ABHIJIT AGARWAL / DATA SCIENCE RETREAT

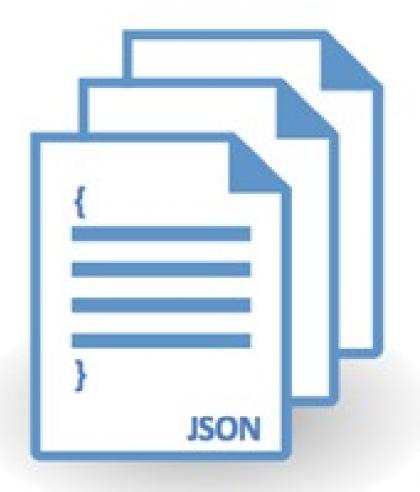
NOSQL

TYPES OF DATABASES



Relational data model

Highly-structured table organization with rigidly-defined data formats and record structure.



Document data model

Collection of complex documents with arbitrary, nested data formats and varying "record" format.

WHAT IS NOSQL?

- NoSQL now stands for "Not Only SQL"
- Relational databases fulfill most engineering use-cases, but sometimes more specific solutions are required
 - Fast Look Up based on a key
 - High horizontal scalability
 - Storing unstructured data
 - Faster Aggregations on Columns

CAP Theorem

- You cannot have Consistency, Availability and Performance at the same time
- When the DB uses multiple nodes, something has to be sacrificed:
 - e.g. data just inserted may not be available to some nodes
 - e.g. data is partitioned and it's harder to perform JOINs



IN-MEMORY KV STORE: REI

Key Value {'TEMP': 291.15, 'PRESSURE': 1017, 'HUMIDI Delhi 'TEMP_MIN': 291.15, 'TEMP_MAX': 291.1 {'TEMP': 294.84, 'PRESSURE': 1016, 'HUMIDI' Berlin 'TEMP_MIN': 294.15, 'TEMP_MAX': 295.1

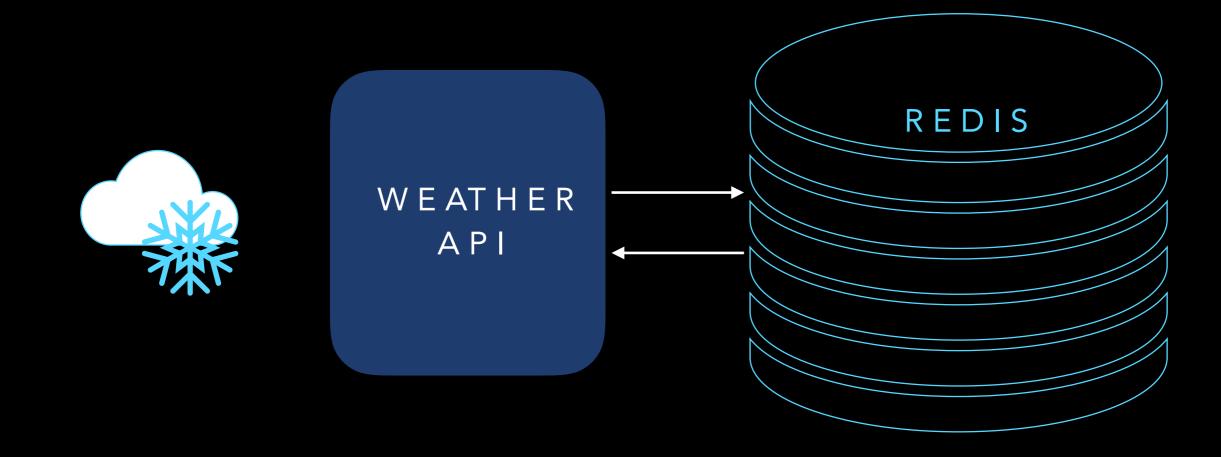
{'TEMP': 294.84, 'PRESSURE': 1016, 'HUMIDI'

