

1. Read the statistics and decide whether they are true or false. Explain why you think so.

- Bill Gates reads 50 books a year.
- Women read (a lot) more than men.
- The countries where people spend the most time reading are in Asia.
- One in every three teenagers has not read a book for pleasure in the last year.



2. Discuss the questions.

- How many books do you read a year?
- What else do people read apart from books?
- Do you like listening to audiobooks? Why/Why not?
- Is it important to promote reading books? Why/Why not?
- Do you think reading paper books is popular nowadays?

3. Complete the statement with three more ideas. Watch a [video](https://youtu.be/K4p1o1jNAiw) [https://youtu.be/K4p1o1jNAiw] and add more ideas.

For book lovers, reading a paper book is a special experience because...

- they can smell the book.
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-
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4. Look at these reading habits and choose which one in each pair is more relevant to you. Explain your choice.

make notes in a book

OR

keep a book clean and neat

read on public transport

OR

read at home or
in a quiet place

Talking about books

read every book until the end

OR

stop reading after 50 pages
if you don't like it

share favourite books
with people

OR

never give your books
to anyone

buy books from bookshops

OR

buy books online

reread some books

OR

read a book once

5. Look at the ideas on how to encourage people to read more. Choose two and discuss the questions.

literature at school

- Do people study literature at school in your country?
- Do you like how it's done?
- What would you change about it?

reading habit trackers

- Have you ever tried using an app like that?
- Do you think people will read more if the process is gamified (e.g. scoring points, getting rewards)?

YouTube channels with book reviews

- Do you watch such channels?
- How might they help in making reading books more popular?
- How else can we use influencers to make books popular?

book clubs

- Have you ever been a part of a book club? If yes, how was your experience?
- Is it a good way to promote reading? Why/Why not?

6. Look at the names of different campaigns that promote reading and guess what they might be about. Then, discuss the questions below.

- a) Little Free Library
- b) Drop Everything and Read
- c) Read for the Record
- d) Book Giving Day

- Have you ever done anything similar to any of the campaigns above?
- Which do you think is the best idea?
- Would any of these be popular where you live? Why/Why not?

7. Read the situations and brainstorm ideas on how to help.

There is a nice bookshop where you live. It doesn't get many customers but you think it's a special place and the owners are real book lovers.

A library in your district can't buy new books because they don't have money. It's becoming less and less popular.

Your friend wrote and published a novel. She is not famous so she has problems selling her book.