

EDUCATION

Design | BA
Communications | BA
University of California, Davis
Anticipated graduation: June 2016

EXPERIENCE

Graphics Co-Lead at Creative Media

June 2015 - February 2016 | Davis, California
Graphic Designer, February 2014 - June 2015

- Directed and integrated a close team of 7 designers through projects and client work
- Communicated weekly with other team leads to create cohesive workflow with three departments: graphics, marketing, and programming
- Spearheaded design direction for website creation and campaign material

Design Intern at VIGET Labs

June 2015 - August 2015 | Boulder, Colorado

- Created independent redesign for a farmers market website, beginning from step one of UX observation to moodboards to wireframes to final presentation
- Collaborated with a team of designers and developers across 3 remote offices to create Paparazzi, a mobile web app that facilitates the game Assassins on college campuses

Design Intern at Fresh 01

March 2015 - June 2015 | London, UK

- Created layouts and followed strict branding guidelines for print material (e.g. brochures and book covers)
- Gained experience working with international clients
- Became knowledgeable on film shooting and editing in After Effects

Designer at the California History Social-Science Project

August 2013 - October 2014 | Davis, California

- Assisted in creating graphics for flyers, banners and other campaign material for a network of 7 CHSSP locations all throughout California
- Formatted layout for history textbooks and accompanying teacher guides designed to advance learning and literacy for k-12 students

Intern at Good Services Company Ltd.

July 2012 - September 2012 | Taipei, Taiwan

- Corresponded with a set team of people carrying out Chinese to English translation work for small local businesses to improve tourism in various counties
- Trained local business owners in English pronunciation and presentation skills to integrate in personalized customer service

AWARDS & VOLUNTEER

The UC Davis Basement Art Gallery

November 2013 - June 2014 | Davis, CA

- Prepared student galleries to showcase the work of UC Davis art studio students through senior shows

Photoshop Workshops

January 2015 - March 2015 | Davis, CA

- Conducted a series of workshops under PIXEL, graphic design club to help students within the UC Davis design department

De Young Museum Showcase Award

January 2015 | San Francisco, CA

- Graphic proposal chosen as the promotional face of the 2014 New Generations Student Showcase, an event held annually for students in the bay area

ORGANIZATIONS

President of PIXEL

August 2015 - Present | Davis, CA

Fundraising & Events Chair, August 2014 - June 2015

- PIXEL is the AIGA student group at UC Davis. It is a professional resource for students involved in visual communications

Lead Designer of Taiwanese American Organization

November 2013 - March 2015 | Davis, CA

- TAO is affiliated with iTASA, a national intercollegiate student association that explores and celebrates Taiwanese American identity

SKILLS

Design Software

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Final Cut Pro

Experience with Code

HTML & CSS
Javascript & jQuery
Processing

Languages

English (Native fluency)
Chinese (Spoken fluency)
Spanish (Proficient)

Other

Illustration
Photography