'TEMP_MIN': 294.15, 'TEMP_MAX': 295.1

IN-MEMORY KV STORE: REI

- Unstructured data
- Query only by Key, nothing else

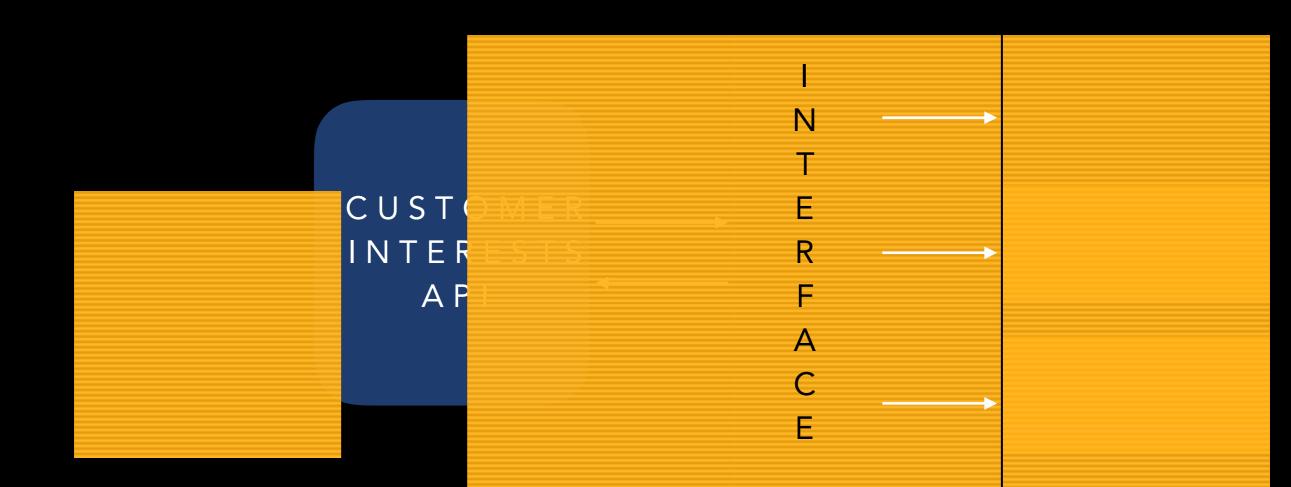
- Single instance
- In-Memory



DISTRIBUTED KV STORE: BIGTABLE / HBASE / CASSANDRA

- Unstructured data
- Query only by Key, nothing else

- Multiple instances
- On-Disk

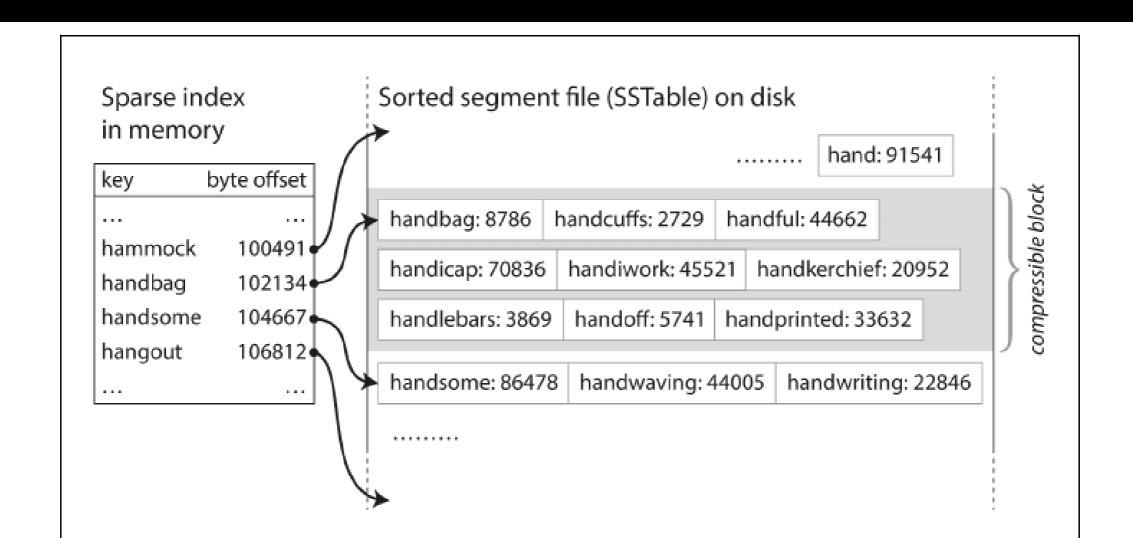


WHAT IS PARTITIONING?

