

Timeline - All about Contest, District 85, 2023-2024

Chair Mia Cao 曹雅 | Co-chair Katie Wen 文静 | Rulebook Master Coco Kong 孔悦 | Guidance Committee Martin Mao 毛伟钧, Huan Yang 杨欢, Rocky Shen 沈华君

| Content                                       | Details   | Language | In-charge            | Time                       | 2023 |     |     |     |     |     | 2024 |     |     |     |     |     |
|---|---|----------|----------------------|----------------------------|------|-----|-----|-----|-----|-----|------|-----|-----|-----|-----|-----|
|   |   |          |                      |                            | Jul  | Aug | Sep | Oct | Nov | Dec | Jan  | Feb | Mar | Apr | May | Jun |
| 1. Knowledge 知识传播                             |   |          |                      |                            |      |     |     |     |     |     |      |     |     |     |     |     |
| Policies & Rules<br>演讲比赛规则                    | WeChat Post 微信推文  | EN & CN  | Coco Kong & Mia Cao  | 11/2<br>发送推文               |      |     |     |     |     |     |      |     |     |     |     |     |
| Contest Kits<br>演讲比赛工具包                       | Shared Documents 百度云盘   |          |                      |                            |      |     |     |     |     |     |      |     |     |     |     |     |
| Test<br>比赛知多少小测验                              | 问卷星, for AAC graduates & all members  | EN       | Coco Kong & Mia Cao  | 1/23                       |      |     |     |     |     |     |      |     |     |     |     |     |
| Contest Schedule<br>比赛日程                      | WeChat Post 微信推文, for each Area & Division 大中小学比赛日程安排                               | EN & CN  | Mia Cao              | 1/29<br>发送推文               |      |     |     |     |     |     |      |     |     |     |     |     |
| FAQ<br>比赛常见问题答疑                               | WeChat Post 微信推文 & Self-assessment Quiz 自测题   | EN & CN  | Katie Wen & Mia Cao  | 2/8<br>发送推文                |      |     |     |     |     |     |      |     |     |     |     |     |
| Graduation<br>学员毕业                            | 15 graduates refunded 15位毕业学员毕业已退费  | -        | Katie Wen & Mia Cao  | 2/24                       |      |     |     |     |     |     |      |     |     |     |     |     |
| 2. Training 分享&培训 - AAC Camp 训练营 - Offline 线下 |   |          |                      |                            |      |     |     |     |     |     |      |     |     |     |     |     |
| 2.1 Division N                                | Kick-off 启动会议 @静安区梅园路228号企业广场22层  | EN & CN  | Haiyun Hong<br>洪海云   | 9/24 (Sun)<br>9:30-12:30   |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ① Opening   | EN       | Martin Mao           | 5'                         |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ② AAC Program AAC项目介绍   | EN       | Mia Cao              | 6'                         |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ③ What does speech contest mean to you? 演讲比赛对你意味着什么?                                | EN       | Hazel Xu             | 6'                         |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ④ Table Topics Speech Contest Education 即兴演讲比赛教学                                    | EN       | Fursey Gotuaco       | 50'                        |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ⑤ Contest Overview, Contestants Eligibility 比赛概述&参赛者资格                              | EN       | Coco Kong            | 10'                        |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ⑥ You are the champion - about International Convention Contest 你是冠军 - 关于国际比赛       | EN       | Yvonne Zhu           | 25'                        |      |     |     |     |     |     |      |     |     |     |     |     |
| 2.2 Division P                                | ⑦ 2023 Bahamas Convention International Speech Contest Judging 2023年巴哈马大会国际演讲比赛模拟打分 | EN & CN  | Katie Wen            | 46'                        |      |     |     |     |     |     |      |     |     |     |     |     |
|   | @ 黄浦区福州路666号华鑫海欣大厦12楼CD   | EN       | Joey Xu              | 10/14 (Sat)<br>13:30-17:00 |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ① Opening   | EN       | Jason Lu             | 5'                         |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ② Conduct Quality Speech Contests 打造高质量演讲比赛   | EN       | Chloe Xu             | 30'                        |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ③ Champion Speeches Analysis 冠军演讲拆解   | CN       | Yubing FEN           | 50'                        |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ④ Judging Practice 打分练习   | CN       | Chloe Xu             | 40'                        |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ⑤ Contest Rulebook Analysis 比赛手册拆解  | EN       | Jessica Lang         | 30'                        |      |     |     |     |     |     |      |     |     |     |     |     |
