

Cetaphil Baby eLearning

IDASH



Overview of Cetaphil Baby



Cetaphil Baby Products



Competitors



eFlashcards



Assessment



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Cetaphil baby



Narration:

Welcome to the Cetaphil Baby eLearning Module. In Lesson 1, you will learn about the unique needs of infant skin, and learn why Cetaphil Baby meets these needs. In Lesson 2, you will learn about each of the products in the Cetaphil Baby line, including key ingredients and their uses. Lesson 3 presents the main competitors for each of the products in the Cetaphil Baby line. Lesson 4 is a flashcard review of the key points of the module, and Lesson 5 is an assessment. When you are ready to begin, select Lesson 1.



Narration:

Doctor, there are so many products out there that claim to be safe and effective for cleansing and moisturizing infant skin. But I've heard of so many cases where products caused rashes and redness, or were too greasy and messy to use. I want to make sure I am using products that are safe for my baby, but that will also keep skin healthy, while being easy and practical to use.

Lesson 1 Learning Objectives



Lesson 1 Learning Objectives



- Describe the unique needs of infant skin
- Summarize how Cetaphil Baby meets infant skin care needs



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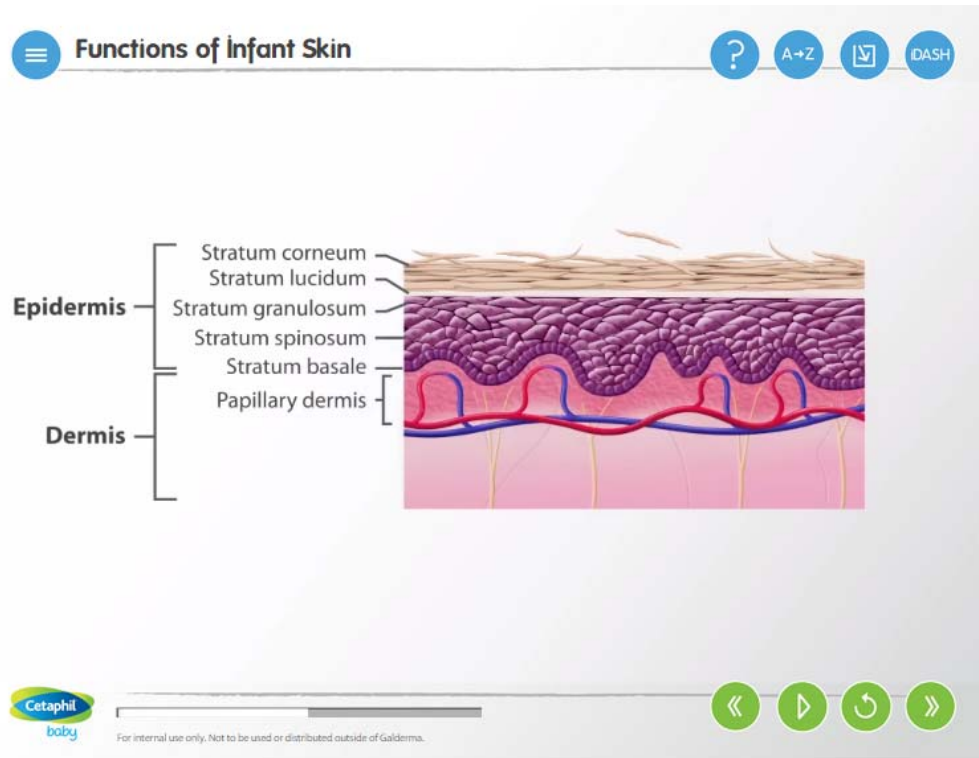


Narration:

Welcome to Lesson 1. By the end of this lesson, you will be able to:

- Describe the unique needs of infant skin, and
- Summarize how Cetaphil Baby meets infant skin care needs.

Functions of Infant Skin



Narration:

To understand the importance of the Cetaphil Baby brand, you first need to become familiar with the unique characteristics of infant skin. The functions of skin remain essentially the same at all phases of life. Skin is a protective barrier, providing photoprotection, thermoregulation, immune protection, hormone synthesis, and sensory perception, and helping to prevent dehydration.

However, there are a few important structural differences between the skin of infants and the skin of adults. Here we see a section of adult skin. Notice that the outermost layer of the epidermis, called the stratum corneum, is thick and that the papillary dermis creates a distinct protective seal between the epidermis and dermis. Now let's turn back the clock to look at infant skin. The stratum corneum is thinner, and gets dehydrated more easily. This is why infant skin is prone to dryness. The papillary dermis is also thinner, and more permeable, creating less of a protective seal between the epidermis and dermis. Harsh or irritating substances can seep into infant skin more easily, increasing a baby's risk of getting rashes, redness, and other signs of irritation. In addition, infant skin loses water faster than adult skin does, having a higher transepidermal water loss that increases the risk of skin dehydration. Therefore, infant skin is in need of protection, hydration, nourishment, and care as it matures.

Benefits of Infant Massage



Narration:

A practice that can help nourish and hydrate infant skin is oil massage. Neonatal and infant massage has been practiced for centuries in countries like China and India, and it has become increasingly popular in the Western world. There are considerable physical health benefits associated with infant massage, including healthy weight gain, stimulation of the circulatory system, enhanced neuromotor development, and improved quality of sleep with fewer awakenings—something parents will certainly appreciate.

There are also emotional health benefits associated with infant massage. For example, infant massage promotes bonding between baby and parent and is associated with decreased stress due to lowered levels of the hormones cortisol and norepinephrine. Infant massage has been found to be more beneficial when some kind of lubricant oil is used. Oil massage improves skin barrier function and skin condition, resulting in reduced transepidermal water loss and increased hydration.

How Cetaphil Baby Meets Infant Skin Care Needs



Narration:

Cetaphil is a brand doctors have known and trusted for over 60 years. Cetaphil Baby has created special formulations that are designed to protect, nourish, and support delicate baby skin by delivering lasting hydration while supporting the skin barrier. All of the Cetaphil Baby products are free of ingredients that may irritate skin and that are still found in other baby skin brands. The Cetaphil Baby line is paraben free, colorant free, and mineral oil free. It is worth noting why Cetaphil has committed to making mineral oil free baby products: Mineral oil is a hydrocarbon oil, and hydrocarbon ingestion—even in small amounts—has been found to be harmful in children, causing conditions such as inflammation of the lungs. All Cetaphil Baby products are also hypoallergenic, dermatologist tested, and dermatologist recommended. While the Cetaphil core products are fragrance-free, the Cetaphil Baby line is lightly scented, deriving its scent from the organic calendula extract as well as from the inclusion of a non-allergenic fragrance.

Key Ingredient: Organic Calendula Extract


Key Ingredient: Organic Calendula Extract







- **Calendula** (marigold): Used for centuries to soothe sensitive and irritated skin
- Known anti-inflammatory and skin-soothing properties due to **flavonoids**—eg, **quercetin**—and other ingredients
- Key ingredient in Cetaphil Baby: calms and soothes skin; is safe to use on babies







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Narration:

Now we will take a closer look at the key ingredient found in every Cetaphil Baby product. It is organic calendula extract. *Calendula officinalis*, or marigold, is a plant native to the Mediterranean that has been used for centuries to calm sensitive and irritated skin. This yellow-orange flower has known anti-inflammatory and skin-soothing properties thanks to its flavonoids, including quercetin, and other ingredients. Organic calendula extract has been added to Cetaphil Baby products because of its ability to calm and soothe skin, and it is a safe topical ingredient for babies. In the next lesson, you will learn more about other key ingredients used in the Cetaphil Baby line of products.

Progress Check Question 1

Progress Check



Which of the following is true about the differences between adult skin and infant skin? (Check all that apply.)

- ☐ Infant skin has a thicker stratum corneum, which is more likely to become dehydrated.
- ☐ Infant skin has a thinner stratum corneum, which is more likely to become dehydrated.
- ☐ Infant skin has higher transepidermal water loss than adult skin.
- ☐ Infant skin has lower transepidermal water loss than adult skin.
- ☐ In infant skin, there is less of a "seal" between infant epidermis and dermis.






