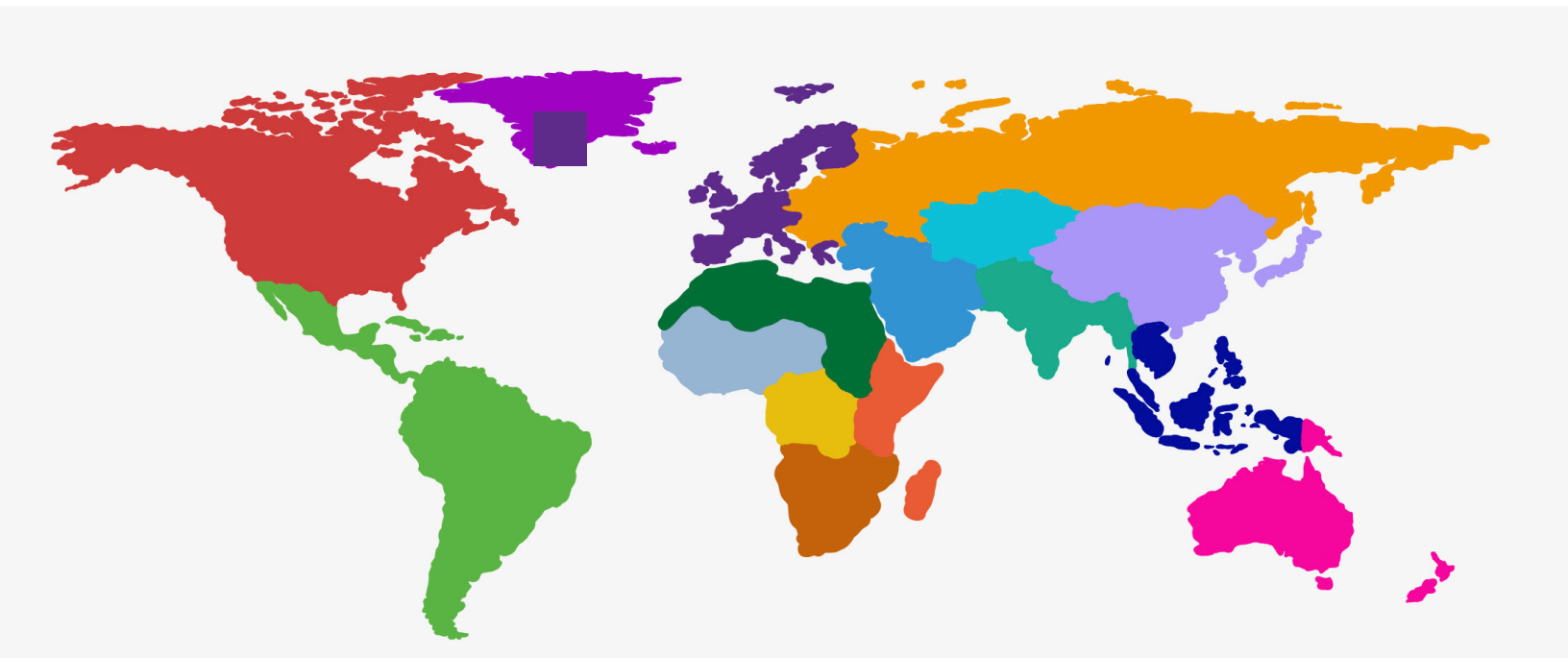


Color Palette



#CD3B3A English North America	#5AB443 Latin America	#5E2B8A Western Europe	#006F36 North Africa	#96B5D2 West Africa	#E7BE0E Central Africa	#C3620A Southern Africa	#E95B34 East Africa
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#3293D3 Middle East	#0DBFD6 Central Asia	#F19800 Eastern Europe and Russia	#AA96F6 East Asia	#030C9B Southeast Asia	#F5069D Oceania	#1CAA8C South Asia
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Examples of the use of color palette

English North America

Ingredients

Instructions

Latin America

Ingredients

Instructions

Western Europe

Ingredients

Instructions

Font

Shadows Into Light
Regular 400

Headings

Open Sans
Regular 400

Content

Example of Heading and Content pairing

North American

Native ingredients play a key role but they do not tell the entire story. In fact, many of the "new world" foods arrived to the USA via Europe.