

CURLS

Photo of happy people with curly hair

Lockdown life left you lusting for luscious locks?

Lockdown life left you lusting for luscious locks?

WHAT WE ARE ABOUT

Natural haircare is on the rise, and with lockdown and social distancing keeping you away from other people and their peepers, has there ever been a better time to take the plunge?

As fashion changes and embraces a wider view of what is in vogue, individuality and acceptance of "you" is a fast growing trend. What could be more you, than wearing your hair as nature made it?

We aim to help you understand your hair, what type it is, why it does what it does - and to give you some basic tools to make the most of it. We will also point you to some amazing resources to help continue your journey.

We aim to help you understand your hair, what type it is, why it does what it does - and to give you some basic tools to make the most of it. We will also point you to some amazing resources to help continue your journey.

WHAT YOU NEED TO KNOW

To understand how best to care for your hair to get shiny, defined curls, you need to understand what hair is made of and how that construction affects it's shape and behaviour.

Got no idea what on earth we are on about?
Check out our Hair Science page.

Already know your cuticle from your cortex?
Head straight to Hair Types.

SCIENCE

HAIR TYPES

Already know your cuticle from your cortex?
Head straight to Hair Types.

HAIR TYPES

YOUR WEAPONS

ROUTINE	TECHNIQUES	TOOLS
<ul style="list-style-type: none">Co-washingPloppingDiffusing	<ul style="list-style-type: none">ClumpingPraying handsPineapple	<ul style="list-style-type: none">BonnetBrushBIG diffuser
Practices to polish that preen!	Good things - no really!	Things to make it a little easier

Learn what you can do with all these things.


ACTIONS



Photo of hair looking sciencey

To get started, it helps to understand what your hair is made of

WHAT HAIR IS MADE OF

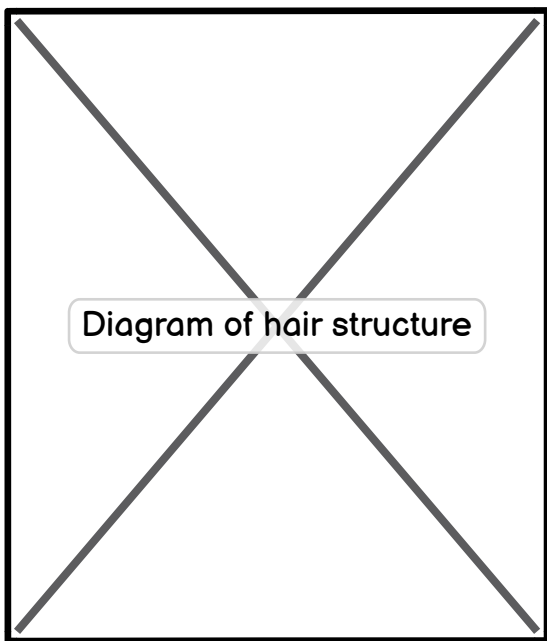


The shaft of a strand of hair consists of three distinct layers: cuticle, cortex and medulla (usually).

The **cuticle** is the outside layer, it is made of scale like keratin structures which overlap like tiles on a roof, keeping the insides nice and safe. When the parts of the cuticle are all laying flat, nice and tidy, you get shiny tresses! The cuticle naturally becomes brittle over time, through washing, the elements and styling. Oils can help keep the keratin flexible and prevent breakage.

The **cortex** is the thickest part of the hair strand, and sits inside the cuticle. The pigments and proteins which give hair its colour and degree of curl exist here. When colouring or perming it is this layer which is affected most heavily.

The **medulla** is the core of the hair strand, in most hair types. However, in fine fair hair the medulla sometimes simply doesn't exist! It is not known exactly what the medulla does, or why it is present in some hair types but not others. It is theorised that the medulla plays a role in supporting or creating the structure since it most often appears in thicker, darker hair strands.



The shaft of a strand of hair consists of three distinct layers: cuticle, cortex and medulla (usually).

The **cuticle** is the outside layer, it is made of scale like keratin structures which overlap like tiles on a roof, keeping the insides nice and safe. When the parts of the cuticle are all laying flat, nice and tidy, you get shiny tresses! The cuticle naturally becomes brittle over time, through washing, the elements and styling. Oils can help keep the keratin flexible and prevent breakage.

