LILLIAN LIN

www.lillianlin.me

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SKILLS

ADOBE
Illustrator
Photoshop
Indesign
Dreamweaver
Premiere Pro

WEB
Html
Css
Javascript
Php
MySQL
Bootstrap

3D
SketchUp

MICROSOFT
Word
Excel
Powerpoint

OS
Mac
Windows

INTERESTS & HOBBIES

ART
Illustration
Photography
Storytelling

TECHNOLOGY
Interactive Media
Game Concepts

EDUCATION

Binghamton University, State University of New York,
Harpur College of Arts and Sciences   May 2016
Bachelor of Arts in Art and Design: Graphic Design with Minor in Computer Science
Major GPA: 3.85/4.00 | Cumulative GPA: 3.46/4.00 | Dean's List: Dec 2012, Dec 2013

RELEVANT EXPERIENCE

Connexient, New York   Jul 2016 – Present
Mapping Designer
• Reconstruct AutoCAD floor plans into simplified and intuitive maps for web and
  mobile wayfinding apps for hospital
• Conceptualize floor plans into complex layering structures and data visualizations
  for a proprietary mapping platform that converts 2D maps into 2.5D maps
• Solve map related rendering, routing, and data issues that arise during testing

Department of Residential Life, Binghamton University   Jan 2015 – May 2016
Graphic Design Assistant
• Produced digial and print materials to promote campus communities and events
• Designed graphics for the department's social media platforms to help engage
  and inform students
• Rendered 3D SketchUp models of dormitories to provide students with visual
  aid of room layouts
• Edited videos for the university's website to inform students about the various
  on-campus residential communities and their RAs
• Assisted in the branding, design, and layout of publications of university
  departments and organizations

Vida Shoes International, New York   May 2015 - Aug 2015
Graphic Design Intern
• Conceptualized various designs for print, web, and e-mail marketing campaigns
• Created Google web ads to promote Carter's Every Step, Hanna Andersson,
  JambuKD, and Klipz shoes brands
• Rendered 2D Photoshop mockups of packaging, displays, booths, and racks
  that provided visualization for product display planning
• Retouched and edited lifestyle and product photos for use in slideshow
  presentations and web and print advertisements

Iassic, Binghamton University   Sept 2014 - Dec 2014
Web Design and Development Intern
• Created logo and web graphics that is in line with startup's vision and branding
• Designed and wire-framed webpage layouts based on responsive web design
• Coded webpages with HTML, CSS, JavaScript, and Bootstrap
• Researched and implemented standard and successful UX and UI designs