Website Design and Development

Website Design and Development (WEDD)		
Test Number	1	
Year	2023	
Internal Examiner	Lecturer Name	
Total Marks	100	
Duration	2.5 Hour	
Section A	True or False	10 Marks
Section B	Match Column A with Column B	10 Marks
Section C	Short Questions	80 Marks

Instructions to Candidates:

1. Read each question carefully.
2. Answer Section C in this word document in the space provided (Answer).

Important Notes:

- This test paper consists of _**11**_ pages
- This test contributes 50% towards the final mark.

Section A   (10)

Done on Smart Assessments in the form of MCQ.

SUBTOTAL: [10]

Section B   (10)

Done on Smart Assessments in the form of MCQ.

SUBTOTAL: [10]

Section C   (80)

Unit standard
US115369 US115366 US115372 US115368,

Short Questions

Question One   (8)

Colour harmonies are colour combinations that can be used as inspiration for colour palettes for a design.

Discuss in short the following:

a. Analogous
   ANSWER
   > ➢ Colours that are next to each other on the colour wheel (creates a feel of unity and peaceful)
b. Complementary
   ANSWER
   > ➢ Colours that are directly opposite to each other on the colour wheel (they can add interest and excitement when used together)
c. Split complementary
   ANSWER
   > ➢ 3 unevenly spaced colours on the colour wheel , two colours with less contrast are close to one another and the third colour is far apart with much more contrast .

d. Triadic

ANSWER

➤ 3 colours that are evenly spaced on the colour wheel with predictable contrast .

Question Two   (4)

Discuss what you understand by the term 'Creativity'

ANSWER:

➤ Is the ability to develop ,solve problems in unique ways and to see relationships and connections where other people do not see it.

Question Three   (15)

Identify and briefly discuss the various stages of creative refinement.

ANSWER:

1. Gathering information-getting to know the target audience ,what information to provide and how it will be displayed and the message it conveys , what is your budget and timeline of the project , you need to account for the production processes and know which one suit your purpose ,formats are also essential for example knowing which format best suit your purpose and the availability of them , and knowing the life span of your design piece.
2. Brainstorming –creating a lot of ideas in a short period of time
3. Fine- selecting more appropriate or suitable ideas
4. Producing final piece – this is the production phase(making the final piece)
5. Evaluating results –getting information on whether the audience get your information and did they get it in the w2ay that you anticipated .

Question Four   (12)

Identify six (6) responsibilities of a UI designer.

ANSWER:

➤ Improve the way intercative computers and sotware products look and feel
➤ Build storyboards to put the design in a comcept and also provide project plans to the client and the managers
➤ Design the looks of a website or product through using design principles and elements
➤ Create and use surveys to gather as much information as possible about the project
➤ Asses user experience through conducting a number of tests
➤ Analyse customers responses and evaluate them

Question Five   (9)

Identify and briefly discuss the different types of wireframes.

ANSWER:

➢ **Low fidelity (paper)–minimizes the cost because it can be done using paper and pen or simple tools .**
➢ **Medium fidelity (clickable prototype)- provides information on how the final product will feel(while still testing the out the flows) and its feasibility**
➢ **High fidelity (**Advanced Interactions & Transitions)-final piece that is shown to the development team

Question Six   (32)

Name the most common UI elements that will cross your path.

ANSWER:

➢ Input controls –radio buttons ,checkboxes ,list boxes ,toggles,textfields ,buttons,date field ,dropdown list
➢ Navigation components –slider, search field , tags ,icons ,breadcrub,pagination
➢ Information components –message boxes ,tooltips ,notifications , progress bar ,modal windows .
➢ Containers – accordion .

SUBTOTAL: [80]
TOTAL: [100]

Referencing

Download_ UX and UI
Design Principles Lear

Mark allocation for student			
Section	Sub-section	Maximum Mark	Learner mark
Section A	Question 1 – 10	10	
Section B	Question 1	10	

Section C	Question 1	8	
	Question 2	4	
	Question 3	15	
	Question 4	12	
	Question 5	9	
	Question 6	32	
Total:		100	

PRE-ASSESSMENT AGREEMENT

Assessment Preparation: Preparing the Candidate

Student name and surname	Tafadzwa Chiripanyanga	Date	2/6/2023
		Time	10:35 AM
Assessor name and surname		Venue	Online

How to prepare the candidate	Document Requirements	Agree (tick)	Action Required
Explain to the candidate why you are meeting and the purpose of the assessment.	Assessment Policy Assessment process	✓	
Discuss the assessment plan in detail.	Assessment strategy	✓	
Explain assessment process, show assessment instruments to candidate and describe assessment conditions.	Assessment instruments	✓	
Identify the role-players during assessment.	Assessors Moderator	✓	
Describe the evidence required to be declared competent.	Examples of evidence	✓	
Explain how evidence will be judged.	Mark allocation explained	✓	
Explain to the candidate how to prepare: Give candidate assessment task description.	Assessment task description	✓	
Confirm with the candidate what he/she should bring to the assessment.	Detailed briefing on exact requirements to be given to candidate in writing	✓	
Ensure that candidate understands the procedures of all assessment practices.	Appeals Policy Appeals procedure Assessment Policy Assessment Procedure Moderation Policy Moderation procedure Verification Policy Verification Procedure	✓	
Ask the candidate if he/she foresees any problems or identify any special needs.	List needs	✓	

