

Photo of happy people with curly hair

Lockdown life left you lusting for

luscious locks?

keeping you away from other people and their peepers, has there ever been a better time to take the plunge?

WHAT WE ARE ABOUT

Natural haircare is on the rise, and with lockdown and social distancing

As fashion changes and embraces a wider view of what is in vogue, individuality and acceptance of "you" is a fast growing trend. What could be more you, than wearing

your hair as nature made it?

We aim to help you understand your hair, what type it is, why it does what it does - and to give you some basic tools to make the most of it. We will

also point you to some amazing resources to help continue your journey.

WHAT YOU NEED TO KNOW

To understand how best to care for your hair to get shiny, defined curls, you need to understand what hair is made of and how that construction affects it's shape and behaviour.

Got no idea what on earth we are on about?

Check out our Hair Science page.

SCIENCE

HAIR TYPES

Already know your cuticle from your cortex? Head straight to Hair Types.

YOUR WEAPONS

ROUTINE

Co-washing **Plopping** Diffusing

TECHNIQUES

Clumping

Pineapple

Bonnet Brush

BIG diffuser

little easier

Learn what you can do with all these things.

THE DEBATES & FURTHER READING

DEBATES Silicones & Sulfates? The big bad? To colour, or not to colour? Straightening - is it ever ok?

> **FURTHER READING United Curls** Manes By Mell

Things to make it a

Praying hands

that preen!

Practices to polish

Good things - no really! **TOOLS**

ACTIONS

Naturally Curly Good Housekeeping Cosmo Read more about the hot topics in the curly world, or

find new resources on our More Info page.

MORE RESOURCES

GET STARTED Ready to start from the beginning? Click below!

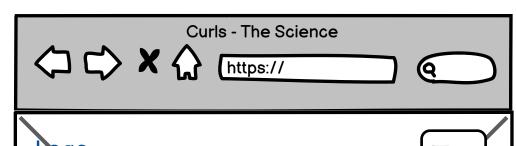
LET'S GO!

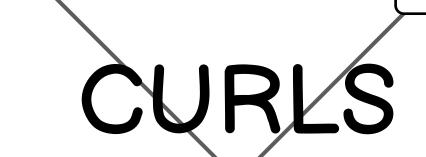




IN THEIR SEARCH FOR AMAZING CURLY HAIR **DESIGN - LILBLUPIG MARCH 2021**

OUR MISSION - TO GIVE EVERY PERSON A FIRM FOUNDATION



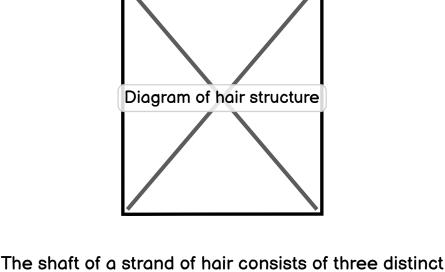


To get started, it helps to

Photo of hair looking sciencey

understand what your hair is made of

WHAT HAIR IS MADE OF

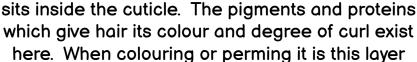


The **cuticle** is the outside layer, it is made of scale like keratin structures which overlap like tiles on a

layers: cuticle, cortex and medulla (usually).

roof, keeping the insides nice and safe. When the parts of the cuticle are all laying flat, nice and tidy, you get shiny tresses! The cuticle naturally becomes brittle over time, through washing, the elements and styling. Oils can help keep the keratin flexible and prevent breakage.

The cortex is the thickest part of the hair strand, and



which is affected most heavily.

The **medulla** is the core of the hair strand, in most hair types. However, in fine fair hair the medulla sometimes simply doesn't exist! It is not known exactly what the medulla does, or why it is present in

some hair types but not others. It is theorised that the medulla plays a role in supporting or creating the

structure since it most often appears in thicker, darker hair strands.