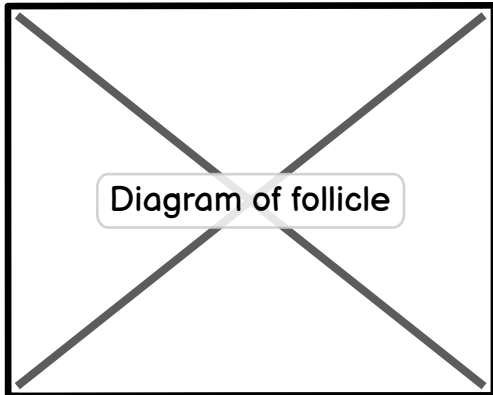
The **cortex** is the thickest part of the hair strand, and sits inside the cuticle. The pigments and proteins which give hair its colour and degree of curl exist here. When colouring or perming it is this layer which is affected most heavily.

The **medulla** is the core of the hair strand, in most hair types. However, in fine fair hair the medulla sometimes simply doesn't exist! It is not known exactly what the medulla does, or why it is present in some hair types but not others. It is theorised that the medulla plays a role in supporting or creating the structure since it most often appears in thicker, darker hair strands.

THE ROOT OF THE CURL

FOLLICLE SHAPE

The follicle shape is thought to be the largest determining factor in hair type. The rounder the follicle, the straighter the hair. If a follicle takes a more oval shape the hair it produces will be curlier.



A diagram showing a square with two diagonal lines crossing at the center, forming an 'X'. A label 'Diagram of follicle' is centered over the intersection.

FOLLICLE DIRECTION

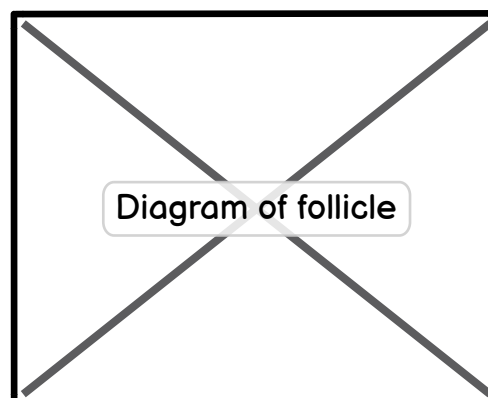
The angle of the follicle relative to the skin also help to determine the degree of curl in a hair. A follicle which is perpendicular to the scalp will grow straight hair, any change in this angle contributes to the degree of curl.

Learn about Hair Types next!

NEXT!

FOLLICLE SHAPE

The follicle shape is thought to be the largest determining factor in hair type. The rounder the follicle, the straighter the hair. If a follicle takes a more oval shape the hair it produces will be curlier.



FOLLICLE DIRECTION

The angle of the follicle relative to the skin also help to determine the degree of curl in a hair. A follicle which is perpendicular to the scalp will grow straight hair, any change in this angle contributes to the degree of curl.

Learn about Hair Types next!


NEXT!

OUR MISSION - TO GIVE EVERY PERSON A FIRM FOUNDATION
IN THEIR SEARCH FOR AMAZING CURLY HAIR

DESIGN - LILBLUPIG MARCH 2021

DESIGN - LILBLUPIG MARCH 2021

SOCIALS






https://



[Logo](#) | [Home](#) | [Science](#) | [Types](#) | [Actions](#) | [More](#)

[Contact Us](#)

CURLS

Photo of curls

Got questions? Get in touch!

THE CONTACT FORM

We are a small, volunteer based team who have come to love our curls (most days), and we want to share that with as many people as we can! Whiz us a question and we will get back to you as soon as we can.

ASK US

Your name:

Name

Your email:

Email

Your question:

Your question here...

ASK!

OUR MISSION - TO GIVE EVERY PERSON A FIRM FOUNDATION
IN THEIR SEARCH FOR AMAZING CURLY HAIR

DESIGN - LILBLUPIG MARCH 2021

SOCIALS

