Total Quality Management Assignment

Lili Vandermeersch r0691855

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Prof. dr. ir. Liliane Pintelon



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Introduction and Justification of Papers Chosen

The pace of technological advancement and the surge in new and disruptive technologies have led to significant changes in how Total Quality Management is practiced. The topic has garnered much academic attention in recent years. This paper will review relevant academic literature of recent years in order to get an insight into the most recent developments and discussions on the topic.

1.1 Theoretical background

1.1.1 Quality 4.0

Industry 4.0 (first coined in 2011 at the Hannover Fair [29]) is the term used to describe the fourth industrial revolution, brought about by the technological advancements of the past decade, which has seen an exponential surge in the number of disruptive technologies, such as AI, IoT, robots, cobots, 3D printing, cloud computing and advanced data analytics, to name but a few, and by changes these have brought to workplaces, markets and, naturally, to quality. [28][27].

Quality 4.0 is an extension of these technological advancements into the realm of quality processes and organizational excellence in the context of Industry 4.0. It focuses on the technological aspects and capabilities provided by the fourth industrial revolution to enhance quality control, assurance, and improvement. It aims for continuous monitoring, predictive maintenance, and data-informed decision-making to improve on quality management processes. By automating quality checks and using data analysis for ongoing improvements, it also improves efficiency and reduces costs. It is essentially a shift from reactive to a proactive quality approach, via integrating digital technologies with quality management systems [13].

TQM 4.0 (Total Quality Management 4.0) is Total Quality Management in a Quality 4.0 context. In fact, Carvalho at al. [6] described Quality 4.0 in their 2021 paper as 'the digitalization of TQM', a holistic management approach that aims to maximize organizations competitiveness for long-term success with a focus on customer satisfaction, through the involvement of all members of an organization in the continual improvement of the quality of their processes, goods, services, people and environments, including the culture in which they work [11, p. 4]. It is often depicted by a three-legged stool, having customer focus in the centre, and measures/tools, people and processes as the three legs on which the concept 'rests' [24]. TQM aims to deliver superior value (cost, services and quality). This is increasingly more important in order to remain competitive in the rapidly changing world of globalization. TQM 4.0 extends these principles into the digital age, harnessing the power of new technologies, but also keeping the focus on customer satisfaction and continuous improvement among others.

1.1.2 Quality 5.0

Quality 5.0 represents a vision for the future of industrial innovation that prioritizes societal goals beyond jobs and growth, putting the wellbeing of industry workers and green initiatives at the core and, by extension, TQM 5.0 represents a further evolution of Total Quality Management that incorporates these principles [8].

In this evolution, Quality 5.0 recognizes the power of industry to achieve societal goals beyond jobs and growth. It emphasizes human-centricity, sustainability, and resilience in the manufac-

turing and service industries, as referenced in Figure 2.3. It complements Industry 4.0's digital and technological advances by encouraging research and innovation that drive transitions to sustainable, human-centric, and resilient industries [8].

The benefits of this approach are manifold and include attracting and retaining talents, ensuring resource efficiency for sustainability and competitiveness, and increasing resilience. Making Quality 5.0 a reality requires a focus on human-centricity, sustainability, and resilience [8].

1.2 Research questions

- 1. What is Quality 4.0, and how does it relate to the concept of Industry 4.0? What are the key principles and technologies associated with Quality 4.0?
- 2. What is Quality 5.0, and how does it differ from Quality 4.0? What are the core elements of Quality 5.0, including human-centricity, sustainability, and resilience?
- 3. What are the implications of Quality 4.0 and Quality 5.0 on quality management practices, such as Statistical Process Control (SPC) and lean methodologies?
- 4. How do these approaches impact the workforce in digital organizations?

1.3 Literature reviewed

After formulating the research questions, a comprehensive list of search terms and keywords related to these questions was developed to guide the literature search, as per table A.1.

Limo, the online library platform of KU Leuven, was used for the search.

In order to focus on the most current and relevant information, only peer-reviewed articles published from 2018 onwards were considered.

The articles were screened and selected based on their titles and abstracts. Only the ones that appeared to closely relate to the research questions were kept, as summarized in figures A.3 to A.9.

