



LILLIAN LIN

www.lillianlin.me

SKILLS

ADOBE

Illustrator
Photoshop
Indesign
Dreamweaver
Premiere Pro

MICROSOFT

Word
Excel
Powerpoint

CODING

Html
Css
Javascript
Php
MySQL
Java
Python
C++
C

3D MODELING

SketchUp

OS

Mac
Windows
Linux

EDUCATION

Binghamton University, State University of New York, Harpur College of Arts and Sciences

May 2016

Bachelor of Arts in Art and Design: Graphic Design with Minor in Computer Science
Major GPA: 3.84/4.00 | Cumulative GPA: 3.40/4.00 | Dean's List: Dec 2012, Dec 2013

RELEVANT EXPERIENCE

Department of Residential Life, Binghamton University

Jan 2015 – May 2016

Graphic Design Assistant

- Designed posters, social media graphics, and logos to promote various on-campus residential communities and groups and their events
- Rendered 3D models of university dormitories and buildings in Sketchup to display as web graphics on the school website in order to provide students with visuals of room layouts
- Created videos for the web using Premiere Pro to inform students about the various on-campus residential communities
- Assisted in the branding, design, and layout of print and web publications of university departments and organizations

Vida Shoes International, New York

May 2015 - Aug 2015

Graphic Design Intern

- Conceptualized new graphics and designs for MAP DIY shoebox projector and JambuKD coloring book
- Designed Google web ads in Illustrator for Carter's Every Step, Hanna Andersson, JambuKD, and Klipz shoes to direct traffic to websites that sell these products such as ShoeBuy, Zappos, and Nordstrom
- Developed mock-ups of page advertisements of Vida shoe brands for magazines such as Outdoor Insight and Footwear Plus
- Updated seasonal catalog books in Indesign for brands such as Carter's Every Step, JambuKD, and MAP with new product images and revised branding graphics
- Rendered 2D mockups of packaging, displays, booths, and racks mock-ups using Photoshop and Illustrator to provide visualization
- Retouched and edited lifestyle and product photos in Photoshop for use in slideshow presentations and web and print advertisement
- Assisted in planning of Dillard's Showcase and Las Vegas Renaissance Hotel Platform

Iassic, Binghamton University

Sept 2014 - Dec 2014

Web Design and Development Intern

- Designed logo and web graphics in Illustrator for web and print use after sessions discussing the company's branding and vision
- Coded webpages using HTML, CSS, JavaScript, and Bootstrap after wire-framing the layouts in Photoshop and UXPin
- Researched and implemented standard and successful UX and UI designs and responsive web design to provide a positive user experience