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Progress Check Question 1: Answer


Progress Check





Which of the following is true about the differences between adult skin and infant skin? (Check all that apply.)

- ☐ Infant skin has a thicker stratum corneum, which is more likely to become dehydrated.
- ☒ Infant skin has a thinner stratum corneum, which is more likely to become dehydrated.
- ☒ Infant skin has higher transepidermal water loss than adult skin.
- ☐ Infant skin has lower transepidermal water loss than adult skin.
- ☒ In infant skin, there is less of a "seal" between infant epidermis and dermis.








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Progress Check Question 2





 **Progress Check**    

What is the key benefit of organic calendula extract in the Cetaphil Baby line of products?

- ☐ It is a skin softener.
- ☐ It hydrates skin.
- ☐ It creates an emollient layer to shield from irritating wet diapers.
- ☐ It calms and soothes skin.






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Progress Check Question 2: Answer








 **Progress Check**    

What is the key benefit of organic calendula extract in the Cetaphil Baby line of products?

- ☐ It is a skin softener.
- ☐ It hydrates skin.
- ☐ It creates an emollient layer to shield from irritating wet diapers.
- ☒ It calms and soothes skin.



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Dermatologist Perspective



Narration:

There are so many baby skin care products on the market, that I can see how it would be tough for parents to decide what's best for their baby. There are so many factors to consider: Is the product safe for infant skin? Is the product specifically formulated for the unique needs of baby skin? Is the product easy to use? Are there safe and effective baby skin care products that are reasonably priced? I consider all these factors myself—as a doctor *and* as a mom—when recommending a baby skin care product.

Lesson 2 Learning Objectives


Learning Objectives





- Name all the products in the Cetaphil Baby line
- Discuss the ingredients in each Cetaphil Baby product









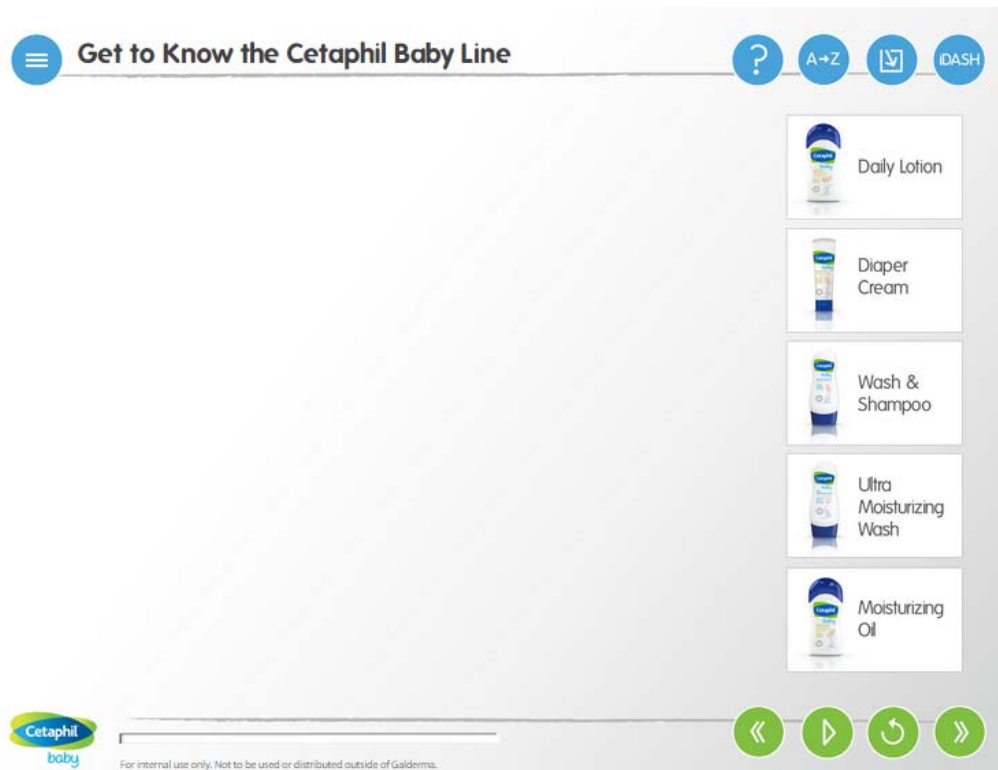
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Narration:

Welcome to Lesson 2 in the Cetaphil Baby eLearning Module. By the end of this lesson, you will be able to:

- Name all the products in the Cetaphil Baby line, and
- Discuss the ingredients in each Cetaphil Baby product.

Get to Know the Cetaphil Baby Line



Narration:

Here is the Cetaphil Baby line of products: Daily Lotion, Diaper Cream, Wash & Shampoo, Ultra Moisturizing Wash, and Moisturizing Oil. Tap each product to learn about its key ingredients and benefits.



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Cetaphil Baby Daily Lotion




Cetaphil Baby Daily Lotion

- ✓ Blend of moisturizing ingredients that protect a baby's skin from dryness
- ✓ Paraben free
- ✓ Colorant free
- ✓ Mineral oil free
- ✓ Hypoallergenic
- ✓ Dermatologist tested

Ingredients	Use/Benefit
Organic calendula extract	Calms and soothes skin
Sunflower seed oil	Contains skin-nourishing essential fatty acids
Sweet almond oil	Emollient

 Daily Lotion

 Diaper Cream

 Wash & Shampoo

 Ultra Moisturizing Wash

 Moisturizing Oil



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Narration:

Cetaphil Baby Daily Lotion contains a blend of moisturizing ingredients that soothe and nourish, while protecting a baby's skin from dryness. It has been formulated without potentially irritating ingredients found in some other products: It is paraben free, colorant free, mineral oil free, and hypoallergenic. Like all Cetaphil products, it has been dermatologist tested.

This chart shows the key ingredients in Cetaphil Baby Daily Lotion. In addition to organic calendula extract—which, as you recall, calms and soothes skin—this lotion contains sunflower seed oil, which provides skin-nourishing essential fatty acids, as well as sweet almond oil, which has emollient properties.

Cetaphil Baby Diaper Cream




Cetaphil Baby Diaper Cream

- ✓ Creates emollient layer to shield a baby's bottom from wetness
- ✓ Easy to apply
- ✓ Paraben free
- ✓ Colorant free
- ✓ Mineral oil free
- ✓ Hypoallergenic
- ✓ Dermatologist tested

Ingredients	Use/Benefit
Organic calendula extract	Calms and soothes skin
Zinc oxide, 8%	Soothes diaper rash; creates an emollient layer to shield baby's bottom from irritating wet diapers
Vitamin B5 (panthenol) and vitamin E (tocopherol)	Skin conditioners

 Daily Lotion
  Diaper Cream
  Wash & Shampoo
  Ultra Moisturizing Wash
  Moisturizing Oil




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Narration:

Cetaphil Baby Diaper Cream creates an emollient layer to shield a baby's bottom from wetness in between diaper changes. This easy-to-apply diaper cream is also paraben free, colorant free, mineral oil free, hypoallergenic, and dermatologist tested.

In addition to organic calendula extract, Cetaphil Baby Diaper Cream contains zinc oxide, 8%. Zinc oxide is an ingredient known to have anti-inflammatory properties which has been shown to help soothe diaper rash, while creating an emollient layer to shield a baby's bottom from irritating wet diapers. The Diaper Cream also contains the skin conditioners vitamin B5 and vitamin E.

Cetaphil Baby Wash & Shampoo




Cetaphil Baby Wash & Shampoo

- ✓ Cleans baby skin and hair without drying
- ✓ Gentle, tear free formula
- ✓ Rinses clean
- ✓ Paraben free
- ✓ Colorant free
- ✓ Mineral oil free
- ✓ Hypoallergenic
- ✓ Dermatologist tested

Ingredients	Use/Benefit
Organic calendula extract	Calms and soothes skin
Glycerin	Hydrates skin
Vitamin B5 (panthenol) and vitamin E (tocopherol)	Skin conditioners



Daily Lotion



Diaper Cream



Wash & Shampoo



Ultra Moisturizing Wash



Moisturizing Oil



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Narration:

Cetaphil Baby Wash & Shampoo cleans baby skin and hair without drying. This gentle, tear-free formula also rinses clean after use, so no potentially irritating residue is left behind. This Wash & Shampoo is free of parabens, colorants, and mineral oil; is hypoallergenic; and has been dermatologist tested.

