

Yesterday

- Completed day 3 of TAD
- Worked on researching and analyzing a website

Today

- **Post day 3 of TAD**
- **Finalize the research and employ exercise**
- Get started on today's lesson

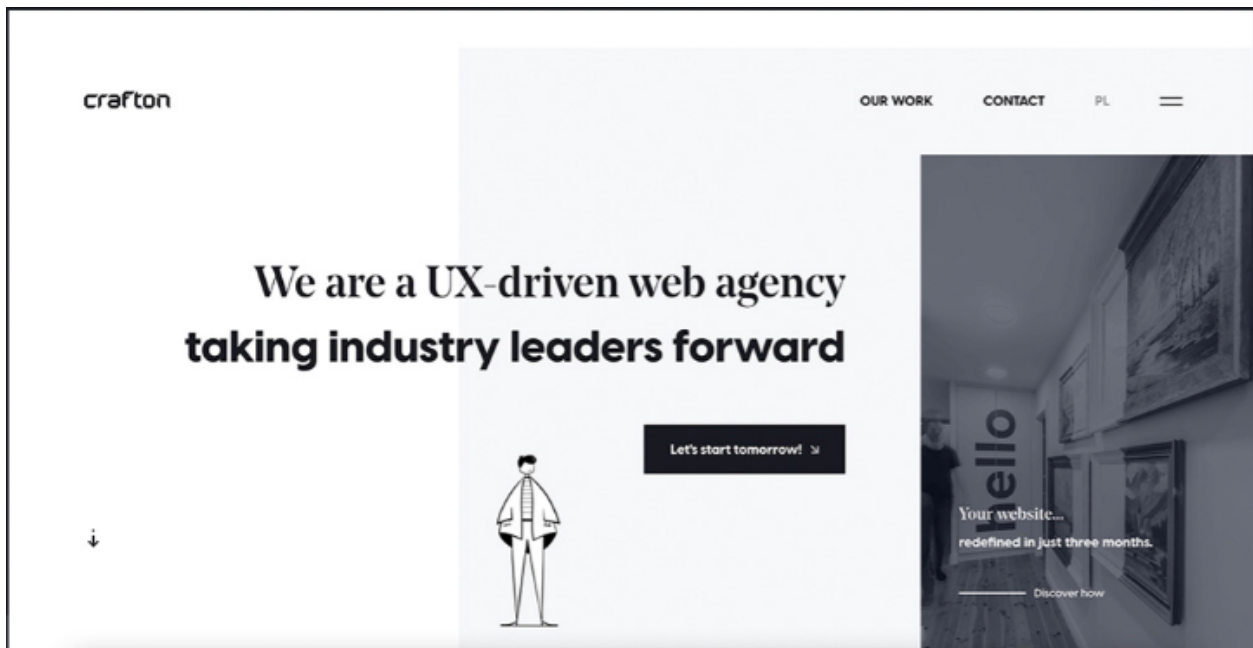
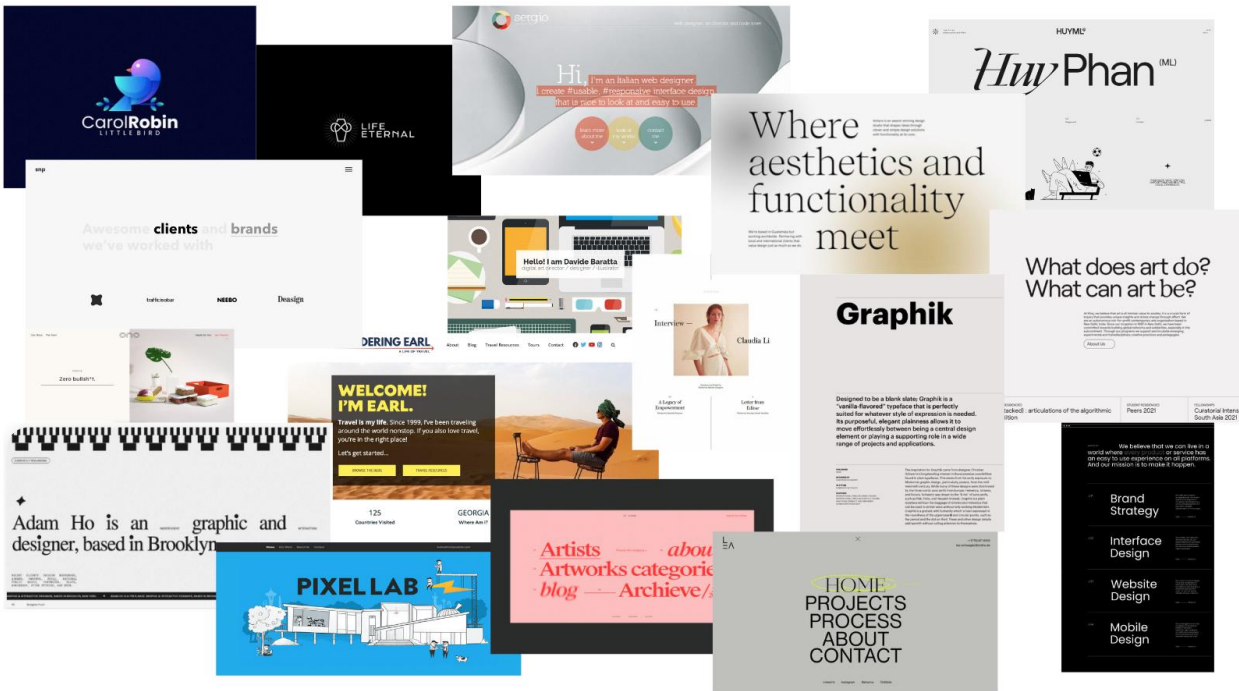
Creating a visual language video notes

- You want the client to with you at every stage while designing a website.
- It can be dangerous to ask the client what other things they like
- Creating different iterations increases client buy-ins

Inspiration

Gather a bunch of stuff together

On the floor, in some digital workspace, in a graphics program. Share it with us.



What type of stuff might be on your website?

It might seem obvious and you likely already have something there... but just humor us. Write down everything that NEEDS to be there (nothing else) (even if it's not much)

Website elements

- Name
- Biography/About page
- Links to projects
- Links to different accounts - LinkedIn, GitHub, substack, etc
- Menu linking to other pages such as about, contact, etc
- Contact page/section
- images/thumbnail of projects
- Logo
- Resume
- Picture of yourself