THE ROOT OF THE CURL

FOLLICLE SHAPE

The follicle shape is thought to be the largest determining factor in hair type. The rounder the

follicle, the straighter the hair. If a follicle takes a more oval shape the hair it produces will be curlier.

Diagram of follicle

FOLLICLE DIRECTION

The angle of the follicle relative to the skin also help to determine the degree of curl in a hair. A follicle which

Learn about Hair Types next!

is perpendicular to the scalp will grow straight hair, any change in this angle contributes to the degree of curl.

NEXT!

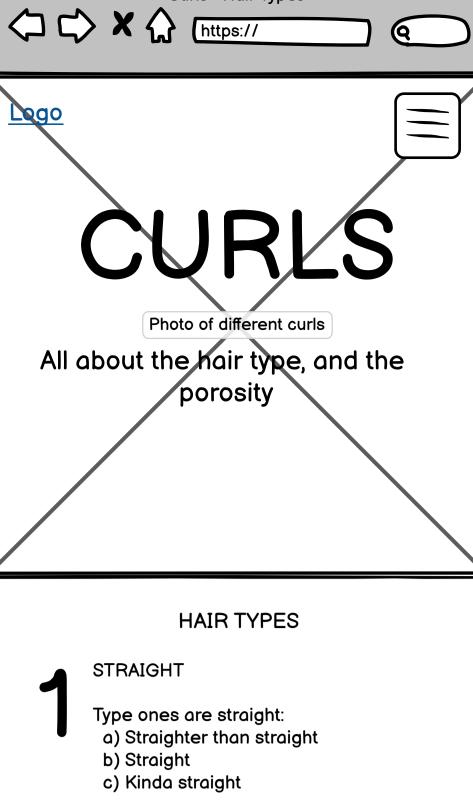
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Curls - Hair Types

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WAVY

Type twos are wavy, with hair that

primarily lies near the head:
a) Very slight 'S' shape

VV/\V I

CURLY

diameter

b) Defined 'S' shapec) Very well-defined 'S' shape starting

straight from the root

corkscrew shape:

a) Large loose ringlets, approx 5cm diameter

b) Tighter ringlets, approx 3cm

Type three are curly, with volume and a

COILY

c) Tighter again, approx 1cm diameter

a) Very constricted, defined, tight 'S' shape coils

c) Very tight zig-zag, sometimes too

Type fours are coily, with huge volume

Diagram - Type 1 Diagram - Type 2

and super tight curls:

b) Very tight 'Z' shape

tight to even see!

Diagram - Type 3

Diagram - Type 4

POROSITY

Remember the cuticle? Porosity relates to the cuticle, and to the positioning of your roof tiles. If your roof tiles are lying beautifully flat, one

Low porosity means that it is difficult for moisture, or any substance, to enter the shaft of the hair. The hair will be sleek and shiny, take a long time to dry and a long time to wet through. The up side of low porosity hair is that it locks in any moisture which does penetrate the shaft,

atop the other, your hair is likely to have very low porosity. If your roof tiles are sticking up all over the show and broken in places, the hair is likely to have high porosity.

keeping it flexible and low-frizz.

High porosity is naturally the opposite of low porosity. Substances are able to easily penetrate the shaft, but are equally easily lost. This leads to brittle, breakable strands and a lot

of frizz. Coloured, relaxed or permed hair is very likely to be highly porous, along with that regularly treated with heat.

A common porosity test is to take a strand of hair and place it into a vessel of water. If the strand slowly sinks to the bottom, it has medium porosity. If the strand sinks like a stone, it has high porosity. If the strand floats in the water, it has low porosity.

SUMMARY

You hopefully now have a vague idea of your dominant curl type, and your porosity. Both of these have a factor in choosing the type of products to apply to your hair to achieve the result you want. The interesting part is that

most curly bods have more than one hair type at any one time, and that as hair transitions to a curly routine those curls types can all change.

