

# LILIANA BARRETTI

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<https://lilianabarretti.github.io/portfolio/>

## OBJECTIVE

My objective is to obtain a fashion design position in an innovative, fast-paced, and positive environment using a broad range of experience in wholesale, retail, sourcing, design, production, and marketing.

## EDUCATION

**Major: Bachelor of Arts in Design—Fashion Emphasis**

**Minor: Textiles & Clothing**

University of California, Davis | Davis, CA, United States | 3.25 GPA | Dean's Honors List Spring 2016

## COURSE SKILLS

|                     |                          |                        |                      |
|---------------------|--------------------------|------------------------|----------------------|
| Pattern Making      | Textiles Design & Dyeing | Fashion Marketing      | CAD for Fashion      |
| Draping             | Graphic Design           | Collections Class      | Fashion Illustration |
| Adv. Fashion Design | Sustainable Design       | Wearable Technology    | Microsoft Excel      |
| Adobe Photoshop     | Adobe Illustrator        | CAD for Fashion        | InDesign             |
| Arduino UNO R3      | Microsoft Powerpoint     | Mimaki Screen Printing | Atom Code            |

## EXPERIENCE

### **INTERNSHIPS**

**Head Costume Designer | New Galaxy Films, LLC. | Santa Rosa, CA | November 2015 - May 2016**

- Worked with a renowned director of 20+ years working in the film industry and Hollywood
- Costumed up to 20+ cast members in the Feature Film, *A Ghost of A Chance*
- Created 50+ page document with costumes for each role in scene order based on shoot date and location
- My concept: As the two lead characters grow from friends to lovers, their wardrobes become gradually brighter
- Met with actors for fittings, custom designs, and alterations at several shoot locations
- Worked on a strict budget and utilized time efficiently to meet deadlines efficiently, promptly, and thoroughly

**Design Assistant | Azadeh Haute Couture | San Francisco | March 2017 - Present**

- Assisting Azadeh (Previously designed for Chanel and Bebe) with PO orders, buying fabric by-the-bolt, sourcing, tagging, cutting, color/fabric boards, assisting clientele with bookings and fittings

**Talent Acquisition Chair | Fashion & Design Society | Student Fashion Assoc. | Jan. 2014 - June 2017**

- Recruiting models, DJ, Emcee, Designers, Photographers, Videographer for spring fashion show

**Fashion Designer | Fashion and Technology Lab | Davis, CA | Jan. 2015 - June 2015**

- Created an innovative, transformable garment
- Learned how to incorporate advanced technologies (laser cutting, LED lights) into design

**Fashion Blogger | The CollegeFashionista | Online | Jan. 2014 - May 2015**

- StyleGuru Campus Rep for UC Davis | <http://www.collegefashionista.com/author/lilianabarretti/>
- Required photographing campus styles and writing articles to meet specific requirements, creating original social media content, and participating in bi-monthly online meetings with fashion industry executives
- Featured article on homepage of CollegeFashionista, an online media company with over 1+ million viewers

### **JOBS**

**Marketer | Last Minute Care, LLC | NJ | September 2016 - Present**

- Promote the company and gain clientele with marketing strategies through online presence and media

**Employee | The Hub | Davis, CA | February 2015 - September 2016**

- Barista, Busser, Cashier, Marketing, Sign Making, Photographer, Customer Service

**Sole Proprietor | Everything That Shines | NJ | January 2012 - 2015**

- Diverse venue exposure, including fashion shows and private showings
- Worked with wholesale and retail, customer service, and building my own clientele
- Marketed my business by creating a website and via social media outlets

**Floor Model | Abercrombie Kids | A & F | Bridgewater, NJ | September 2012 - February 2014**

- Model Greeter, Store Organizer, Sharing ideas to improve workplace and layout, Cashier