Upon further inspection, the following seven articles were retained in a somewhat ad hoc manner, based on their perceived relevance and the author's preference.

- 1. "Quality 4.0: leveraging Industry 4.0 technologies to improve quality management practices a systematic review" (2021) by Afef Saihi, Mahmoud Awad, and Mohamed Ben-Daya [28]. This systematic review provides a broad overview of how Industry 4.0 technologies have impacted TQM practices and an insight into what principal technologies are associated with Quality 4.0.
- 2. "A review of quality 4.0: Definitions, features, technologies, applications, and challenges" (2022) by Sami Sader, István Huszti, and Miklós Daróczi [27]. This is another comprehensive research paper on Quality 4.0.
- 3. "Towards societal satisfaction in a fifth generation of quality the sustainability model" (2020) by Mats Deleryd and Anders Fundin [9]. This paper suggests that societal satisfaction would be a more appropriate way of measuring sustainable success and proposes a generic model for sustainable development.
- 4. "The evolution and future of lean Six Sigma 4.0" (2023) by Jiju Antony et al. [1]. This paper outlines the evolution of Six Sigma and, as such, is crucial to answering the research question about implications to quality management practices, such as Statistical Process Control (SPC) and lean methodologies.

- 5. "Lean Six Sigma tools and sustainable performance measurments: A Review" (2022) by Ikram Ait Hammou and Salah Oulfarsi [12]. This paper reviews the tools and performance measures of Lean Six Sigma. Again, a paper crucial to answering the research question on the implications to quality management practices.
- 6. "Psychosocial Impact of Collaborating with an Autonomous Mobile Robot: Results of an Exploratory Case Study" (2021) by Nicole Berx, Liliane Pintelon, and Wilm Decré [4]. This paper provides insight into human-robot interactions and their impact on human workforce.
- 7. "Rethinking companies' culture through knowledge management lens during Industry 5.0 transition" (2022) by Valentina Cillo et al. [7]. This article provides an insight into how organizations and the workforce benefit from certain transformations relating to organizational culture, policies and Industry 5.0.

Discussion

2.1 Quality 4.0

2.1.1 Key Principles

According to Sader et al. [27], Quality 4.0 (Q4.0) is an evolution of traditional quality management, incorporating recent technological advancements to enhance these practices. This extended approach suggests Q4.0 evolved not only in response to Industry 4.0, but also in parallel with it, both influenced by the same technological advancements, as per figure 2.1.

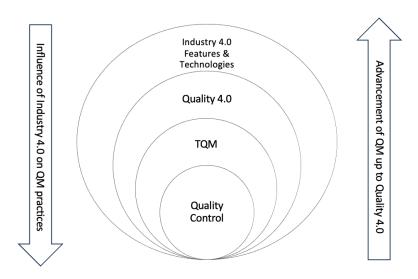


Figure 2.1: Industry 4.0 as supporting incubator for quality management practices. Figure adapted from Sader et al. (2022)[27]

Saihi et al. [28], drawing on the work of Armani et al. [2], describes Quality 4.0 is the digitalization of quality, aligning TQM practices with the capabilities of Industry 4.0.

The growth of Industry 4.0 has resulted in more sophisticated products which, in turn, demanded advanced measurement and correction tools for quality assurance and control. The integration of traditional quality management practices with modern technology is at the heart of Quality 4.0 [27].

Sader et al. [27] outline Quality 4.0 as the latest development phase in quality management, following major progressions in the 1970s and 1980s that lead from inspection or Statistical Quality Control by Shewhart, to process control or Quality Assurance (QA) inspired by Deming to the holistic approach of Total Quality Management (TQM), and more recently, as a result of intelligent environments and instant data processing, to Quality 4.0.

Quality 4.0 emphasizes the use of advanced process monitoring and big data for real-time feedback at various levels. It involves customers in the value chain through feedback and customization, aligns defects to their relative root causes, and utilizes integrated systems for enhanced connectivity. This enables automated quality tuning and real-time integration, synchronization and analysis of manufacturing process data, fostering a proactive rather than reactive approach which enables predictive process control, immediate 'in situ' intervention to/correction of the process and zero defects [27] [28].