The key ingredients in Cetaphil Baby Wash & Shampoo are organic calendula extract, skin-hydrating glycerin, and the skin conditioners vitamin B5 and vitamin E.

Cetaphil Baby Ultra Moisturizing Wash


Cetaphil Baby Ultra Moisturizing Wash






Cetaphil Baby Ultra Moisturizing Wash

- ✓ Rich, lathering wash with 1/3 baby lotion
- ✓ Leaves a baby's skin moisturized, soft, and smooth
- ✓ Paraben free
- ✓ Colorant free
- ✓ Mineral oil free
- ✓ Hypoallergenic
- ✓ Dermatologist tested

Ingredients	Use/Benefit
Organic calendula extract	Calms and soothes skin
Glycerin	Hydrates skin
Vitamin B5 (panthenol)	Skin conditioner
Cetaphil Baby Lotion	Moisturizer





Daily Lotion


Diaper Cream


Wash & Shampoo


Ultra Moisturizing Wash


Moisturizing Oil








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Narration:

Cetaphil Baby Ultra Moisturizing Wash is a rich, lathering wash that contains one-third baby lotion to prevent skin drying. It is formulated to leave a baby's skin moisturized, soft, and smooth. This product is also paraben free, colorant free, mineral oil free, hypoallergenic, and dermatologist tested.

The key ingredients in Cetaphil Baby Ultra Moisturizing Wash are organic calendula extract, the skin conditioner vitamin B5, and skin-hydrating glycerin. It also contains Cetaphil Baby Lotion to moisturize skin.



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Cetaphil Baby Moisturizing Oil


Cetaphil Baby Moisturizing Oil






Cetaphil Baby Moisturizing Oil

- ✓ Silky-smooth blend that absorbs quickly, protecting a baby's skin from dryness
- ✓ Ideal oil for baby massage
- ✓ Paraben free
- ✓ Colorant free
- ✓ Mineral oil free
- ✓ Hypoallergenic
- ✓ Dermatologist tested




Ingredients	Use/Benefit
Organic calendula extract	Calms and soothes skin
Sunflower seed oil	Contains skin-nourishing essential fatty acids
Sweet almond oil	Emollient









Daily Lotion


Diaper Cream


Wash & Shampoo


Ultra Moisturizing Wash


Moisturizing Oil

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Narration:

Cetaphil Baby Moisturizing Oil is a silky-smooth blend that absorbs quickly, moisturizing and protecting a baby's skin from dryness. It is an ideal oil for baby massage, a practice that not only helps soften and smooth skin, but improves parent-baby bonding and a baby's overall health and well-being. As are all the Cetaphil Baby products, this oil is paraben free, colorant free, and mineral oil free. It is also hypoallergenic and dermatologist tested.

The key ingredients in Cetaphil Baby Moisturizing Oil are organic calendula extract, sunflower seed oil, which provides essential fatty acids that replenish skin, and the emollient sweet almond oil.

Progress Check Question 1



Progress Check ? A→Z [] IDASH

Which Cetaphil Baby products contain sunflower seed oil and sweet almond oil? (Check all that apply.)

- ☐ Wash & Shampoo
- ☐ Daily Lotion
- ☐ Ultra Moisturizing Wash
- ☐ Diaper Cream
- ☐ Moisturizing Oil

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Progress Check Question 1: Answer

 **Progress Check**    

Which Cetaphil Baby products contain sunflower seed oil and sweet almond oil? (Check all that apply.)






- ☐ Wash & Shampoo
- ☒ Daily Lotion
- ☐ Ultra Moisturizing Wash
- ☐ Diaper Cream
- ☒ Moisturizing Oil



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Progress Check Question 2

 **Progress Check**    



Match the key ingredients with their uses/benefits. Drag and drop the ingredients from the selection below to the correct place in the chart.

Ingredient	Use/Benefit
	Contains essential fatty acids
	Hydrates skin
	Calms and soothes skin
	Skin conditioner
	Soothes diaper rash; creates an emollient layer to shield from irritating wet diapers
	Emollient

Answer Pool


Sweet Almond OilZinc OxideOrganic Calendula Extract
Sunflower Seed OilVitamins B5 and EGlycerin





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Progress Check Question 2: Answer


Progress Check











Match the key ingredients with their uses/benefits. Drag and drop the ingredients from the selection below to the correct place in the chart.

Ingredient	Use/Benefit
Sunflower Seed Oil	Contains essential fatty acids
Glycerin	Hydrates skin
Organic Calendula Extract	Calms and soothes skin
Vitamins B5 and E	Skin conditioner
Zinc Oxide	Soothes diaper rash; creates an emollient layer to shield from irritating wet diapers
Sweet Almond Oil	Emollient

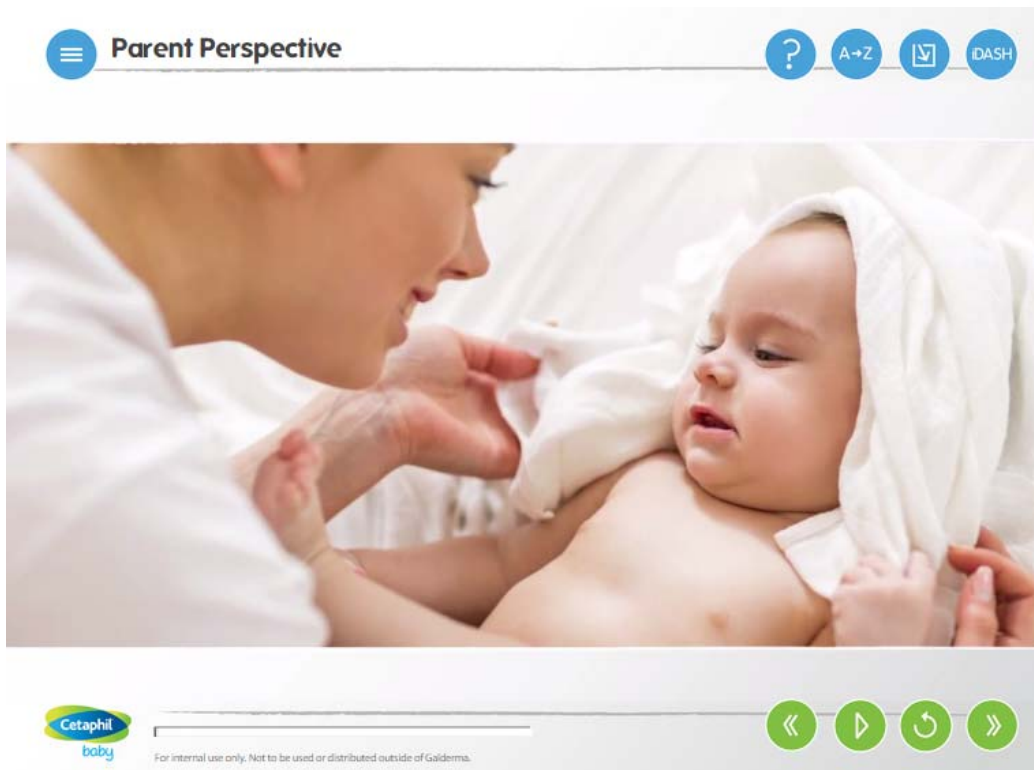
Answer Pool

Submit



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Narration:

I have been using Cetaphil Daily Lotion, the Ultra Moisturizing Wash, and the Massage Oil for my baby for a few weeks now. My baby's skin feels so soft and looks so healthy. I like that the products are safe and gentle on my baby's skin, causing no irritation at all. What I especially like about the Daily Lotion and the Massage Oil is that—unlike some other products out there—they easily absorb into the skin so there isn't a sticky or greasy feel after applying them.

