

Lila Jean
VINTAGE

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ISSUE	BOOKING	ARTWORK	RELEASE
Two Autumn 2015	16/02/15	16/02/15	12/03/15
Three Winter 2015	30/04/15	30/04/15	11/06/15
Four Spring 2015	30/07/15	30/07/15	10/09/15
Five Summer 2015	29/10/15	29/10/15	10/12/15

ADVERTISING RATES | PER ISSUE

Full page	\$675.00
Half page	\$450.00
Quarter page	\$320.00

ADVERTORIAL RATES | PER ISSUE

Full page	\$1,000.00
Two page spread	\$1,700.00

AD DESIGN

Artwork supplied by client	\$100.00
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AD SPECIFICATIONS

Full page	Trim : 275mm (h) x 210mm (w)	Type : 260mm (h) x 195mm (w)	Bleed : +5mm bleed all sides
Half page	Trim : 134mm (h) x 210mm (w)	Type : 119mm (h) x 195mm (w)	Bleed : +5mm bleed all sides
Quarter page	Trim : 134mm (h) x 102mm (w)	Type : 119mm (h) x 87mm (w)	Bleed : +5mm bleed all sides

The type area is 15mm on all files to allow the space for the inside gutter if your ad is positioned beside the spine, it's a guideline to ensure none of your important text goes into the spine area.

All images to be supplied at 100% in CMYK format at 300 dpi.



BOOKING FORM

Business name

Contact person

Address

Contact number

Contact email

Ad size

Ad rate

Do you require design assistance?

Completion of this booking form means you accept the Terms & Conditions.

Contact | Advertising & stockists enquiries | Lorraine Frederick | advertising@lilajeenvintage.com

| PO Box 505 Winston Hills 2153

| lilajeenvintage.com | [instagram.com/lilajeenvintage](https://www.instagram.com/lilajeenvintage) | [facebook.com/lilajeenvintage](https://www.facebook.com/lilajeenvintage)

| [pinterest.com/lilajeenvintage](https://www.pinterest.com/lilajeenvintage) | twitter.com/lilajeenvintage



Terms and Conditions

Booking | Booking will be accepted upon the receipt of a completed booking form.

Payment | Full payment is required prior to the release date. You will be issued with an invoice when your booking is confirmed.

Cancellation fee | A cancellation fee of 50% applies if the cancellation occurs 4 weeks out from the release date.

Lila Jean Vintage accepts no responsibility for any errors in advertising material supplied. In the event an error occurs

Lila Jean Vintage accepts no responsibility for any losses incurred as a result.