Although technology plays a significant role in Q4.0, its scope goes beyond that. It is one facet of a broader approach to quality management. Q4.0 transforms the customer from a receiver to a contributor in the product value chain, the operator to decision-maker and uses quality to drive the production process. The result is higher-quality products at a lower cost, improved responsiveness, and greater competitiveness [27].

Sader et al. [27] states, referring to the ASQ, that Quality 4.0 requires higher levels of quality professional competence than Industry 4.0 in order to know what kind of data is needed and how to obtain and utilize it.

Sader et al. [27] concludes that the key features of Q4.0 are automation of inspection, facilitating lean quality methods, predictive analysis and zero waste production, analysis of results and integration which enables the product value chain to adjust immediately responding to quality issues. Vertical, horizontal, and end-to-end integration enable suppliers as well as different departments to partake in performance improvement [27][28].

Saihi et al. [28] cite the work of Radziwill [26], who outlined the possible advantages of Quality 4.0 initiatives within a value proposition. Radziwill suggested that these initiatives typically offer one or more of the following benefits: augmenting human intelligence, improving the quality and pace of decision-making processes, increasing traceability and transparency, forecasting changes and adjusting to new scenarios, identifying continuous improvement opportunities, and fostering a culture of learning.

2.1.2 Associated technologies

Quality 4.0 leverages a myriad of digital technologies reflective of the Industry 4.0 era. As highlighted by Saihi et al. [28] and Sader et al. [27], the principal technologies associated with Quality 4.0 span various domains. These include:

- Artificial Intelligence (AI) and Machine Learning (ML): These technologies help in automating quality control processes, analyzing data, predicting outcomes, and optimizing decision-making.
- Internet of Things (IoT) and Industrial Internet of Things (IIoT): IoT technologies facilitate interconnectivity and data exchange between physical devices and systems, providing real-time information about product performance and aiding in root cause analysis.
- Big Data Analytics: Handles large volumes of real-time data, extracting valuable insights for quality management.
- Cloud Computing (CC): Provides the infrastructure necessary for data collection, storage, and analysis, enhancing connectivity and collaboration.
- Cyber-Physical Systems (CPS): Integrate computation with physical processes for automation and virtualization of quality management processes.
- Robotics: Assist in automating repetitive tasks and improving precision in quality control.
- Networking: Facilitates communication and data exchange, supporting integrated and collaborative quality management.
- Augmented Reality (AR) and Virtual Reality (VR): These technologies aid in data visualization, enhancing user interaction and informed decision-making.
- Enabling technologies: Including sensors, actuators, and RFID that facilitate data collection and automation.
- *Blockchain*: Allows tracking of product history in versatile environments, enhancing transparency and accountability.



Figure 2.2: Key technologies associated with Quality 4.0

• Deep Learning, neural networks: A subset of machine learning that mimics the workings of the human brain to process data patterns, contributing to improved quality prediction and decision-making processes.

Additionally, Sader et al. [27] adds connectivity, collaboration and data-presentation to their Quality 4.0 technologies. Connectivity via smart devices that can aid with training and transmitting information, RFID that can store data on the processes a product went through, IPv6, which allows for more devices to be connected online, self-reporting products can all help in different or collective ways to improve quality, e.g., via root cause analysis.

Collaborative channels, via social media, customer feedback channels, and smart devices involve customers in the value chain, driving Quality 4.0 towards higher product quality, greater competitiveness, and improved responsiveness [27].

Saihi et al. elaborates on the opportunities provided by smart glasses, smart gloves and AR in the QC process [28] and by smart products, e.g., vehicles in the Quality Planning and Quality Assurance context.

