

Julie Robinson

age: 23

residence: Columbia, SC

education: Bachelor's Degree

occupation: Server

marital status: Single

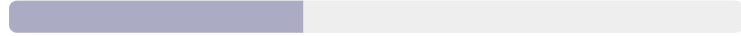


I need to earn an advanced degree so I can develop my skills

School and work life

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Looking for a flexible program to balance school and work

Values

- high level planning
- organization

Criteria For Success:

Develop my skills and position myself for career advancement. Have experience working in the field, but know that I'll need to earn a degree in order to keep moving up.

Wants

- Finishing school with good test grades/scores
- Successfully earning a graduate degree
- Use education as an opportunity to develop my professional network

Fears

- Funding education
- Finding a program that meets my needs in my desired area of study
- Balancing full time job with social life