Lesson 3 Learning Objectives


Learning Objectives





- Describe key competitors of Cetaphil Baby products in each of the following categories: Daily Lotion, Diaper Cream, Wash & Shampoo, Moisturizing Wash, and Moisturizing Oil













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Narration:

Welcome to Lesson 3 in the Cetaphil Baby eLearning Module. By the end of this lesson, you will be able to:

- Describe key competitors of Cetaphil Baby products in each of the following categories: Daily Lotion, Diaper Cream, Wash & Shampoo, Moisturizing Wash, and Moisturizing Oil.

How Cetaphil Meets Infant Skin Care Needs: Review


How Cetaphil Meets Infant Skin Care Needs: Review





- ✓ Formulations specifically designed to protect and nourish baby skin
- ✓ All products contain organic calendula extract, a baby-safe ingredient that calms and soothes skin


Paraben free

Colorant free

Mineral oil free


Hypoallergenic

Dermatologist tested & recommended




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Narration:

Before we move on to Baby Cetaphil Competitors, take a minute to review how Cetaphil Baby meets infant skin care needs. When you are finished, tap the forward arrow to continue.

Daily Lotion Category



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Daily Lotion Category


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Aveeno Baby
Daily Moisture Lotion



CeraVe Baby
Moisturizing Lotion



Mustela
Hydra Bébé Body Lotion





Aveeno Baby Daily Moisture Lotion

Key ingredient: Active Naturals® Colloidal Oatmeal (patented ingredient)

Claims/Description:

- Active Naturals® Colloidal Oatmeal is the #1 ingredient most trusted and recommended by dermatologists
- Oatmeal can help restore skin's normal pH and maintain skin's moisture barrier to prevent and protect dry skin
- Nourishing, non-greasy formula that absorbs quickly and moisturizes for a full 24 hours
- Formulated to be hypoallergenic, fragrance free, and gentle enough for use on a baby's skin





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Narration:

Since Cetaphil Baby's Daily Lotion is the biggest seller, let's start with the Daily Lotion category. An ideal daily lotion would protect and moisturize a baby's delicate skin, and maintain and nourish the skin barrier, without causing irritation. Key competitors in the Daily Lotion category are Aveeno Baby Daily Moisture Lotion, CeraVe Baby Moisturizing Lotion, and Mustela Hydra Bébé Body Lotion. Tap each product to review additional information. When finished, tap the forward arrow to continue.

Aveeno Baby Daily Moisture contains the patented ingredient Active Naturals® Colloidal Oatmeal. The brand describes oatmeal as an ingredient that helps restore skin's normal pH and maintain skin's moisture barrier to prevent and protect dry skin.

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Daily Lotion Category, Cont'd



Daily Lotion Category

Aveeno Baby Daily Moisture Lotion CeraVe Baby Moisturizing Lotion Mustela Hydra Bébé Body Lotion

CeraVe Baby Moisturizing Lotion

Key ingredient: 3 essential **ceramides:** ceramide 3, ceramide 6-II, and ceramide 1 (patented formula)

Claims/Description:

- The 3 essential ceramides help protect and maintain a baby's delicate skin barrier; this patented formula is control-released over 24 hours
- Free of parabens and phthalates for a healthy way to care for a baby's skin
- Designed to temporarily protect and help relieve chafed, chapped, or cracked skin, and protect a baby's skin from drying effects of wind and cold weather


Cetaphil baby





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Narration


The key ingredient in CeraVe Baby Moisturizing Lotion is a patented formula of 3 essential ceramides: ceramide 3, ceramide 6-II, and ceramide 1, which help protect and maintain a baby's delicate skin barrier.

Daily Lotion Category, Cont'd



Daily Lotion Category


Aveeno Baby
Daily Moisture Lotion



CeraVe Baby
Moisturizing Lotion



Mustela
Hydra Béb  Body Lotion





Mustela Hydra B   Body Lotion





Key ingredients: Avocado perseose  (patented ingredient), jojoba oil, vitamin F, shea butter

Claims/Description:

- Avocado perseose  is an avocado-derived, natural ingredient that reinforces the skin barrier and preserves the cellular resource
- Jojoba oil is lipid replenishing and reparative, and naturally hydrating
- Vitamin F restores and maintains the skin's water balance
- Shea butter soothes, softens, and nourishes the epidermis
- Specially formulated for the daily care of a baby's skin for use right from day 1, including babies newly discharged from neonatal care
- High tolerance, hypoallergenic formula that is dermatologically tested under pediatric supervision for the highest level of safety
















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Narration


Now, let's take a look at Mustela Hydra B   Body Lotion. It contains a patented, avocado-derived ingredient called Avocado perseose ; jojoba oil, vitamin F, and shea butter are also listed as key ingredients. According to the brand, Avocado perseose  is a natural ingredient that reinforces the skin barrier and preserves the cellular resource. It is interesting to note that Mustela markets their baby products as specially formulated for use right from day 1, including babies newly discharged from neonatal care.


Diaper Cream Category


Diaper Cream Category





Aveeno Baby Soothing Relief Diaper Rash Cream


CeraVe Baby Diaper Rash Cream


Aquaphor Baby Healing Ointment



Mustela 123 Vitamin Barrier Cream







Aveeno Baby Soothing Relief Diaper Rash Cream

Key Ingredients: Active Naturals® Colloidal Oatmeal (patented ingredient); zinc oxide

Claims/Description:

- Formulated to help reduce the severity of diaper rash
- Unique zinc oxide formula works on contact to treat and prevent diaper rash, while providing an effective, protective barrier against further irritation



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Narration:

Next, we'll review competitors in the Diaper Cream category. An ideal diaper cream would create a barrier to shield a baby's bottom from wetness. Key competitors in the Diaper Cream category are Aveeno Baby Soothing Relief Diaper Rash Cream, CeraVe Baby Diaper Rash Cream, Aquaphor Baby Healing Ointment, and Mustela 123 Vitamin Barrier Cream. Tap each product to review additional information. When finished, tap the forward arrow to continue.

The first competitor is Aveeno. In addition to the Active Naturals® Colloidal Oatmeal, Aveeno's Diaper Rash Cream contains zinc oxide, which treats and prevents diaper rash while providing a protective barrier against further irritation.

Diaper Cream Category, Cont'd


Diaper Cream Category






Aveeno Baby Soothing Relief Diaper Rash Cream


CeraVe Baby Diaper Rash Cream


Aquaphor Baby Healing Ointment


Mustela 123 Vitamin Barrier Cream


CeraVe Baby Diaper Rash Cream

Key Ingredients: ceramides, InvisibleZinc®

Claims/Description:

- Patented formula of essential ceramides and InvisibleZinc® glides on to leave a protective barrier that seals out wetness without the thick, sticky mess that most other creams leave behind
- Developed to help treat and prevent diaper rash, help repair and restore a baby's delicate skin barrier, and last between diaper changes
- Product is free of parabens and phthalates, and is fragrance free and hypoallergenic