2.1.3 Challenges

Applications of Q4.0 span across sectors like manufacturing, RD, procurement, sales, after-sales, logistics and decision-making processes, ranging from predicting process and product quality issues, reaching higher levels of manufacturing visibility, extending the scope of RD, utilizing new collaboration platforms, integrating the entire value chain to aid procurement functions, and so on [27]. Challenges of Q4.0 are multi-faceted and include HR-related issues, such as the need for higher qualifications and talent and specifying the nature of these skills and ways to acquire them. Organizational challenges include resistance to change and the need and importance of creating a quality culture. Technological challenges include the readiness of the company, such as whether they have reliable data sources and appropriate infrastructure. Furthermore, substantial

required investment, lack of interoperability and cybersecurity and data protection concerns also often pose as barriers [27].

Table 2.1: A comparison of traditional Quality Management versus Quality 4.0. Adapted from Sader et al.(2022) [27]

Traditional QM	Quality 4.0
Statistical quality control and sampling in-	Instant, real-time, and in-process inspec-
spection	tion and monitoring systems
Utilisation of statistical analysis and regu-	Utilisation of big-data systems and AI tech-
lar data gathering and analysis techniques	niques, predictive instead of proactive or re-
	active quality methods
Paper, or paperless, or electronic format in	Utilisation of smart devices and shop floor
the form of documents format or slides pre-	smart and dynamic screens, real-time flow
sentation of data	of information
Inspection and other quality techniques and	Results are being transferred in the form
methods results are transferred manually to	of knowledge to all stakeholders including
stakeholders	other units or suppliers
Quality experts are at the centre of quality	Quality experts remain the central role
management	player in the quality management sup-
	ported by Quality 4.0 technologies
Supplier quality is based on reporting of	Suppliers are involved in the quality of their
quality issues when occurred	supplies and can contribute to solving pro-
	duction issues from their location
Involvement of customers in production is	Customers are quality contributors and in-
limited to service after sales	volved in the manufacturing process, prod-
	ucts are able to transmit quality-related
	data to the manufacturer

2.2 Quality 5.0

As mention earlier, the European Commission and Directorate-General for Research and Innovation described Industry 5.0 as "putting research and innovation at the service of the transition to a sustainable, human-centric and resilient European industry", by placing the well-being of workers, economic and environmental sustainability at the heart of production processes. Whereas Industry 4.0 focused more on digitalization and AI-driven technologies, Industry 5.0 focuses more on social fairness and sustainability [8], as depicted in Figure 2.3.

The shift in paradigm and the underlying drivers (societal changes, globalization, etc.) naturally influence the way Quality Management (QM) should be approached in the future. Drawing on the works of Porter Kramer [25], Deleryd and Fundin [9] highlight that Corporate Social Responsibility (CSR) is becoming increasingly more important in today's society (Society 5.0), partially driving the evolution of the quality paradigm. These changes have an impact on the requirements, necessitating the accommodation of different needs in order to align with the evolving landscape. It is crucial to adapt QM practices intelligently and thoughtfully in response to these shifts.

Deleryd and Fundin [9] assert that the fifth generation of QM, Quality 5.0 has a predominant focus on sustainability, claiming that the latest paradigm shift revealed differing needs of customers and stakeholders, proposing 'societal satisfaction' as a new, more appropriate means of measuring sustainable success. They claim, that organizations should aim to contribute to Total Sustainable Development through business practices that benefit society. They define sustainable development within three areas of concern: environmental, social and economic sustainability,

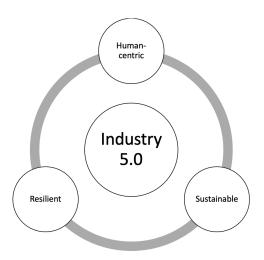


Figure 2.3: Industry 5.0. Figure adapted from the European Commission and Directorate-General for Research and Innovation (2021) [8, p.13]

as per figure 2.4, in particular, "The fifth generation of QM, Quality 5.0, broadens the definition of stakeholder satisfaction to include societal satisfaction with sustainability perspectives—that not only consider environmental and economic needs, but also critical societal needs — where future generations are viewed as today's customers" and emphasise the importance of increasing satisfaction and loyalty both externally and internally. Recent QM research reflects this and calls for redefinition of stakeholder characterizations. There is clear connection between customer satisfaction, financial performance and economic sustainability. As organizations are becoming more differentiated and increasingly more international, taking all stakeholders'/societal needs into consideration becomes a necessity [9].

