**Binomial Test** 

	Level	Count	Total	Proportion	р	95% Confidence Interval	
						Lower	Upper
time	like	4	75	0.053	1.000	0.0184	1.00
	neutral	64	75	0.853	< .001	0.7689	1.00
	dislike	7	75	0.093	1.000	0.0446	1.00
title	like	36	75	0.480	0.005	0.3804	1.00
	neutral	21	75	0.280	0.852	0.1959	1.00
	dislike	18	75	0.240	0.965	0.1612	1.00
views	dislike	18	75	0.240	0.965	0.1612	1.00
	neutral	51	75	0.680	< .001	0.5804	1.00
	like	6	75	0.080	1.000	0.0354	1.00
date	dislike	15	75	0.200	0.996	0.1275	1.00
	neutral	53	75	0.707	< .001	0.6083	1.00
	like	7	75	0.093	1.000	0.0446	1.00
IP	like	58	75	0.773	< .001	0.6796	1.00
	neutral	10	75	0.133	1.000	0.0742	1.00
	dislike	7	75	0.093	1.000	0.0446	1.00
like/dislike	like	18	75	0.240	0.965	0.1612	1.00
	dislike	25	75	0.333	0.519	0.2434	1.00
	neutral	32	75	0.427	0.051	0.3296	1.00
channel info	like	43	75	0.573	< .001	0.4718	1.00
	dislike	14	75	0.187	0.998	0.1165	1.00
	neutral	18	75	0.240	0.965	0.1612	1.00

*Note.* H<sub>a</sub> is proportion > 0.33