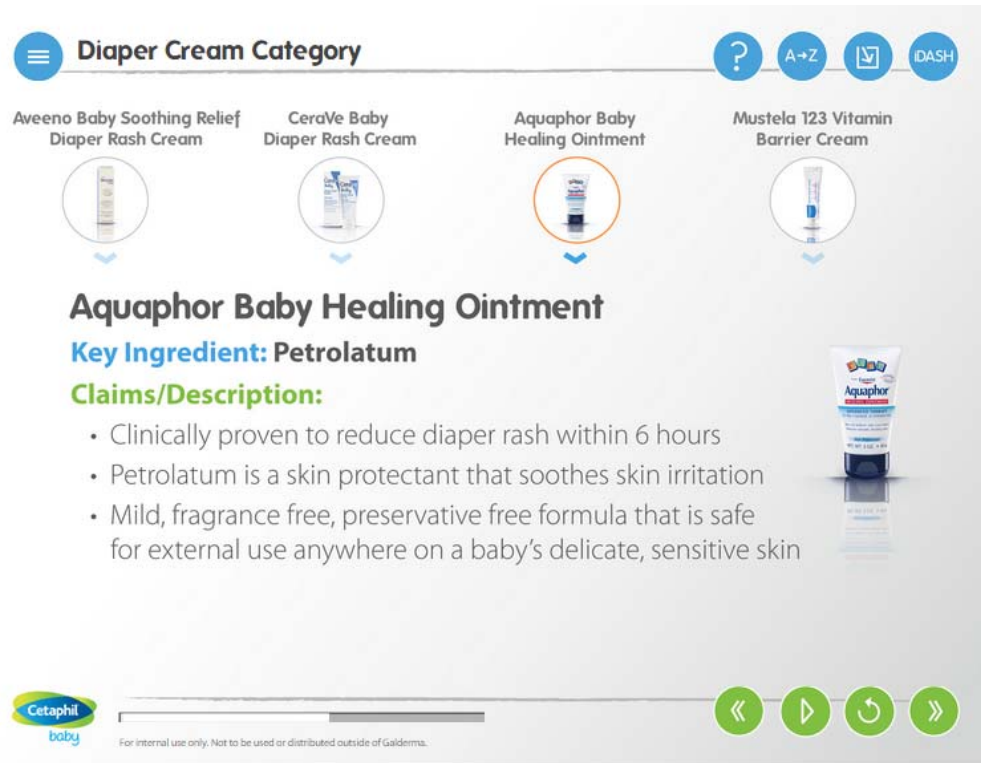



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Narration:

Similar to its Daily Lotion counterpart, CeraVe Baby Diaper Rash Cream contains the patented formula of 3 essential ceramides. It also contains InvisibleZinc™, another zinc-derived ingredient that helps treat, prevent, and soothe diaper rash.

Diaper Cream Category, Cont'd



Diaper Cream Category

Aveeno Baby Soothing Relief Diaper Rash Cream

CeraVe Baby Diaper Rash Cream

Aquaphor Baby Healing Ointment

Mustela T23 Vitamin Barrier Cream

Aquaphor Baby Healing Ointment

Key Ingredient: Petrolatum

Claims/Description:

- Clinically proven to reduce diaper rash within 6 hours
- Petrolatum is a skin protectant that soothes skin irritation
- Mild, fragrance free, preservative free formula that is safe for external use anywhere on a baby's delicate, sensitive skin

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Narration:

Next, there is Aquaphor Baby Healing Ointment. While the product is not called diaper cream, it is marketed as being clinically proven to reduce diaper rash within 6 hours. Its key ingredient is petrolatum, which is described as a skin protectant that soothes irritations.


Finally, we'll take a look at Mustela 123 Vitamin Barrier Cream. Along with avocado perseose®, key ingredients are alcacea oxeoline®, sunflower oil distillate, and zinc oxide. According to the brand, the "123" in the product name is about the 3-step approach to complete skin care for the diaper area: prevention, relief, and repair.


Tap each product to review additional information. When finished, tap the forward arrow to continue.


Diaper Cream Category, Cont'd


Diaper Cream Category





Aveeno Baby Soothing Relief Diaper Rash Cream


CeraVe Baby Diaper Rash Cream


Aquaphor Baby Healing Ointment


Mustela 123 Vitamin Barrier Cream



Mustela 123 Vitamin Barrier Cream

Key Ingredients: Avocado perseose®, Alcacea oxeoline®, sunflower oil distillate, zinc oxide

Claims/Description:

- 123 stands for 1: Prevents; 2: Relieves; 3: Repairs
- Avocado perseose® prevents irritations and redness at each diaper change
- Alcacea oxeoline® relieves rash from first application
- Sunflower oil distillate repairs skin continually
- Zinc oxide has protective and antienzyme properties
- High tolerance from birth on, including babies newly-discharged from neonatal care
- Mustela website shows results of a clinical study on 120 babies over 4 weeks:
 - 100% of pediatricians and dermatologists polled confirm that product has preventive properties
 - More than 80% of cases had reduced irritation and redness from first day of use
 - 80% lower risk of recurrences of diaper rash












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Narration:


Finally, we'll take a look at Mustela 123 Vitamin Barrier Cream. Along with avocado perseose®, key ingredients are alcacea oxeoline®, sunflower oil distillate, and zinc oxide. According to the brand, the "123" in the product name is about the 3-step approach to complete skin care for the diaper area: prevention, relief, and repair.


Wash & Shampoo Category


Wash & Shampoo Category





Aveeno Baby
Wash & Shampoo


CeraVe Baby
Wash & Shampoo


Aquaphor Baby
Gentle Wash & Shampoo



Mustela 2 in 1 Hair & Body
Wash and Mustela Dermo-Cleansing







Aveeno Baby Wash & Shampoo

Key Ingredients: Active Naturals® Oat Extract (patented ingredient)

Claims/Description:

- Active Naturals® Oat Extract provides a soothing effect while gently nourishing delicate skin
- Tear free, soap free, paraben free formula that gently cleanses without drying skin, and rinses clean, leaving a soft, fresh fragrance





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Narration:

Now for the competitors in the Wash & Shampoo category. An ideal wash and shampoo would gently cleanse a baby's delicate skin and scalp, while maintaining a baby's protective skin barrier. Key competitors in the Wash & Shampoo category are Aveeno Baby Wash & Shampoo, CeraVe Baby Wash & Shampoo, Aquaphor Baby Gentle Wash & Shampoo, Mustela 2 in 1 Hair and Body Wash, and Mustela Dermo-Cleansing. Tap each product to review additional information. When finished, tap the forward arrow to continue.


Aveeno Baby Wash & Shampoo contains Active Naturals® Oat Extract. This extract is described as being able to provide a soothing effect while gently nourishing delicate skin.


Wash & Shampoo Category, Cont'd



Wash & Shampoo Category





Aveeno Baby Wash & Shampoo


CeraVe Baby Wash & Shampoo


Aquaphor Baby Gentle Wash & Shampoo



Mustela 2 in 1 Hair & Body Wash and Mustela Dermo-Cleansing



CeraVe Baby Wash & Shampoo


Key Ingredients: 3 essential ceramides

Claims/Description:

- 3 essential ceramides help maintain a baby's protective skin barrier
- Gentle, tear free, fragrance free, hypoallergenic formula that is free of parabens, sulfates, phthalates, and dyes, so it is non-irritating even for sensitive skin








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Narration:

The key ingredient for CeraVe Baby Wash & Shampoo is its patented formula of 3 essential ceramides, which can help maintain a baby's protective skin barrier as it gently cleanses.

Wash & Shampoo Category, Cont'd


Wash & Shampoo Category



Aveeno Baby Wash & Shampoo


CeraVe Baby Wash & Shampoo


Aquaphor Baby Gentle Wash & Shampoo


Mustela 2 in 1 Hair & Body Wash and Mustela Dermo-Cleansing



Aquaphor Baby Gentle Wash & Shampoo

Key Ingredient: None called out by the brand

Claims/Description:

- Soap free, fragrance free formula that gently cleanses and prevents the drying effects of cleansing, to protect a baby's skin
- Moisture-rich lather rinses easily, leaving skin free of residue
- Clinically proven mild for sensitive skin
- Washes hair without irritating scalp















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Narration:

Then there is Aquaphor Baby Gentle Wash & Shampoo. It is interesting to note that the brand does not call out any key ingredients for this product.

Wash & Shampoo Category, Cont'd


Wash & Shampoo Category







Aveeno Baby
Wash & Shampoo

CeraVe Baby
Wash & Shampoo

Aquaphor Baby
Gentle Wash & Shampoo

Mustela 2 in 1 Hair & Body
Wash and Mustela Dermo-Cleansing





Mustela 2 in 1 Hair & Body Wash and Mustela Dermo-Cleansing





Key Ingredients: Avocado perseose®, glycerin, coco glucoside

Claims/Description:

- Avocado perseose® strengthens the cutaneous barrier and preserves cell strength
- Glycerin provides hydrating action
- Coco glucoside is a surfactant that provides gentle cleansing action
- Soap free formula gently cleans a baby's hair and skin, respecting the skin barrier and natural balance of the scalp from birth on, including for babies newly discharged from neonatal care
- Leaves hair easy to comb
- Formula does not sting the eyes





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Narration:

Finally, we'll take a look at Mustela's two products in the category. The 2 in 1 Hair and Body Wash and Dermo-Cleansing, a hair and body wash gel. Along with Avocado perseose®, key ingredients are glycerin and coco glucoside, which provide hydration and gentle cleansing.