Split by Hash of Key

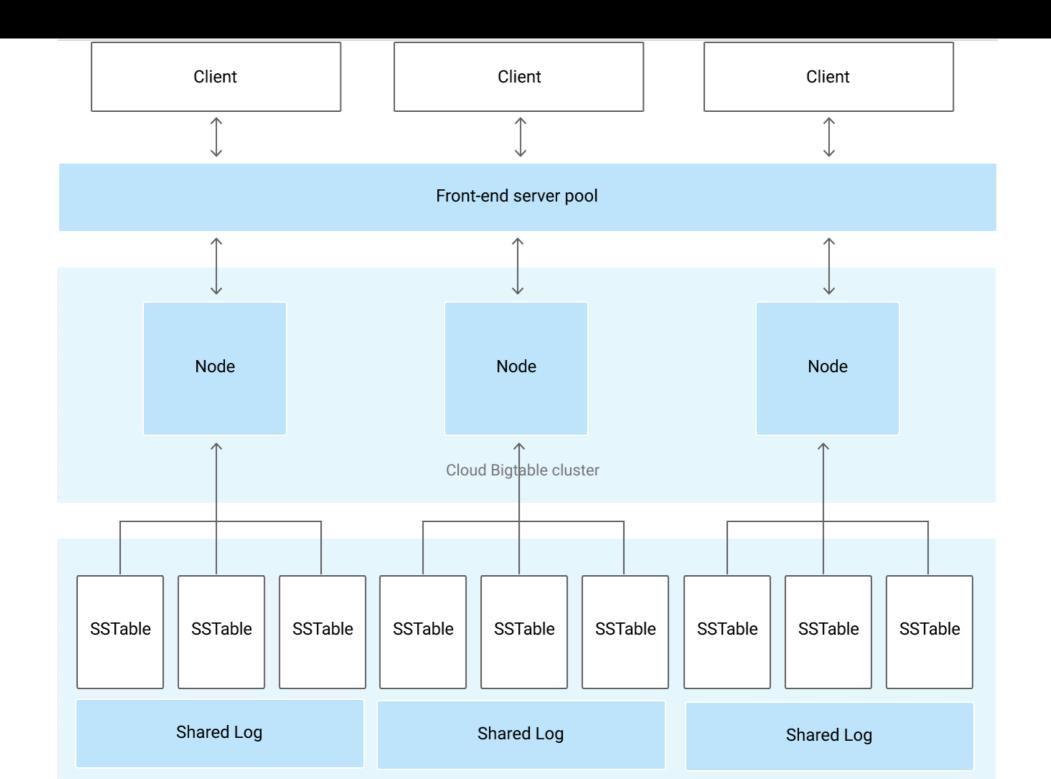
OR

SSTable: Stored in sorted segments



FAST KEY LOOKUP

DISTRIBUTED KV STORE: BIGTABLE / HBASE / CASSANDRA



DOCUMENT STORE

- Special case of Key
 Value Stores
- Flexible "Schema",
 Nested values

```
ID: lunch
"type": "salad",
"vegetarian": false,
"ingredients": [
      "spinach",
     "tomato",
     "cucumber".
     "carrot".
     "dressing": [
           "olive oil",
           "vinegar",
           "honey",
           "lemon".
           "salt".
            "pepper".
      "tuna".
      "walnuts"
"rating": "5 stars",
"restaurant": "Skylight Diner"
```

DOWNSIDES OF NOSQL

- You are responsible for managing your schema
- Constraints are either enforced on primary keys, or not at all. No unique columns, no foreign keys.
- Query optimized for specific use-cases, not generic

COLUMN ORIENTED DATABASES

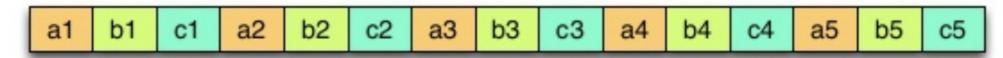
- Relational Databases are used for transactional purposes.
 - For example: Recording each sale that happens in an H&M Store.
- Column databases are used for analytical purposes.
 For example: Getting a report on revenue of all H&Ms across the world
- Examples: Amazon RedShift, Google BigQuery, InfoBright

COLUMN ORIENTED DATABASES

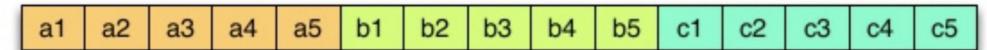
Logical table representation

а	b	С
a1	b1	c1
a2	b2	c2
аЗ	b3	сЗ
a4	b4	c4
a5	b5	c5

Row layout



Column layout



RELATIONAL VS COLUMN-ORIENT

- Writing data:
 - In row-oriented database, data is added row by row and appended to a file
 - In column-oriented database, first data needs to be split by columns, and then it is added to the file for each column.
 - Writing a single row is much more expensive.

RELATIONAL VS COLUMN-ORIENT

- Reading data:
 - In row-oriented database, first all data for a row is loaded from disk, and then required columns are selected from that row
 - In column-oriented database, first all data for required columns is loaded. And then some rows are filtered out, if needed.
 - Reading only a few columns and doing aggregations is much faster.

EXERCISE

- Choose one of the following Database Types:
 - Relational Database (MySQL / Postgres)
 - In-Memory KV (Redis)
 - Distributed KV (BigTable / HBase / Cassandra)
 - Column Oriented Databases (RedShift / BigQuery / InfoBright)

EXERCISE - CONTINUED

- Choose an appropriate database type for each application:
 - An application that needs to store the most recent products viewed by each user on Amazon.de
 - An application to manage a blog with blog posts, tags, comments, etc.
 - An application to create reports on global statistics of a dating app: top 5 countries, most used feature, busiest hour of the week