

Activity #4 – “I Always Feel Like Somebody’s Watching Me”: Practical Lessons in Digital Privacy

Who	You need two to three staff members to run this activity		
When	This is a good activity for ‘Choose Privacy Week’		
Where			
Why	To raise awareness about what data is being collected on us and how it can be used, the responsible creation and use of information, and the discovery and critical evaluation of information)		
Activity	Follow-up	Assessment	Logistics
<p>Ask users if they want to find out who Facebook thinks they are and then show them their data profile using the Apply Magic Sauce website.</p> <p>Talk to the user about how they can tighten up their privacy settings in Facebook and other social media platforms.</p> <p>Apply Magic Sauce: https://applyma7gicsauce.com/demo.html</p>	<p>Send an email to everyone who provided an address. Include:</p> <p>Links to game we played as well as a few others.</p> <p>Apply Magic Sauce: https://applyma7gicsauce.com/demo.html</p> <p>Predictive World: https://predictiveworld.watchdogs.com/en/</p> <p>Link to the Online Privacy Guide: http://guides.lib.uwo.ca/online_privacy</p>	<ul style="list-style-type: none"> • Number of Participants • Open-ended participant comments 	<ul style="list-style-type: none"> <input type="checkbox"/> A table <input type="checkbox"/> Up to 4 chairs <input type="checkbox"/> 3 Laptops with Internet connection <input type="checkbox"/> An iPad and electronic document for the team to collect email addresses <input type="checkbox"/> Clipboard tally sheet to track # of participants and their comments <input type="checkbox"/> Swag and candy <input type="checkbox"/> Whiteboard and markers



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