Moisturizing Wash Category


Moisturizing Wash Category





Aveeno Baby Soothing Relief Creamy Wash


Eucerin Baby Cleansing Relief Wash


Johnson's Baby Moisture Wash


Aveeno Baby Soothing Relief Creamy Wash

Key Ingredients: Active Naturals® Colloidal Oatmeal (patented ingredient)

Claims/Description:

- Active Naturals® Colloidal Oatmeal is the #1 ingredient most trusted and recommended by dermatologists
- Oatmeal can help restore skin's normal pH and aid in the maintenance of skin's moisture barrier
- Hydrating formula that leaves skin feeling moisturized for 24 hours, so skin looks and feels healthier
- Gentle enough for dry, sensitive baby skin
- Hypoallergenic, tear free, soap free, and paraben free









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Narration:

An ideal moisturizing wash would gently cleanse a baby's delicate skin, while maintaining skin's moisture. Key competitors in the Moisturizing Wash category are Aveeno Baby Soothing Relief Creamy Wash, Eucerin Baby Cleansing Relief Body Wash, and Johnson's Baby Moisture Wash. Tap each product to review additional information. When finished, tap the forward arrow to continue.

Aveeno Baby Soothing Relief Creamy Wash contains Active Naturals® Colloidal Oatmeal, which is marketed as being clinically shown to help moisturize and relieve dry skin.

Moisturizing Wash Category, Cont'd


Moisturizing Wash Category





Aveeno Baby Soothing Relief Creamy Wash


Eucerin Baby Cleansing Relief Wash


Johnson's Baby Moisture Wash


Eucerin Baby Cleansing Relief Wash

Key Ingredients: Panthenol

Claims/Description:

- Panthenol is a derivative of vitamin B5, which is effective at soothing skin and restoring the skin's natural barrier; it also attracts water, keeping it in the skin, making it an effective moisturizer
- Formula gently cleanses without drying
- Mild, soap free, fragrance free, dye free formula















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Narration:


Next is Eucerin Baby Cleansing Relief Body Wash. Its key ingredient is panthenol, which is described by the brand as a skin-nourishing ingredient derived from vitamin B5.

Moisturizing Wash Category, Cont'd


Moisturizing Wash Category





Aveeno Baby Soothing Relief Creamy Wash


Eucerin Baby Cleansing Relief Wash



Johnson's Baby Moisture Wash







Johnson's Baby Moisture Wash

Key Ingredients: None called out by brand

Claims/Description:

- Gentle cleanser enriched with baby lotion
- Hint of baby lotion in the cleanser means baby lotion is not needed after bath time
- Formula helps nourish, soften, and protect skin from dryness
- No More Tears® formula is as gentle to the eyes as pure water
- Johnson's Baby Moisture Wash also comes in Vanilla Oatmeal, Honey Apple, and Shea and Cocoa Butter















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Narration:

Johnson's Baby Moisture Wash is a gentle cleanser enriched with baby lotion. The brand does not call out any key ingredients.

Moisturizing Oil Category


Moisturizing Oil Category





Johnson's Baby Oil



Mustela Massage Oil







Johnson's Baby Oil

Key Ingredient: Mineral oil

Claims/Description:

- Pure mineral oil locks in up to 10 times more moisture for baby-soft skin, by creating a silky barrier that prevents excess moisture loss
- Great for baby massage and parent-baby bonding
- Clinically proven mild and gentle formula for a baby's skin








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Narration:

The final category we are reviewing is Moisturizing Oil. An ideal moisturizing oil would hydrate and nourish the skin, while creating a beneficial experience for a baby during massage and parent-baby bonding. Key competitors in the Moisturizing Oil category are Johnson's Baby Oil and Mustela Massage Oil. Tap each product to review additional information. When finished, tap the forward arrow to continue.


The key ingredient in Johnson's Baby Oil is mineral oil, which the brand claims locks in up to 10 times more moisture for baby-soft skin.

Moisturizing Oil Category, Cont'd


Moisturizing Oil Category







Johnson's Baby Oil




Mustela Massage Oil






Mustela Massage Oil

Key Ingredients: Avocado oil, pomegranate seed oil, sunflower oil

Claims/Description:

- Avocado oil hydrates, regenerates, and protects
- Pomegranate seed oil soothes, repairs, and nourishes skin
- Sunflower oil restructures, regenerates, and hydrates
- Formulated for use from birth on, including newborns newly discharged from neonatal care
- Highly sensorial, making massage easier, while naturally providing a dry, non-sticky, and non-slippery finish
- Formula is pleasant to use, enveloping baby in a relaxing and soothing warmth














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Narration:


The key ingredients in Mustela Massage Oil are avocado oil, pomegranate seed oil, and sunflower oil. Together, these hydrate, nourish, regenerate, and protect skin, according to Mustela.






Progress Check Question 1

 **Progress Check**    

Which brand markets its products as being formulated for use from birth on, including in babies newly discharged from neonatal care?


- ☐ Johnson's
- ☐ CeraVe
- ☐ Mustela
- ☐ Aveeno
- ☐ Aquaphor

 Submit

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Progress Check Question 1: Answer

 **Progress Check**    

Which brand markets its products as being formulated for use from birth on, including in babies newly discharged from neonatal care?






- ☐ Johnson's
- ☐ CeraVe
- ☒ Mustela
- ☐ Aveeno
- ☐ Aquaphor

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Progress Check Question 2

 **Progress Check**    

Which brand contains a patented formula of 3 essential ceramides?






- ☐ Johnson's
- ☐ CeraVe
- ☐ Mustela
- ☐ Aveeno
- ☐ Aquaphor




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Progress Check Question 2: Answer

 **Progress Check**    

Which brand contains a patented formula of 3 essential ceramides?

- ☐ Johnson's
- ☒ CeraVe
- ☐ Mustela
- ☐ Aveeno
- ☐ Aquaphor













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Key Takeaways



 **Key Takeaways**    

- Infant skin has its own unique characteristics which make it more prone to dryness and irritation
- Cetaphil Baby products are formulated specifically to protect, nourish, and support the unique needs of infant skin, and contain the key ingredient organic calendula extract which calms and soothes skin
- The Cetaphil Baby product line includes Daily Lotion, Diaper Cream, Wash & Shampoo, Ultra Moisturizing Cream, and Moisturizing Oil; the Daily Lotion is anticipated to be the biggest seller
- The Cetaphil Baby line is dermatologist tested and recommended, as well as paraben free, colorant free, mineral oil free, and hypoallergenic
- There are many competitors to the Cetaphil Baby line; some of these contain potentially irritating ingredients (such as mineral oil, colorants, or parabens) that have been excluded from Cetaphil Baby products





    


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Narration:


This is the end of Lesson 3. Before moving on, take a few minutes to review the Key Takeaways from this module. When you are ready, proceed to the flashcard activity and the assessment questions.



eFlashcards

























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eFlashcard #1

What are the main ways in which infant skin differs from adult skin, and what are the key points to discuss when someone asks "Why should I recommend Cetaphil Baby products?"

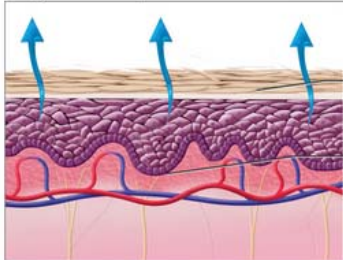
Flip

eFlashcard #1: Answer

eFlashcards
X

- ✓ Cetaphil Baby products are special formulations that protect, nourish, and hydrate infant skin, and support healthy skin maturation
- ✓ Cetaphil Baby products contain organic calendula extract, which calms and soothes skin
- ✓ Cetaphil Baby products are paraben free, colorant free, mineral oil free, hypoallergenic, dermatologist tested, dermatologist recommended
- ✓ Cetaphil is a brand doctors have known and trusted for over 60 years

Higher transepidermal water loss




Thinner stratum corneum

Less of a seal between epidermis and dermis

Flip

eFlashcards

x



eFlashcard #2

What are the physical and emotional health benefits of infant massage?