Agreed Assessment Plan	
Student name and surname:	
Assessor name and surname:	

Module name:	Website Design and Development
Unit Standard/s:	US115369 US115366 US115372 US115368
Type of Assessment i.e. Formative assignment, Formative test, Formative Practical, Summative etc.	Summative Assessment 1
Special Assessment Requirements:	N/A

Event	Date, time and location	Resources required	Evidence to be generated
Assessments due date		Assessments	Completed documentation
Complete activity on MyAIE and upload to MyAIE			Completed Portfolio of Evidence
Submit Portfolio of Evidence			

Assessor Roles and Responsibility	
Roles	Assessor Guide Feedback Agent Reviewer
Responsibilities	Consult candidate re-assessment, assessment process and plan. Agree assessment process and plan with candidate. Forward documentation to candidate: plan, guide and assessment instruments. Assess candidate with the use of different instruments. Provide feedback on assessment findings. Support candidate through assessment process. Source feedback from candidate on assessment process. Review assessment process and outcome. Use assessment process as opportunity to transform assessment activities and outcomes.

Candidate Roles and Responsibility	
Roles	• Leaner • Feedback agent • Reviewer
Responsibilities	• Be available for assessment. • Be actively involved in the consultative process. • Learn from the assessment process. • Provide feedback to the assessor in terms of the assessment as learning activity. • Provide feedback to the assessor on the efficacy of the assessment process. • Review own role and assessor role in the assessment process.
Assessment Instruments	• Portfolio of Evidence • Questionnaire • Report • Presentation • Reflexive questions • Work sample • Practical's • Group Activity • Research activities

Assessment Process	
• Evaluation of POE addressing Essential Embedded Knowledge in unit standards. • Evaluation of Research Projects and other evidence addressing specific unit standards. • Consultation: assessment plan and assessment activities and instruments. Pre-assessment moderation and interviews conducted at this stage. • Observation: feedback on assessment against specific outcomes, critical outcomes in unit standards. • Feedback: to candidate regarding sufficiency of evidence and possible interview to gain supplementary evidence. • Feedback to candidate regarding assessment findings as well as review process.	
Feedback	Written feedback to be given to all stakeholders at the end of the assessment process, as well as verbal feedback to the candidate during assessment activities.
Recording Process	Process and findings to be recorded and submitted for record keeping purposes as well as moderation and verification.
Review Process	The review process is the responsibility of the assessor and the candidate. Joint reviewing will take place after feedback has been

	given to the candidate.	
Right to appeal	The candidate must be advised of the right to appeal.	
Resources Required	Assignments • POE • Assessments • Guides	

I confirm that:
- I have been consulted on and have agreed to the training and assessment process as detailed in the assessment guide.
- I have been advised of my right to appeal against any assessment that is unfair, unreliable, invalid or impracticable.
- I have read and understood the appeal procedure.
- I know that assessments may be moderated or verified by an external party.
- The purpose of the assessment has been clearly explained to me.
- The criteria have been discussed with me, and I know I will be assessed against these criteria.
- I know when and where I will be assessed, and I was given fair notice.
- I know how the assessment will be done, and any other requirements related to the assessment.

Signed: _*Tafadzwa*_____   Date: __2/6/2023_____

Overall Assessment Decision	Competent		Not yet competent	
Student's Signature	*Tafadzwa*		Date:	2/6/2023
Assessor's Signature			Date:	
Moderator's Signature			Date:	

ASSESSMENT FEEDBACK AGREEMENT

Assessment feedback: Feedback to learner

Qualification Name:	
Qualification SAQA Number:	
Subject Name:	Website Design and Development
Subject Code:	WEDD
Assessment Name:	Summative Assessment 1
Assessment Code:	WEDD_SA1
Assessment Type:	Summative

Feedback report	1st Attempt		2nd Attempt	
	C	NYC	C	NYC
Unit standard Number(s)				
Question 1				
Question 2				
Question 3				
Question 4				
Question 5				
Question 6				

General feedback to learner (Attempt 1)
Supply comprehensive feedback why learner is found NYC

Learner Number:	258196
Learner name and surname:	Tafadzwa Chiripanyanga	Date:	2/6/2023
Learner Signature:	*Tafadzwa*
Lecturer name and surname:		Date:	
Lecturer Signature:	
Assessor name and surname:		Date:	
Assessor Signature:	
Moderator name and surname:		Date:	
Moderator Signature:	

Note to learner
Review the feedback provided by your lecturer to check that you have been found competent in this assessment. If there are any areas where you have been found not yet competent, you must redo those parts of the assessment and resubmit within the stipulated time frame.

The section below will only be completed in cases where the learner was asked to resubmit parts of the assessment where they were found not yet competent. |
| General feedback to learner (Attempt 2)

Supply comprehensive feedback why learner is found NYC |

Learner Number:	258196		
Learner name and surname:	Tafadzwa Chiripanyanga	Date:	2/6/2023
Learner Signature:	*Tafadzwa*		
Lecturer name and surname:		Date:	
Lecturer Signature:			
Assessor name and surname:		Date:	
Assessor Signature:			
Moderator name and surname:		Date:	
Moderator Signature:			