As such, as you progress through your curly journey of discovery it is a good idea to occasionally check porosity and hair type and

revise what you are doing accordingly.

Next, learn what Actions you can take.

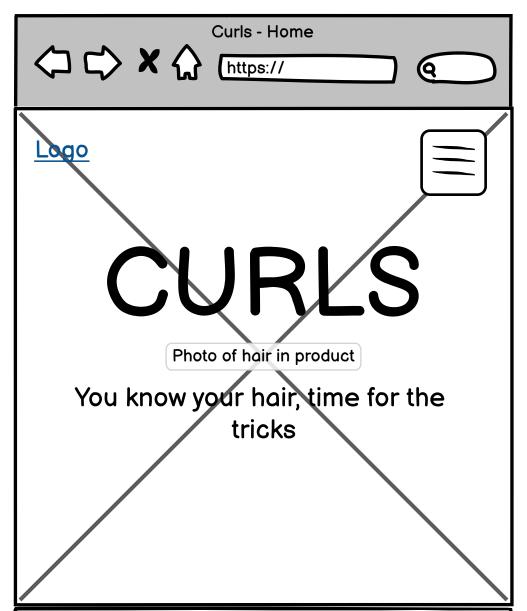
START PLANNING

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therefore to break. Limiting this allows the hair to retain moisture and achieve the holy grail of

WASH ROUTINE

Many curly folks wash their hair once, maybe twice a week. Washing curly hair lots, even low porosity hair, causes it to lose moisture, and

curlydom - to grow out. The squished shape of the follicle which produces curly hair also prevents the efficient application of sebum to the length of the hair, the gland simply isn't in the right place, so curly hair doesn't get so greasy. There is a school of thought which also eschews shampoo, as the active ingredients in soaps are designed to thoroughly strip away oils. They tend to dry out hair, so a technique

called co-washing is adopted instead. In its simplest form, this is the process of applying a conditioner to the hair and vigorously rub the scalp for a minimum of two minutes. Great for the bingo wings, it has to be said - if your arms don't ache, you aren't doing it right!



considered good practice to also therefore stop using silicone based products. The sulfates in shampoo are effective at stripping away the residue from the hair, and without it they can build up on the strands leaving hair not feeling clean. Alcohol based products should also be avoided, since they are drying to the strand as a result of their evaporative nature.

□ (((**)**) □

TECHNIQUES

Body text here, but doesn't wrap in Balsamic

The Goal

Apply Products

Plop & Dry

Diffusing

TOOLS

COTTON - Is not your friend in this. Cotton is amazing, it absorbs many times its own weight in water before becoming saturated, and is fairly coarse. The super absorbency dries hair out too quickly, causing frizz. Cotton pillowcases are more abrasive against the hair than say satin or silk, also damaging those clumps! Use a microfibre towel (or weirdly, an old t-shirt) to plop. Use a silk or satin pillowcase, or alternatively, nab yourself a sexy silk bonnet to keep those curls safe all night!



pineappling is a really popular way to preserve the curls which are on top of

your hair when it is loose. By putting your hair into a top knot right on the top of your head, the hair which is exposed to the friction of the pillow is the underneath hair, which is out of sight when hair is down. BRUSHES - Scalp brushes and brushes like a Denman are great for in the shower, or distributing product through wet hair. It's a personal preference thing, some find it works, and love it, others find it massively

increases the frizz. Bit of trial and error, as with all things curly! (We are not affiliated with Denman, nor do we receive any contributions from any sales or traffic).

Read more about the hot topics in the curly world, or find more resources on our More Info page.

MORE RESOURCES

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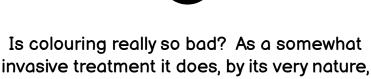
Photo of hair products

You've got the basics, you want to know about products and regimes!

