

# Pitch Deck Template for Funding Guide

Business Name: \_\_\_\_\_

Tagline/Slogan: \_\_\_\_\_

Presenter Name(s): \_\_\_\_\_

Date: \_\_\_\_\_

## Problem Statement

What problem are you solving? Why is it significant? Whom does it affect?

Example: 70% of urban waste goes to landfills without recycling options, creating environmental hazards.

## Solution

What is your solution? How is it unique and effective?

Example: We developed a platform that connects households to on-demand waste recyclers, using AI to optimize collection routes.

## Market Opportunity

Describe your Total Addressable Market (TAM), Serviceable Available Market (SAM), and Target Market.

Example: The global waste management market is valued at \$1.3 trillion annually. Our solution targets the \$50 billion urban recycling market.

## Business Model

How will you make money? Specify revenue streams like subscriptions, sales, or commissions.

Example: We charge a subscription fee for premium recycling plans and earn a 10% commission on recycled goods.

## Financial Projections

Provide revenue projections for the next 3–5 years, including key metrics like profit margins and costs.

Example: We project \$1M in revenue by year 3 with a 40% profit margin.

## **Funding Ask**

How much funding are you seeking? What will it be used for?

Example: We are raising \$500,000 to expand operations, hire a development team, and invest in marketing.

## **Team**

List key team members and their relevant experience and expertise.

Example: John Doe, CEO – 10 years in sustainability tech; Jane Smith, CTO – AI specialist with 8 patents.

## **Closing Slide**

Summarize key takeaways and provide a call-to-action.

Example: Join us in revolutionizing urban recycling. Contact us at [john@ecoventures.com](mailto:john@ecoventures.com).