Furthermore, they point out that current industrial market leaders are those organizations that have already embarked on this trajectory [9, p.8.].

Sustainability programs to enhance CSR already exist (OHSAS 18001, ISO 14001, EU Green Deal, etc.). In today's fast-paced environment, what is sustainable may quickly change though, highlighting yet again, the importance of Change Management. Deleryd and Fundin [9] proposed a conceptual sustainability model for companies to help further discourse regarding the topic. Certain tools to assess CSR efforts are already in place, such as the Dow Jones Sustainability Index, that evaluates public companies based on a combination of business performance related metrics, economical factors, environmental and social responsibility factors relevant for CSR.

2.3 Implications on quality management practices

Quality management practices evolved closely parallel to industrial revolutions. Quality Inspection and Quality Control were the earliest stages of Quality Management, , with the first control charts being developed by Juran [23]. With the advent of serial production, in this era the primary focus was on inspeption and statistical methods to separate/estimate bad products from the rest [27]. Quality Assurance (Dahlgaard) is a process-oriented approach, with a focus on standardization and consistency. TQM, a comprehensive managerial approach that integrates all organizational functions, overarching the entire organization and beyond, emerged in the 1980's at the advent of digital technology. Key proponents of this approach include Deming with his 14 points, Juran with his 10 steps, and Crosby with his 14 points [23]. More recently, boosted by the ongoing development in communication and IT technologies, the forth phase of quality development, Quality 4.0 emerged, shifting the focus to predictive process control, predicting



Figure 2.4: Core elements of Quality 5.0

and preventing defects in real-time and striving for zero-waste [27] [28].

Statistical Process Control (SPC), developed by Shewhart, serves as a statistical method for separating special-cause variation from natural variation, eliminating the special cause and establishing consistency, thereby enabling process improvement. The goal is to achieve higher quality at lower costs to compete successfully in world markets. In the past, western companies often overlooked this method, while Japan embraced it and integrated it into their TQM approach [21] [11, p.8].

In SPC, the control charts for variables and attributes are essential tools. Variables refer to measurements (such as size or time), while attributes refer to countable items (such as accepted products). The charts' upper control limit (UCL) and lower control limit (LCL) represent the process boundaries within which 99.7% of the data should ideally fall in a stable process. The goal is to maintain a normal distribution curve (assumtion) without bimodality and other distortions, which might indicate the presence of special causes of variation. Common causes represent predictable, recurrent variations, while special causes are uncommon, unpredictable, and sporadic. Continual improvement of processes, elimination of special causes of variation, and reduction of waste are all critical aspects of this approach [21] [11, p.329-331].

In contrast to traditional Statistical Quality Control (SQC), which relied on samples and statistical inference, current quality control employs advanced technologies for automatic real-time process monitoring and alerting, early failure detection and prediction, automated sensors, including x-rays, CT's, etc. aiming for 100% accuracy and zero waste. Quality 4.0 thus elevates SQC to Predictive Quality Control (PQC) [27] [28].

The ISO 9000 family introduced a new approach to TQM, providing a good starting point for implementation in any organization [17]. Its fundamental principles include: customer focus, leadership, engagement of people, process approach, continual improvement, evidence-based decision making/factual approach, relationship management, for example mutually beneficial supplier relationships and a systems approach to management" [14] [28] [27][18]. Saihi et al. highlighted the need for further studies in relation to the mapping and integration of ISO 9001 with Quality 4.0 features [28]. Similarly, Sader et al. mentioned the need for further studies about the applications of the ISO 9000 family as a whole in a Quality 4.0 context.

Saihi et al. found that six sigma, lean manufacturing, and lean six sigma had been most frequently associated with Continuous Improvement in Quality 4.0 in the literature they reviewed, citing that advanced data analytics aid these programs, allowing for even more reliable and faster decision making [28].