Flip

baby

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eFlashcard #2: Answer

Physical	Emotional
<ul style="list-style-type: none"> ✓ Healthy weight gain ✓ Stimulates circulation ✓ Enhanced neuromotor development ✓ Improved sleep ✓ Massage with oil: Improved skin barrier function and skin condition (reduced transepidermal water loss, increased hydration) 	<ul style="list-style-type: none"> ✓ Enhanced parent-baby bonding ✓ Decreased stress (reduced cortisol and norepinephrine)

Flip

eFlashcards



eFlashcard #3

List the key ingredients in each of the Cetaphil Baby products: Daily Lotion, Diaper Cream, Wash & Shampoo, Ultra Moisturizing Wash, and Moisturizing Oil.

Flip

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eFlashcard #3: Answer

Product	Key Ingredients
Daily Lotion	Organic calendula extract, sunflower oil, sweet almond oil
Diaper Cream	Organic calendula extract, zinc oxide, vitamin B5 (panthenol), vitamin E (tocopherol)
Wash & Shampoo	Organic calendula extract, glycerin, vitamin B5 (panthenol), vitamin E (tocopherol)
Ultra Moisturizing Wash	Organic calendula extract, glycerin, vitamin B5 (panthenol)
Moisturizing Oil	Organic calendula extract, sunflower oil, sweet almond oil

eFlashcards

eFlashcard #4

What are the uses/benefits of the key skin-beneficial ingredients used in the Cetaphil Baby line of products?

Flip

body

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eFlashcard #4: Answer

Ingredient	Use/Benefit
Organic Calendula Extract	Calms and soothes skin
Sunflower oil	Contains essential fatty acids
Sweet Almond Oil	Emollient
Glycerin	Hydrates skin
Vitamin B5	Skin conditioner
Vitamin E	Skin conditioner
Zinc Oxide	Soothes diaper rash; creates an emollient layer to shield from irritating wet diapers



The image shows a digital interface for an eFlashcard. It features a light gray background with a white rectangular area containing the flashcard content. The flashcard is titled "eFlashcard #5" and contains a question about Cetaphil Baby's competitors. To the left of the text is a small illustration of a blue elephant sitting and holding a large orange flower. The interface includes a close button (X) in the top right corner and a "Flip" button in the bottom right corner. At the bottom of the interface, there is a small "Cetaphil baby" logo and a disclaimer: "For internal use only. Not to be used or distributed outside of Galderma."

eFlashcard #5

What are the key competitors to Cetaphil Baby in the following categories: Daily Lotion, Diaper Cream, Wash & Shampoo, Moisturizing Wash, and Massage Oil? What are the key ingredients of each?

Flip


Cetaphil baby





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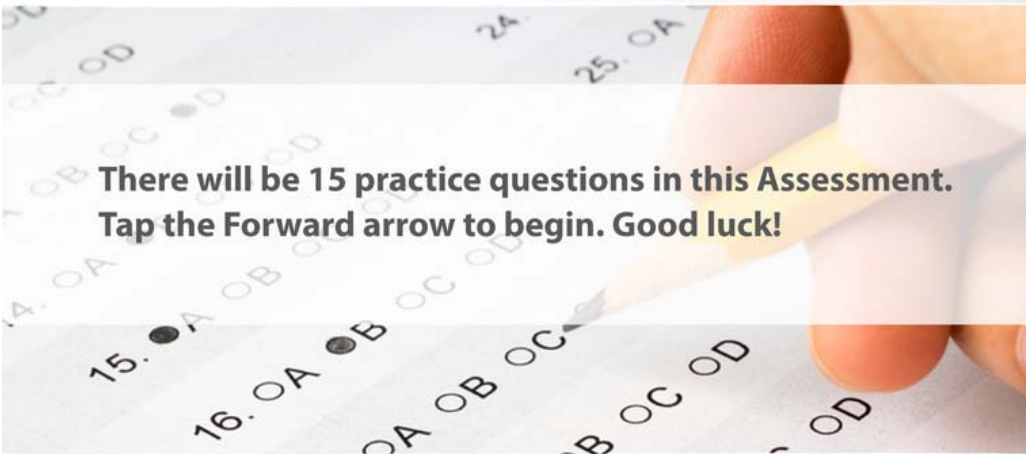
eFlashcard #5: Answer

Daily Lotion	Diaper Cream	Wash & Shampoo	Moisturizing Wash	Massage Oil
Aveeno Baby Daily Moisture Lotion (Active Naturals® Colloidal Oatmeal)	Aveeno Baby Soothing Relief Diaper Rash Cream (Active Naturals® Colloidal Oatmeal, zinc oxide)	Aveeno Baby Wash & Shampoo (Active Naturals® Oat Extract)	Aveeno Baby Soothing Relief Creamy Wash (Active Naturals® Colloidal Oatmeal)	Johnson's Baby Oil (mineral oil)
CeraVe Baby Moisturizing Lotion (3 essential ceramides)	CeraVe Baby Diaper Rash Cream (3 essential ceramides, InvisibleZinc®)	CeraVe Baby Wash & Shampoo (3 essential ceramides)	Eucerin Baby Cleansing Relief (Panthenol)	Mustela Massage Oil (avocado oil, pomegranate seed oil, sunflower oil)
Mustela Hydra Bébé (Avocado Perseose®, jojoba oil, vitamin F, shea butter)	Aquaphor Baby Healing Ointment (petrolatum)	Aquaphor Baby Gentle Wash and Shampoo (no key ingredient called out by brand)	Johnson's Baby Moisture Wash (no key ingredient called out by brand)	
	Mustela 123 Vitamin Barrier Cream (Avocado Perseose®, Alcaacea Oxeoline®, sunflower oil distillate, zinc oxide)	Mustela 2 in 1 Hair and Body Wash; Dermo-cleansing (Avocado Perseose®, glycerin, coco glucoside)		






Flip

 **Assessment**



**There will be 15 practice questions in this Assessment.
Tap the Forward arrow to begin. Good luck!**

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Assessment Question #1

Question 1



A→Z



IDASH

What is the name of the outermost layer of the epidermis?

- ☐ Transepidermal layer
- ☐ Skin barrier
- ☐ Papillary dermis
- ☐ Dermis
- ☐ Stratum corneum






Submit



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Assessment Question #1: Answer

 **Question 1**    

What is the name of the outermost layer of the epidermis?

- ☐ Transepidermal layer
- ☐ Skin barrier
- ☐ Papillary dermis
- ☐ Dermis
- ☒ Stratum corneum



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Assessment Question #2



Question 2



Which of the following is true about the differences between adult skin and infant skin? (Check all that apply.)

- ☐ Infant skin has a thicker stratum corneum, which is more likely to become dehydrated.
- ☐ Infant skin has a thinner stratum corneum, which is more likely to become dehydrated.
- ☐ Infant skin has higher transepidermal water loss than adult skin.
- ☐ Infant skin has lower transepidermal water loss than adult skin.
- ☐ In infant skin, there is less of a "seal" between infant epidermis and dermis.

Submit



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Assessment Question #2: Answer

Question 2



Which of the following is true about the differences between adult skin and infant skin? (Check all that apply.)

- ☐ Infant skin has a thicker stratum corneum, which is more likely to become dehydrated.
- ☒ Infant skin has a thinner stratum corneum, which is more likely to become dehydrated.
- ☒ Infant skin has higher transepidermal water loss than adult skin.
- ☐ Infant skin has lower transepidermal water loss than adult skin.
- ☒ In infant skin, there is less of a "seal" between infant epidermis and dermis.

Submit



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Assessment Question #3



Question 3



True or False: Infant oil massage improves skin barrier function and skin condition, resulting in increased skin hydration.



True



False

Submit



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Assessment Question #3: Answer



Question 3

True or False: Infant oil massage improves skin barrier function and skin condition, resulting in increased skin hydration.

