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Overview

This booklet is intended as an ongoing reference for LMP ten-month program graduates. We hope it will serve as a roadmap to various pursuits in doing good work in the community as well as make it easier to access resources, organizations and individuals.

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Leadership Monterey Peninsula
www.leadershipmonterey.org

Useful Organizations

AMBAG

(The Association of Monterey Bay Area Governments)

A voluntary association of 18 cities and three counties (Monterey, San Benito and Santa Cruz) that serves as a forum for discussing and making recommendations on issues of regional significance. Preservation of the area's natural assets is a strong concern for AMBAG along with the area's economy and growth.

883-3750

info@ambag.org, www.ambag.org

California Association of Nonprofits

A strong, informative organization that provides a wide variety of services for nonprofits.

Including yearly conferences and other trainings, insurance services, policy updates and more. CANonprofits is one of the most comprehensive and effective associations supporting nonprofits in the whole country.

The Competitive Clusters Strategy for Economic Development in Monterey County

A long-term strategy to bring more jobs and economic development to Monterey County through a process of expanding and building on existing major industries. Agriculture, Tourism and Higher Education/Research are the three original clusters with more recent additions, Building and Design, Wellness/Lifestyle, and Technology & Innovation. Each cluster has a work group with projects and initiatives aimed at growing the particular industry.

Monterey County Business Council 883-9443

DEN (The Development Executives Network) of the Tri-County Area

Offers monthly lunch meetings with speakers on topics related to fundraising for board members, staff and volunteers.

Nancy Budd-Gargan, President

Board of Directors

233-3447

nancy.budd@itnmontereycounty.org

The Center for Nonprofit Excellence (CNE).

Community Foundation for Monterey County

Offers a variety of workshops and training opportunities for nonprofit staff, board members and volunteers.

Kaki Rusmore, Program Director

375-9712 www.cfmco.org

Fort Ord Reuse Authority (FORA)

Facilitates the conversion of former Fort Ord from military to civilian activities that support the local and regional communities of Ford Ord.

Michael Houlemard, Executive Office

883-3672

info@fora.org

www.fora.org

The Monterey Peninsula Chamber of Commerce

One of many local chambers providing services and events to help businesses succeed.

Jody Hansen, CEO 648-5360

www.mpcc.com

The National Coalition Building Institute (NCBI)

A nonprofit leadership training organization based in Washington DC with local chapters working to eliminate prejudice and inter-group conflict in communities throughout the world.

Sue Parris, Monterey Bay Director

373-4606

The Nonprofit Alliance of Monterey County (NAMC)

An informal association of local nonprofit organizations focused on offering member organizations trainings, briefings on current hot topics, trends about the nonprofit sector; and providing a stronger voice as an advocate for the nonprofit sector in Monterey County. Sue Parris, Coordinator, 373-4606

Program Speaker / Trainers

Orientation Retreat

Caroline Haskell & Ann Jealous

Co-authors, Combined Destinies
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Agriculture Class Day

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Ag Against Hunger
755-1480
lindsay@agagainsthunger.org

Juan Uranga, Executive Director

Center for Community Advocacy;

Communication Class Day

Lindsey Bishop, Program Director

Access Monterey Peninsula
333-1267
amp@ampmedia.org

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Global Majority (LMP '08)
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KSBW TV 8 (LMP '97)
758-7720
twright@hearst.com

Regional Challenges & Promise Class Day

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Monterey Pen Water Management Dist.
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Transportation Agency for Monterey Co
(LMP '04)
596-4542
debbie@tamcmonterey.org

Carl Sydorek, CEO/General Manager

Monterey-Salinas Transit
1-888-678-2871
mst@mst.org

Kristi Markey, Co-Chair

Monterey Bay Electric Car Alliance
883-7570
markeyka@co.monterey.ca.us

Michael Houlemard, Executive Officer

Fort Ord Reuse Authority
883-3672

Steve Endsley, Assistant Exec Officer

Fort Ord Reuse Authority
883-3672

Government Class Day

Jason Burnett, Mayor

Carmel
620-2000

Jerry Edelen, Mayor

Del Rey Oaks
394-8511

Bruce Delgado (LMP '04)

Mayor of Marina
884-1278

Chuck Della Sala, Mayor (LMP '83)

Monterey
646-3935

Joe Gunter, Mayor

Salinas
758-7201

Bill Kampe, Mayor

Mayor of Pacific Grove
648-3100

Ralph Rubio, Mayor

of Seaside
899-6702

Sam Farr

U.S. Congressman
424-2229

Jane Parker

Monterey Co. Supervisor
883-7570

Mark Stone

Assembly member
649-2832

Public Safety & Criminal Justice Class Day

Phil Penko

Monterey Police Chief
646-3914

Brian Dempsey

Seaside Fire Chief
899-6790

Steve Purcell, Disaster Chair

American Red Cross
424-4824

Terry Spitz

Senior Assistant District Attorney
755-5470

Marla Anderson, Judge

Superior Court Monterey County
manderson@monterey.courtsca.gov

Kelly McMillin, Chief of Police

Salinas
758-7286

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796-0212
Manuel Real, Chief Probation Officer
Monterey County
755-3909