Lean Six Sigma (LSS) is a powerful methodology that combines the systematic elimination of

waste through lean manufacturing with the reduction of process variability using Six Sigma [1]. The synergistic effect between Lean and Industry 4.0 [1] improves operational performance by enhancing process flows and reducing bottlenecks [15]. Nonetheless, LSS 2.0 already incorporated "Green" as of 2002 and as a result of recent technological advancements, LSS 4.0 has become even more powerful and technologically enabled to meet the needs of a circular economy by enhancing resource efficiency and environmental performance. Furthermore, Antony et al [1] concludes that lean Concepts, such as TPM, Kanban, production smoothing, JIT (Just-in-time), Jidoka, waste elimination can all be improved by integrating technologies associated with I4.0 and hence Q4.0. They claim, that LSS will help with forecasting and demand management over time, improve KPI's (Key Performance Indicators) and with Big Data integration benefit in all phases of the DMAIC cycle (Define, Measure, Analyze, Improve, and Control), including real-time quality control, event-based inspection and predictive maintenance [1].

In practice, implementing LSS with JIT pull system can be tricky, lead to unpredictable work schedules, occasional overtime [19] and if not done optimally, may actually lead to longer lead times. Therefore, Heijunka might be a better alternative, particularly when some of the standard parts have longer lead times, then keeping extra stock of those might be a good idea.

On the other hand, some of the challenges they highlighted were the lack of a framework for integration, changes in operating procedures without clear guidelines, emergence of new types of waste like non-utilized talent and poor information management, and potential conflicts between lean-induced socio-cultural changes and I4.0's high-tech demands.

Hammou et al. [12] attempted to summarize and synthesize existing literature on the impact of LSS tools on companies sustainable performance pillars. They found that the most used LSS tools in the sustainability context were VSM, Cause and effect diagrams, Pareto analysis, 5S, DoE, DMAIC and 5 why analysis. They found that Lean, Six Sigma, Lean Six Sigma, all have positive environmental impacts through resource efficiency, reduced defects, i.e., less rework needed and energy saving nature, all of which result in higher profitability. Nonetheless, they note that concluding these strategies appeared not to be beneficial for SME's (small and medium sized businesses) with limited resources. In addition, they refereed to the work of Ben Ruben et al. [3] which identified 5S and the Kaizen tools as most efficient in reducing environmental and social waste and confirmed that implementing LSS practices enhancing the competitiveness of organizations processes. They highlighted the lack of research relating to the human-factor and also presented a service sector example of a U.S. tax firm, where as a result of successful LSS implementation, service quality, financial results and working conditions had all improved. Table 2.2 summarizes the main sustainable performance measurements proposed in the paper.

Economic	Social	Environmental
Increased profitability	Equity	Waste reduction
Cost reduction	Education	Environmental impact
Product marketability	Social cohesion	Resource efficiency
ROI	Job satisfaction	Reuse and recycling
Financial savings	Health and safety	Pollution and emission
Smart growth	Stakeholder trust	Hazardous materials
Revenue	Standard of living	CO_2 emission
R&D	Diversity and Equity	Energy efficiency

Table 2.2: Proposed Sustainability Measurements [12]

The effects of Quality 5.0 on Quality Management practices is less defined based on the literature reviewed, but Deleryd and Fundin [9, p.12] proposed 4 areas of concern. First, the changing role of quality managers, in terms of facilitators of change. Second, the changing role of management teams, many of whom will need to become collaborators and co-creators of value with competitors, customers and other stakeholders. Third, adapting measurements to accurately

capture quality criteria, e.g., societal satisfaction, as proposed in the literature. And last, but not at least, managing this transition. This will require new management models, active change management, adopting and internalizing new principle values, investigating how this transition in principal values affect all stakeholders, etc. More research need to be conducted on how these could be incorporated into current QM practices, including new constructs to measure societal satisfaction from different sources [9, p.13].

2.4 Implications on the workforce

The implications of these advancements impact the workforce as well. There are certain challenges that arise, such as the need for higher and/or different qualifications and talent. This raises human resource issues and emphasizes the need for training and learning and instating a quality culture [27]. In training scenarios, for instance, managers must consider what to teach, whether training should be voluntary or mandatory, and if assessments can accurately measure training outcomes. Feedback becomes crucial in this process, serving as a leading and lagging indicators of performance [16].