☒ True
☐ False

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Assessment Question #4

Question 4



What is the key benefit of organic calendula extract in the Cetaphil Baby line of products?

- ☐ It is a skin softener.
- ☐ It hydrates skin.
- ☐ It creates an emollient layer to shield from irritating wet diapers.
- ☐ It calms and soothes skin.

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Assessment Question #4: Answer

Question 4



What is the key benefit of organic calendula extract in the Cetaphil Baby line of products?

- ☐ It is a skin softener.
- ☐ It hydrates skin.
- ☐ It creates an emollient layer to shield from irritating wet diapers.
- ☒ It calms and soothes skin.

Submit



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Assessment Question #5



Question 5



Which of the following ingredients are not found in Cetaphil Baby products? (Check all that apply.)

- ☐ Vitamin B5
- ☐ Colorants
- ☐ Mineral Oil
- ☐ Glycerin
- ☐ Parabens

Submit



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Assessment Question #5: Answer



Question 5

Which of the following ingredients are not found in Cetaphil Baby products? (Check all that apply.)

- ☐ Vitamin B5
- ☒ Colorants
- ☒ Mineral Oil
- ☐ Glycerin
- ☒ Parabens

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Assessment Question #6

Question 6



Which Cetaphil Baby products contain sunflower seed oil and sweet almond oil? (Check all that apply.)

- ☐ Wash & Shampoo
- ☐ Daily Lotion
- ☐ Ultra Moisturizing Wash
- ☐ Diaper Cream
- ☐ Moisturizing Oil

Submit



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Assessment Question #6: Answer

Question 6



Which Cetaphil Baby products contain sunflower seed oil and sweet almond oil? (Check all that apply.)

- ☐ Wash & Shampoo
- ☒ Daily Lotion
- ☐ Ultra Moisturizing Wash
- ☐ Diaper Cream
- ☒ Moisturizing Oil

Submit



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Assessment Question #7

Question 7



Match the key ingredients with their uses/benefits. Drag and drop the ingredients from the selection below to the correct place in the chart.

Ingredient	Use/Benefit
	Contains essential fatty acids
	Hydrates skin
	Calms and soothes skin
	Skin conditioner
	Soothes diaper rash; creates an emollient layer to shield from irritating wet diapers
	Emollient

Answer Pool

Sweet Almond Oil
Sunflower Seed Oil

Zinc Oxide
Vitamins B5 and E

Organic Calendula Extract
Glycerin






Submit



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Assessment Question #7: Answer







Question 7





Match the key ingredients with their uses/benefits. Drag and drop the ingredients from the selection below to the correct place in the chart.

Ingredient	Use/Benefit
Sunflower Seed Oil	Contains essential fatty acids
Glycerin	Hydrates skin
Organic Calendula Extract	Calms and soothes skin
Vitamins B5 and E	Skin conditioner
Zinc Oxide	Soothes diaper rash; creates an emollient layer to shield from irritating wet diapers
Sweet Almond Oil	Emollient

Answer Pool

Submit

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Assessment Question #8



Question 8



Which Cetaphil Baby product contains 1/3 baby lotion?

- ☐ Daily Lotion
- ☐ Wash & Shampoo
- ☐ Diaper Cream
- ☐ Moisturizing Oil
- ☐ Ultra Moisturizing Wash






Submit



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Assessment Question #8: Answer

 **Question 8**    

Which Cetaphil Baby product contains 1/3 baby lotion?

- ☐ Daily Lotion
- ☐ Wash & Shampoo
- ☐ Diaper Cream
- ☐ Moisturizing Oil
- ☒ Ultra Moisturizing Wash



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Assessment Question #9

 **Question 9**    

Which Cetaphil Baby product contains zinc oxide?

- ☐ Daily Lotion
- ☐ Diaper Cream
- ☐ Wash & Shampoo
- ☐ Ultra Moisturizing Wash
- ☐ Moisturizing Oil



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Assessment Question #9: Answer



Question 9

Which Cetaphil Baby product contains zinc oxide?

- ☐ Daily Lotion
- ☒ Diaper Cream
- ☐ Wash & Shampoo
- ☐ Ultra Moisturizing Wash
- ☐ Moisturizing Oil

Submit

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Assessment Question #10



Question 10



Which competitor brand markets its products as being formulated for use from birth on, including in babies newly discharged from neonatal care?

- ☐ Johnson's
- ☐ CeraVe
- ☐ Mustela
- ☐ Aveeno
- ☐ Aquaphor






Submit



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Assessment Question #10: Answer

 **Question 10**    

Which competitor brand markets its products as being formulated for use from birth on, including in babies newly discharged from neonatal care?

- ☐ Johnson's
- ☐ CeraVe
- ☒ Mustela
- ☐ Aveeno
- ☐ Aquaphor



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Assessment Question #11



Question 11



Which competitor brand contains a patented formula of 3 essential ceramides?

- ☐ Johnson's
- ☐ CeraVe
- ☐ Mustela
- ☐ Aveeno
- ☐ Aquaphor






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Assessment Question #11: Answer

 **Question 11**    

Which competitor brand contains a patented formula of 3 essential ceramides?

- ☐ Johnson's
- ☒ CeraVe
- ☐ Mustela
- ☐ Aveeno
- ☐ Aquaphor



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Assessment Question #12

Question 12



What is the name of the patented ingredient found in Aveeno Baby Daily Moisture Lotion?

- ☐ Avocado perseose®
- ☐ Calendula extract
- ☐ Active Naturals® oat extract
- ☐ Active Naturals® colloidal oatmeal
- ☐ Alcacea oxeoline®

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Assessment Question #12: Answer



Question 12 ? A→Z IDASH

What is the name of the patented ingredient found in Aveeno Baby Daily Moisture Lotion?

- ☐ Avocado perseose®
- ☐ Calendula extract
- ☐ Active Naturals® oat extract
- ☒ Active Naturals® colloidal oatmeal
- ☐ Alcacea oxeoline®

Submit

« || ↺ »

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Assessment Question #13



Question 13



Which of the following competitor products contains mineral oil?

- ☐ Johnson's Baby Oil
- ☐ Mustela Massage Oil
- ☐ Aquaphor Baby Healing Ointment
- ☐ CeraVe Baby Diaper Rash Cream
- ☐ Aveeno Baby Daily Moisture Lotion

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Assessment Question #13: Answer



Question 13



Which of the following competitor products contains mineral oil?

- ☒ Johnson's Baby Oil
- ☐ Mustela Massage Oil
- ☐ Aquaphor Baby Healing Ointment
- ☐ CeraVe Baby Diaper Rash Cream
- ☐ Aveeno Baby Daily Moisture Lotion

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Assessment Question #14



Question 14



**Which of the following competitor diaper creams contain zinc?
(Check all that apply.)**

- ☐ Aveeno Soothing Relief Diaper Rash Cream
- ☐ CeraVe Baby Diaper Rash Cream
- ☐ Aquaphor Baby Healing Ointment
- ☐ Mustela 123 Vitamin Barrier Cream

Submit



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Assessment Question #14: Answer



Question 14



**Which of the following competitor diaper creams contain zinc?
(Check all that apply.)**

- ☒ Aveeno Soothing Relief Diaper Rash Cream
- ☒ CeraVe Baby Diaper Rash Cream
- ☐ Aquaphor Baby Healing Ointment
- ☒ Mustela 123 Vitamin Barrier Cream



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Assessment Question #15

 **Question 15**    

What is the patented ingredient in Mustela Hydra Bébé Body Lotion?






- ☐ Active Naturals® oat extract
- ☐ Alcacea oxeoline®
- ☐ Avocado perseose®
- ☐ InvisibleZinc®




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Assessment Question #15: Answer

 **Question 15**    

What is the patented ingredient in Mustela Hydra Bébé Body Lotion?

- ☐ Active Naturals® oat extract
- ☐ Alcacea oxeoline®
- ☒ Avocado perseose®
- ☐ InvisibleZinc®



For internal use only. Not to be used or distributed outside of Galderma.