

# GIONATHAN VARGAS

*Solutions Engineer / Account Executive*

## PROFESSIONAL SUMMARY

Solutions Engineer & Account Executive with over 3 years of hands on experience delivering consultative SaaS demos that translate complex technical capabilities into clear business value. Skilled in designing and presenting interactive demo environments aligned to real customer workflows, accelerating discovery to decision cycles. Proven ability to collaborate with sales teams, communicate with technical and executive stakeholders, and drive value based conversations. Creator of [nathans.dev](#), a self directed Solutions Engineering portfolio showcasing end to end pre sales demos, workflows, and technical storytelling.

## EMPLOYMENT HISTORY

### PORTFOLIO PROJECTS (SOLUTIONS ENGINEER)

*Independent Portfolio*

**Sep 2025 - Present**  
**New York City**

- ◆ Designed and built end to end SaaS demo environments simulating real pre sales scenarios, including onboarding flows, analytics dashboards, and customer portals.
- ◆ Created role based demo workflows to mirror real buyer journeys, enabling clear storytelling around automation, scalability, and ROI.
- ◆ Developed structured demo scripts that translated technical architecture into business value for both technical and executive audiences.
- ◆ Produced recorded demos, diagrams, and walkthroughs to support asynchronous evaluation and post demo follow up.
- ◆ Built mock client use cases across multiple industries to demonstrate solution fit, discovery to demo alignment, and cross functional thinking.

### ACCOUNT EXECUTIVE

*Mas9*

**May 2024 - Sep 2025**  
**New York City**

- ◆ Managed the full B2B SaaS sales cycle from prospecting through close, selling school management software to education organizations.
- ◆ Delivered 12–15 customized demos per month, consistently converting 5–8 new clients by aligning workflows to each school's operational needs.
- ◆ Accelerated pipeline progression by tailoring demos to highlight automation, CRM, scheduling, and AI communication features tied to real outcomes.
- ◆ Collaborated with product teams to relay customer feedback, influencing demo improvements and feature prioritization.
- ◆ Guided new customers through onboarding, reducing time to value and ensuring smooth handoff to support teams.

### ACCOUNT EXECUTIVE

*Debt Consultants Group*

**Jun 2022 - May 2024**  
**New York City**

- ◆ Closed high impact platform deals by guiding SMB clients through an AI driven risk and compliance workflow, directly contributing to consistent month over month quota attainment.
- ◆ Generated \$250K+ in platform adoption by leveraging consultative, data driven selling and translating risk signals into clear business outcomes.
- ◆ Improved qualification accuracy by analyzing cash flow data, transaction history, and supporting documents within internal tools to recommend automated resolution paths.
- ◆ Increased forecasting reliability and follow up consistency by maintaining disciplined pipeline management and lifecycle tracking in Salesforce.
- ◆ Built long term customer relationships through a platform led engagement model, driving referrals, repeat usage, and sustained customer value.

## EDUCATION

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### CERTIFICATE IN FULL STACK WEB DEVELOPMENT

May 2023 - Mar 2024

*Columbia University Coding Bootcamp*

New York City

- ◆ Built and deployed full stack web applications using JavaScript, React, Node.js, Express, and Tailwind CSS, demonstrating end to end product thinking.
- ◆ Implemented RESTful APIs, authentication flows, and real time data features to simulate production SaaS environments.
- ◆ Designed application architectures and data models across SQL and NoSQL databases, strengthening system level understanding.
- ◆ Collaborated in Agile, sprint based teams using Git and GitHub, contributing to code reviews, issue tracking, and iterative delivery.
- ◆ Delivered live technical walkthroughs and demos explaining architecture, performance tradeoffs, and user experience decisions to non technical audiences.

### BACHELOR OF SCIENCE (B.S.) IN KINESIOLOGY

Sep 2016 - Jun 2020

*University of Toronto*

Toronto, Ontario

- ◆ Analyzed physiological and biomechanical data to evaluate performance, injury risk, and recovery strategies.
- ◆ Led a capstone research project on Biomechanics and Injury Prevention in Contact Sports, translating data insights into evidence based recommendations.
- ◆ Applied quantitative analysis and diagnostic reasoning through lab based training in anatomy, exercise testing, and rehabilitation programming.
- ◆ Served as a Peer Tutor for Anatomy & Physiology, breaking down complex concepts and mentoring students through structured learning sessions.
- ◆ Developed strong communication and analytical skills by presenting research findings and collaborating across academic teams.

## CERTIFICATIONS

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*Postman API Fundamentals Badge*

*AWS Certified Cloud Practitioner (in progress)*

*Salesforce Sales Representative Certification*

*HubSpot Sales Software Certification*

*Google Cloud Digital Leader (planned)*

## SKILLS

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### SOLUTIONS ENGINEERING & PRODUCT DEMONSTRATION

Consultative product demos, Demo environment design & workflow simulation, Proof-of-concept development, Technical storytelling & solution positioning, Discovery-to-demo alignment, ROI-driven presentations & executive walkthroughs

### SALES & ACCOUNT EXECUTIVE SKILLS

Full-cycle B2B SaaS sales, Discovery, qualification, and needs assessment, Objection handling & value positioning, Pipeline management & deal forecasting, Stakeholder engagement, Post-demo follow-up & deal acceleration

### TECHNICAL & SAAS FOUNDATIONS

SaaS application architecture & system workflows, API integrations, webhooks & data flows, CRM platforms & sales tech stacks, Authentication flows & user onboarding systems, Data visualization & analytics dashboards, Product configuration & troubleshooting

### CUSTOMER ENABLEMENT & COMMUNICATION

Client onboarding & product training, Translating technical concepts for non-technical audiences, Business process analysis & solution mapping, Cross-functional collaboration, Technical documentation & demo assets

### PROFESSIONAL STRENGTHS

Clear verbal & written communication, Presentation & live demo delivery, Rapid platform learning & adaptability, Structured problem solving, Feedback-driven iteration & continuous improvement

## LINKS

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Personal Portfolio: [www.builtbynathan.dev](http://www.builtbynathan.dev), LinkedIn: [www.linkedin.com/in/builtbynathan/](https://www.linkedin.com/in/builtbynathan/), GitHub: [github.com/builtbynathan](https://github.com/builtbynathan).