| 2.3 Division L                                | ⑥ Contest Case Study 比赛案例学习   | EN       | Coco Kong            | 20'                        |      |     |     |     |     |     |      |     |     |     |     |     |
|   | @黄浦区六合路58号新一百大厦17楼  | EN & CN  | Lydia Tian           | 10/29 (Sun)<br>13:30-17:00 |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ① Opening   | CN       | Michael Song         | 5'                         |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ② Judging Methodology (1/3) - 是Judging不是Evaluation                                  | CN       | Huan Yang            | 35'                        |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ③ Contest Speeches Storytelling 演讲比赛中的故事设计  | EN       | Kai Liu              | 40'                        |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ④ Judging Methodology (2/3) - 你为什么需要这张神奇的表格   | CN       | Steven Shen          | 35'                        |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ⑤ Judging Methodology (3/3) - 演讲是一门技术更是一门艺术   | CN       | Will Xu              | 35'                        |      |     |     |     |     |     |      |     |     |     |     |     |
| 2.4 Division R                                | ⑥ Contest Case Study 比赛案例学习   | CN       | Martin Mao           | 20'                        |      |     |     |     |     |     |      |     |     |     |     |     |
|   | Demo Contest @东方金融广场B栋12楼攀登教室   | EN & CN  | Qingyang Ding<br>丁清扬 | 11/19 (Sun)<br>13:45-17:00 |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ① Opening   | CN       | Kakarot Cai          | 5'                         |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ② 关于比赛组织准备的事  | CN       | Joanne Yang          | 30'                        |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ③ Demo Contest - Table Topics Speech Contest 即兴演讲比赛                                 | EN       | Becky Jin            | 35'                        |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ④ Demo Contest - Mandarin Table Topics Speech Contest 中文即兴演讲比赛                      | CN       | Becky Jin            | 35'                        |      |     |     |     |     |     |      |     |     |     |     |     |
|   | ⑤ Chief Judge's Observation   | CN       | David Song           | 20'                        |      |     |     |     |     |     |      |     |     |     |     |     |

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|  |   |  |          |                           |                              | Jul  | Aug | Sep | Oct | Nov | Dec | Jan  | Feb | Mar | Apr | May | Jun |
| 2.5 Division K&Q                             |   | Demo Contest @东方金融广场B栋12楼攀登教室  | EN       | Aldrich Zhang & Athena An | 12/9 (Sat)<br>13:30-17:00    |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ①   | Opening  | CN       | Huazhao Jian              | 5'                           |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ②   | 把自己作为方法：即兴演讲，我之为我  | CN       | Zoe Xie                   | 40'                          |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ③   | Demo Contest - Mandarin Speech Contest 中文演讲比赛  | CN       | Aldrich Zhang             | 60'                          |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ④   | Demo Contest - Mandarin Table Topics Speech Contest 中文即兴演讲比赛   | CN       | Athena An                 | 37'                          |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ⑥   | Chief Judge's Observation  | CN       | Cindy Zhang               | 15'                          |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ⑦   | Conference Promotion - Kakarot Cai & Akeel Alleyne & Huazhao Jian  | CN       | Huazhao Jian              | 5'                           |      |     |     |     |     |     |      |     |     |     |     |     |
| 2.6 Division O                               |   | Demo Contest & Graduation Ceremony 毕业典礼  | EN & CN  | Addy Yang<br>杨慧楠          | 12/23 (Sat)<br>13:00-17:00   |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ①   | Opening  | EN       | Vicky Liu                 | 5'                           |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ②   | Demo Contest - International Speech Contest 英文演讲比赛   | EN       | Maya Liu                  | 53'                          |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ③   | Demo Contest - Table Topics Speech Contest 即兴演讲比赛  | EN       | Maya Liu                  | 27'                          |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ④   | Demo Contest - Mandarin Speech Contest 中文演讲比赛  | CN       | Yong Xu                   | 53'                          |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ⑤   | Demo Contest - Mandarin Table Topics Speech Contest 中文即兴演讲比赛   | CN       | Yong Xu                   | 27'                          |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ⑥   | Chief Judge's Observation  | CN       | Huan Yang                 | 10'                          |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ⑦   | Conference Promotion   | CN       | Monica Lu                 | 3'                           |      |     |     |     |     |     |      |     |     |     |     |     |