Saihi et al. [28] suggested that Industry 4.0 technologies like smart devices and Augmented Reality (AR), provide new ways to educate operators and customers alike and can enhance the capabilities of the workforce.

Berx et al. (2021) [4] found that working with Autonomous Mobile Robots did not lead to extra psychosocial workload on the operators in the study and that in general they were very open to the experience and had positive to very positive attitudes towards working with AMRs. Robotics are one of the enabling technologies of Industry 4.0 and in recent years there has been a surge in their application in plants. Nonetheless, as mentioned before, empirical studies are still scarce on the topic.

In the face of changing demographics (growing but aging population of Belgium for example [5]), it's increasingly challenging to find employees who are both digitally literate and adaptable to rapid learning. Functional illiteracy can result in equipment damage and employee dissatisfaction, leading to a decline in quality. To mitigate these risks, organizations need to ensure that employees have a clear purpose and regularly check their progress, in line with Duran's Plan-Do-Check-Act (PDCA) cycle [22]. To foster such culture, Lewin's Participative Decision-Making Model, which advocates for involving employees in the decision-making process, aligns best with the principles of Total Quality Management (TQM). For effective implementation of TQM, consensus is crucial, but it must be achieved in a structured manner (PDCA) [20].

Human-centricity, a core concept of Industry 5.0, emphasizes elements like diversity, equity, and employee satisfaction, which are also pivotal in fostering social sustainability a key feature of Quality 5.0. Within this context, Cillo et al. [7] investigated the influence of diversity, inclusion, and people empowerment policies on company performance. Data from international public companies during five years showed that these human-centric policies enhanced profitability and investor appeal. Furthermore, shared purpose, interactions and a friendly working environment promoted knowledge sharing, which is a fundamental asset to TQM, promoting collaboration, engagement and innovation.

2.5 Gaps and limitations

The following are identified gaps in the current literature and research: Definitions of Quality 4.0 are ambiguous [27] [28]. Quality Assurance (QA) and Quality Planning (QP) have received less attention than other aspects of Quality 4.0 [28]. There are no studies comparing Industry 4.0 to the capabilities of Total Quality Management (TQM) [28]. Current research lacks exploration into how the ISO 9000 family integrates with Quality 4.0 [27, 28]. There is a call for more practical, hands-on research that includes clear guidance for companies, use-cases, and case

studies [27, 28]. Few studies have conducted cost-benefit analysis or economic evaluations related to Quality 4.0 [27, 28]. Research focusing on Quality 4.0 in the service industry, including sectors such as healthcare and finance that rely heavily on information systems, is scarce [28]. There's a shortage of studies on Quality 4.0 technologies like Augmented Reality (AR), smart products, Virtual Reality (VR), and simulation [28]. Longitudinal case studies, particularly those observing the evolution of Quality 4.0 implementation and results, are absent [28]. There's a noticeable lack of maturity models in Quality 4.0 research [27][28]. More attention should be given to aspects of change management, culture creation, and human factors within Quality 4.0 [28]. Literature specifically addressing Quality 5.0 is scarce. The reviewed literature that was related to this topic primarily approached it from the perspective of Industry 5.0 [7], with a particular focus on the human aspect [4] or in the form of a concept paper [10]. Although the paper of Deleryd and Fundin [9] is recent (2020), the data they draw on is limited (two Delhi studies) and relatively old (conducted between 2012 and 2018). Further research is required to fully understand the readiness factors and critical success factors for the integration of LSS and I4.0 [1] Empirical and longitudinal studies and research on the impact of Lean Six Sigma 4.0 on corporate performance are lacking entirely. These effects also may vary across sectors, it would be beneficial to study these separately. Same applies to the Quality 5.0 context [1]. The study of Hammou et al. indicated that there is a lack of research on the integration of Lean, Six Sigma, lean Six Sigma and sustainability concepts with the human-factor having garnered the least amount of academic attention so far[12].

Some of the limitations of the current assignment include, researcher's lack of experience, limited time frame and resources, the novelty of the topic and hence the relatively little literature available, the somewhat ad-hoc paper selection, and the low number of papers reviewed.