Leadership Enhancement Retreat

William Cater, CPA
Ethics Trainer

Health Care Class Day

Steven Packer, MD, CEO
Community Hospital of the Monterey
Peninsula
625-4500

Paola Ball,
Corporate Wellness Manager
Community Hospital (LMP '10)
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Education & History Class Day

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Michael Green, District Manager
California State Parks
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Studies
647-4102
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Mitch Winick, President & Dean
Monterey College of Law, (LMP '06)
582-4000
mwinick@montereylaw.com

Nonprofits & Arts Class Day

Stephen Moorer, Executive Director
Pacific Repertory Theatre

Paulette Lynch, Executive Director
Monterey County Arts Council

Ted Elisee, Development Director
Monterey Peninsula Corps Salvation
Army

Dan Baldwin, CEO
Community Foundation For Monterey
County

Konny Murray, Philanthropist

Mary Adams, CEO
United Way Monterey County

Closure Class Day

President, Kiwanis Club of Monterey

Yuri Anderson, Coordinator
UW Volunteer Center of Monterey
County

Training

Center for Nonprofit Excellence at the Community Foundation

Workshops and classes for nonprofit staff, board members and volunteers.

Community Colleges/Universities

Hartnell Community College; Monterey Peninsula Community College; California State University Monterey Bay; UC Santa Cruz; Monterey College of Law; Monterey Institute of International Studies; Heald College; Central Coast College; Golden State University; University of Phoenix; Chapman/Brandman University.

Local Adult Schools

Check the city you live in for adult school offerings.

Toastmasters

Groups meet regularly to develop speaking and leadership skills. Black Bear Diner, 6:00 pm 1st & 3rd Wednesday, Monterey. bayview.toastmastersclubs.org

Chambers of Commerce

Mixers, activities, workshops, awards events to connect businesses to promote referrals and information sharing. Can quickly increase your exposure and contacts with attendance at various events.

Media

Print

Monterey County Herald
The Californian
The Monterey County Weekly
The Santa Cruz Sentinel

Radio

KWAV
Clear Channel

TV

KSBW TV 8
KION

Check with each organization's website for submission requirements and deadlines.

Social Media

Facebook, Twitter, LinkedIn, etc. All are important for getting the message out to various generations.
Montereybay365.com
Lists events from all over the area.

Volunteer Opportunities

The Volunteer Center, United Way Monterey County

Yuri Anderson, Coordinator

The Volunteer Center acts as a clearinghouse for nonprofit organizations to list all their volunteer opportunities. As well as for individuals looking for volunteer work to register their skills and experience.

211 Referral Line

This toll-free number is set aside for public assistance by providing referrals to health and human services and for disaster assistance. Check out the United Way website for additional information about 211 and to access the extensive list of nonprofit organizations. This can be very helpful if you are looking for an organization that addresses a particular issue you care about and where you might want to offer your volunteer time and effort. Contact that organization directly through their website.

BoardConnect!

BoardConnect! is an annual event that is set up similarly to a job fair. You have the opportunity to visit a number of nonprofit organizations at information tables to learn about their needs for board members. This can increase your ability to find the "right" organization for you to offer your time and skills as a board member. This event is a collaboration of the Community Foundation for Monterey County, United Way Monterey County Volunteer Center, Leadership Salinas Valley and Leadership Monterey Peninsula.

Service Clubs

There is a wide variety of service clubs dedicated to providing projects in the community to positively impact our quality of life. Contact clubs directly through their websites for: Rotary, Kiwanis, Optimists, Soroptimists (for women), Lions, etc.

Public Service

Commissions/Committees/Boards

Cities and the county use commissions, committees and boards to do the work needed to bring forward ideas and recommendations to the governing bodies for discussion and decision-making. Generally, vacancies on these bodies are announced in the media and there is an application process. If you have interest in a particular issue, contact the City Clerk of the city in which you reside. That person can also tell you what vacancies exist on the various commissions. Serving on a commission can be a good experience to prepare you to run for public office.

Elected Office—City & County

We need a larger pool of individuals running for local public office. Contact the Monterey County Elections Department for details about how to complete the paperwork required and the deadlines to run for public office. Watch for information and programs about trainings that might be available to increase your knowledge of what you need to know to run a campaign.

Civil Grand Jury

The Civil Grand Jury is an investigatory "watchdog" body created to ensure that the best interests of all citizens of the county are being served by local government. Responsibilities include examining all aspects of county government (including special districts) ensuring that all public monies are being handled judiciously and all accounts are properly audited. In general, guaranteeing honest, efficient government in the best interest of the people.

For more information and to apply, call 775-5400 x2081 or www.monterey.courts.ca.gov/grandjury.

Wrap-Up

We hope you will stay in touch with us and take advantage of the invitation to join us for class days in the upcoming program. You are welcome to attend any class day you may have missed or one that you particularly enjoyed. Please contact the office at 649-8252 or info@leadershipmonterey.org to let us know you are coming one week ahead of time and bring a check for \$15 to cover lunch.

We also hope that you will participate in additional workshops offered along with Fireside Chats, mixers, and activities including the annual Holiday Party and the Graduation Celebration. The year you graduate there is no cost for Alumni Association dues. After that, dues are \$50 for the July to June fiscal year. You will receive an Alumni Directory the summer you graduate, and each year after that when you pay your dues. We wish you the best in your community work. Find your passion, work smart and have fun!