| 3. Training 分享&培训 - AAC Camp 训练营 - Online 线上 |   |  |          |                           |                              |      |     |     |     |     |     |      |     |     |     |     |     |
| 3.1 Contestants 选手                           |   |  |          |                           |                              |      |     |     |     |     |     |      |     |     |     |     |     |
| 3.1.1  |   | Unlocking the Secrets of Champions' Speeches - Bobo Lu<br>TME: Cassie Chen, SAA: Amy Chen, PR: Smaty Shi                                     | EN       | Mia Cao<br>&Katie Wen     | 10/26 (Thu)<br>19:00 - 20:20 |      |     |     |     |     |     |      |     |     |     |     |     |
| 3.1.2  |   | Horrible Details 可怕的细节- Soya Song<br>TME: Joy Guan, SAA: Cassie Chen, PR: Rick Nan   | CN       | Mia Cao<br>&Katie Wen     | 11/11 (Sat)<br>20:00 - 21:00 |      |     |     |     |     |     |      |     |     |     |     |     |
| 3.1.3  |   | Online Empowerment 线上赋能会 - Violet Zhang, David Fincher, Jillian Zhou<br>TME: Becky Jin, SAA: Tong Sun, PR: Rick Nan                          | EN & CN  | Addy Young<br>&Mia Cao    | 11/26 (Sun)<br>19:00 - 21:30 |      |     |     |     |     |     |      |     |     |     |     |     |
| 3.1.4  |   | 故事力助力比赛演讲 - Hubert Lin<br>TME: Jessica Li, SAA: Zhichao Song, PR: Rick Nan   | CN       | Mia Cao<br>&Katie Wen     | 1/28 (Sun)<br>15:00 - 17:00  |      |     |     |     |     |     |      |     |     |     |     |     |
| 3.1.5  |   | Crafting Winning Speeches - Kin Ng<br>TMD: Will Xu, SAA: Cindy Zhang, PR: Rick Nan   | EN       | Mia Cao<br>&Katie Wen     | 1/28 (Sun)<br>15:00 - 17:00  |      |     |     |     |     |     |      |     |     |     |     |     |
| 3.1.6  |   | Digging the Key Messages for Contest Speeches - Lance Miller<br>TMD: Chloe Xu, SAA: Silvia Xu, PR: Rick Nan                                  | EN       | Mia Cao<br>&Katie Wen     | 2/24 (Sat)<br>11:00 - 12:30  |      |     |     |     |     |     |      |     |     |     |     |     |
| 3.2 Judges 裁判                                |   |  |          |                           |                              |      |     |     |     |     |     |      |     |     |     |     |     |
| 3.2.1  |   | Role of Judges & Judge Qualities of a Good Judge & Barriers to Objectivity 做好评委，你不得不知道的三件事 - Bob Gu<br>TME: TBD, SAA: Jason Lu, PR: Rick Nan | CN       | Mia Cao<br>&Katie Wen     | 2/25 (Sun)<br>20:00 - 21:30  |      |     |     |     |     |     |      |     |     |     |     |     |
| 3.2.2  |   | All You Need to Know about Contest Judging - Wikum Hettiarachchi<br>TME/SAA: Choichoi Cai, PR: Katie Wen                                     | EN       | Mia Cao<br>&Katie Wen     | 3/3 (Sun)<br>20:00 - 21:30   |      |     |     |     |     |     |      |     |     |     |     |     |
| 4. Contest 正式比赛                              |   |  |          |                           |                              |      |     |     |     |     |     |      |     |     |     |     |     |
| 4.1 Club Level<br>俱乐部演讲比赛                    | 10 weekends   |  |          | Club 俱乐部                  | 11/1 - 2/8                   |      |     |     |     |     |     |      |     |     |     |     |     |
| 4.2 Area Level<br>小区演讲比赛                     | 6 weekends  |  |          | Area 小区                   | 2/24 - 3/31                  |      |     |     |     |     |     |      |     |     |     |     |     |
| 4.3 Division Level<br>中区演讲比赛                 | 4 weekends  |  |          | Division 中区               | 4/1 - 4/30                   |      |     |     |     |     |     |      |     |     |     |     |     |
| 4.4 District Level<br>大区演讲比赛                 | 2.5 days  |  |          |                           | 5/24 - 5/26                  |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ① District Contest Officers 比赛角色   Contest Chair (负责其它角色) , Chief Judge (负责其它Judge) |  |          |                           |                              |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ② District Contest Officers Training 比赛角色培训   Online Training *2                    |  |          |                           |                              |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ③ Material 材料   Trophies 奖杯 *12 (样式已获取TI授权) , Paper, Certificates...                |  |          |                           | May                          |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ④ Promotion 宣传   "In Your Face" "狠话" 征集 - 海报  |  |          |                           | Apr                          |      |     |     |     |     |     |      |     |     |     |     |     |
|  | ⑤ Site Management 现场管理  |  |          |                           | 5/24 - 5/26                  |      |     |     |     |     |     |      |     |     |     |     |     |