Critical Reflection and Future Outlook

Quality 4.0 and Quality 5.0 represent the present and the future of quality management in a digitized human and sustainability-centric industrial landscape. They bring opportunities for increased efficiency, improved customer satisfaction, and better organizational performance. However, they also present challenges and potential pitfalls.

Quality 4.0 leverages digital technologies like AI, IoT, Big Data, to name but a few, for predictive quality control and real-time monitoring. However, it might increase complexity, require significant investments, and bring about data security and privacy concerns. Furthermore, organizations may struggle with lack of skilled labour and resistance to change.

Quality 5.0, focusing on social, environmental and economic sustainability, presents the opportunity to enhance employee satisfaction, collaboration, and innovation. Yet, it also calls for a cultural shift towards values like empathy, inclusiveness, and ethical consciousness in an increasingly polarized world. Additionally, quantifying and measuring the impact of such qualitative factors can be challenging.

The successful transition to Quality 4.0 and 5.0 requires a balanced data-based approach. Organizations need to effectively integrate technology and human elements, foster a culture of continuous learning and adaptability, and develop a strategic plan to manage the change, highlighting the continued importance of Quality Management tools and practices.

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Appendix

a Keywords and search terms

Table A.1: Research Questions and Search Terms

R.Q.	Search Terms		
1	Industry 4.0, Fourth industrial revolution, Quality control in Industry 4.0, Key prin-		
	ciples of Quality 4.0, Quality assurance in Industry 4.0, Digital quality management		
	in an Industry 4.0 context, Technological advancements in quality management,		
	Quality 4.0 and Industry 4.0 relationship, Quality 4.0 and Industry 4.0 compari-		
	son, Quality 4.0 technologies		
2	Industry 5.0, Fifth industrial revolution, Human-centric quality, Sustainable quality,		
	Resilient quality, Quality management in Industry 5.0, Quality 4.0 and Quality 5.0		
	comparison, Quality 5.0 technologies, Quality 5.0 core elements		
3	Statistical Process Control (SPC) in Industry 4.0/5.0, Lean methodologies in digital		
	organizations, Quality improvement in the digital age, Data-driven quality man-		
	agement, Automation and quality control, Future outlook Quality 4.0, Future		
	look Quality 5.0, Challenges, pitfalls, Quality $4.0/5.0$, Opportunities Quality $4.0/5$		
	Kaizen in Quality $4.0/5.0$, Six sigma in Quality $4.0/5.0$, Quality function deployment		
	in Quality $4.0/5.0$, TQM tools in Quality $4.0/5.0$, Implications of statistical quality		
	control in Quality $4.0/5.0$, Quality $4.0/5.0$ case study		
4	Workforce transformation in Industry $4.0/5.0$, Human-machine collaboration in qual-		
	ity management, Skills and competencies for quality professionals in the digital era,		
	Employee engagement in Quality $4.0/5.0$, Workforce adaptation to technological		
	changes		

b Preliminary literature review

CAT3	HB, weel-being	Assure A	Business management, srategy
CATZ	Нита п- сдес	Human-robot	Impact of Technology
CAT1	Quality 5.0	Quality 5.0	Quality 4.0
Research Method	Literature review	Lieature review	Literature review
Keywords	Muman-robot interaction Human-robot collaboration Human-robot collaboration Robotics Society 5.0 Society 5.0	the and makes the second makes the second makes second to the second makes second the second second to the second makes the s	Quality 4.0, Technology, People, Bainriss management
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Figure A.1: Preliminary literature review

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control control control	Profitability	Green, transition	impact of working with an AWR

Figure A.2: Preliminary literature review

		
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Figure A.3: Preliminary literature review

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Figure A.4: Preliminary literature review

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Figure A.5: Preliminary literature review

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Figure A.6: Preliminary literature review

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Figure A.7: Preliminary literature review

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Quality 5.0	Quality 4.0	Quality/industry 5.0
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Figure A.8: Preliminary literature review

Doducio of jobs, digitally literacy			Zeropelet (ZDM)			
£	Societal as at list action as measurement criteria, sustainability model		Qi methods			
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Figure A.9: Preliminary literature review