERMS & CONDITIONS](#) | [CONTACT](#)

ADVERTISING RATES | PER ISSUE

Full page	\$650.00
Half page	\$450.00
Quarter page	\$320.00
Directory listing	\$50.00
Newsletter	\$30.00

ADVERTORIAL RATES | PER ISSUE

Full page	\$800.00
Two page spread	\$1,000.00

AD DESIGN

Artwork supplied by client	\$100.00
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AD SPECIFICATIONS

Full page	Trim : 275mm (h) x 210mm (w)	Type : 260mm (h) x 195mm (w)	Bleed : +5mm bleed all sides
Half page	Trim : 134mm (h) x 210mm (w)	Type : 119mm (h) x 195mm (w)	Bleed : +5mm bleed all sides
Quarter page	Trim : 134mm (h) x 102mm (w)	Type : 119mm (h) x 87mm (w)	Bleed : +5mm bleed all sides

The type area is 15mm on all files to allow the space for the inside gutter if your ad is positioned beside the spine, it's a guideline to ensure none of your important text goes into the spine area. All images to be supplied at 100% in CMYK format at 300 dpi.



Artwork deadlines

Issue Four | Spring 2015 | 20/08/2015 | Scheduled release September 2015

For all bookings & enquiries contact | advertising@lilajeenvintage.com

| lilajeenvintage.com | [instagram.com/lilajeenvintage](https://www.instagram.com/lilajeenvintage)

| [facebook.com/lilajeenvintage](https://www.facebook.com/lilajeenvintage) | [pinterest.com/lilajeenvintage](https://www.pinterest.com/lilajeenvintage)

| twitter.com/lilajeenvintage

Terms and Conditions

Payment | Full payment is required prior to the release date. You will be issued with an invoice when your booking is confirmed.

Cancellation fee | A cancellation fee of 25% applies if the cancellation occurs 3 weeks out from the release date.

Lila Jean Vintage accepts no responsibility for any errors in advertising material supplied. In the event an error occurs

Lila Jean Vintage accepts no responsibility for any losses incurred as a result.