

Daily Stand up

Weekend

- Completed the research and employ assignment
- Completed day 4 and 5 of TAD
- Completed a visual design mood board and two style tiles for my site
- Started the postcard assignment

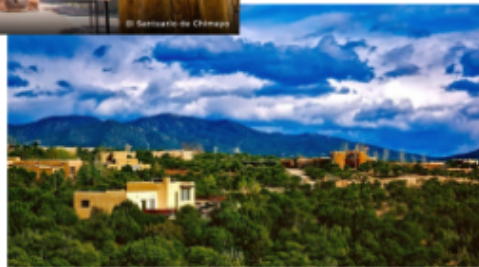
Today

- **Completed a couple of TAD**
- **Uploaded day 4 and 5**
- **Completed the postcard assignment**
- **Practice responsive layout**
- **Start my substack article**
- **Update files in my git and github**

Have a great Monday!

Rules:

- No text
- 4 x6
- 300 dpi for printing
- And follow the timer



- Colours
 - Orange
 - Brown
 - blue/orange for the sky
 - Green for nature
 - Accents of bright colours: bright blue and pink.
- Blue skies
- Layered Brown/orange squared/rectangular building
- Mountains
- Trees

Research

Timebox this. What makes this city unique?

Is it the nature? The landscape? The architecture?

Do you want to use imagery or shapes or iconography? How can you evoke **the feeling** of this place?

I didn't know anything about Santa Fe, New Mexico. So when I Googled the location, I found some similarities between the photos. I collected the photos I really liked in affinity designer. I compared the photos and found that there's a lot of beige/brown coloured architecture, so I wanted to incorporate that as it seems common in this area. After some time, I narrowed it down to two photos and decided to combine the photos in the red box into a postcard. I wanted to incorporate the photo of the gate because it gives a welcoming and warm feeling. I wanted to capture the beauty of Santa Fe by incorporating the coloured sky, trees, and architecture.