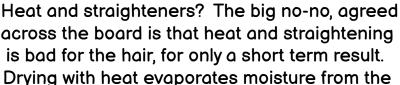
Sulfate, silicone and alcohol free? Is it the only

THE BIG DEBATES

way? Is it the best way. There are multiple takes on whether co-washing and the use of 'bad' products is as terrible as it comes across. The fact of the matter is that every head is different, every life is different, and what works for one person won't necessarily work for another with the same curl type and porosity.



penetrate the hair shaft and affect the cortex. Some colours also contain components which lift the cuticle to allow deeper, more permanent colours creating a higher porosity shaft than if not coloured. Does that mean you shouldn't colour? It really comes down to your experience of colouring your curls, and how it affects them.



shaft over and above the level to which it would if drying naturally or with very low heat. Ironing hair out has the same effect. The consensus is don't, but if you have to, don't do it often and make sure to get a moisture mask on there sharpish! WHERE TO GO FROM HERE

survived the transition phase and have worked out what works for them.

The major player in the curly revolution is The Curly Girl Method. For endless information, check out their website or Facebook groups. The groups are really supportive and full of people who have undergone the process,

If co-washing, silicone and sulfate free isn't your bag, or you want to still colour, check out Manes by Mel for an alternative take on curly haircare.

tools, and lots of background information on curly science.

Naturally Curly is another great resource, full of information about techniques, products and

GOOD LUCK! We are always trying to add new content, with sections planned on products and another to help you more easily identify your curl type and porosity combo. If you have suggestions or

from you!

Contact Us

questions, get in touch, we would love to hear

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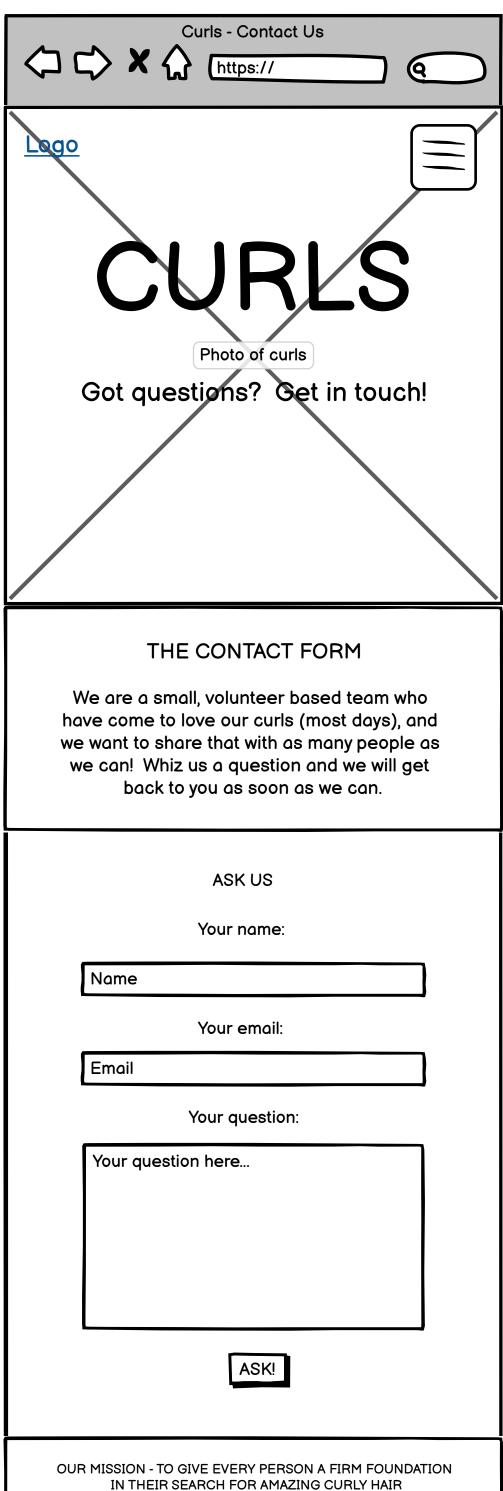












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