Liling, HUANG

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📍 No.8, Ln. 5, Anping Rd., Zhonghe Dist., New Taipei City 235, Taiwan

Self-motivated application analyst with 3 year engineering background and are passionate in UX design field.

Professional Skill

Design

Axure RP ⬤⬤⬤⬤⬤

Adobe XD ⬤⬤⬤⬤◯

InVision ⬤⬤⬤⬤◯

Information

HTML 5 ⬤⬤⬤⬤⬤

CSS3 ⬤⬤⬤⬤⬤

JavaScript ⬤⬤⬤⬤◯

Language

Mandarin ⬤⬤⬤⬤⬤

English ⬤⬤⬤⬤◯

Taiwanese ⬤⬤⬤◯◯

UX Study

UX research and design
University of Michigan

Service Design Kano Analysis
Userxper

Design Thinking
IBM

Interest and Hobbies

- Keen Yoga practitioner
- Passionate backpacker

Education

| June, 2014 | **Bachelor of Commerce, National Cheng-Chi University** |
| Sep, 2010 | |

- Department of Management of Information System, Major
- Department of Law, commercial law
- Completion of English taught program (ETP)

| July, 2014 | **Exchange student, Universidade Católica Portuguesa** |
| Jan, 2014 | |

- Courses: Decision Making, Topics in Marketing, Portugese

Experience

| Present, | **Application analyst, Cigna** |
| June, 2018 | |

- Consolidate requirement from cross departments
- Define user stories per sprint
- Design site architecture and UI flow

| June,2018 | **UX designer, Star Travel** |
| Nov 2017 | |

- Designed flowchart, wireframe, UI mockups and prototypes with Adobe XD
- Used hot map, google analytics to collect user behavior data

| June, 2017 | **Front-end developer, IBM (UX design team)** |
| Aug, 2015 | |

- Created prototype with HTML5 CSS JS
- Facilitated design thinking workshop to clarify customer requirement.

| Aug, 2015 | **Digital marketing officer, Axiomtek** |
| Oct, 2014 | |

- Identified requirement, and implemented company official website with Drupal.
- Improved website performance by tracking SEO indicators through google analytics

| April, 2014 | **English expositor of International Tourism Affair in Lisbon, Portugal Diplomatic Mission** |
| March, 2014 | |

- Promoted Taiwan tourism through English and Portuguese in Lisbon.
- Awarded the title: One of the Best Colleagues from Diplomatic Mission

Portfolio

Link: https://lilingh0922.github.io/portfolio/html/work.html