



LILLIAN LIN

www.lillianlin.me

SKILLS

ADOBE

Illustrator
Photoshop
Indesign
Dreamweaver
Premiere Pro

WEB

Html
Css
Javascript
Php
MySQL
Bootstrap

3D

SketchUp

MICROSOFT

Word
Excel
Powerpoint

OS

Mac
Windows

INTERESTS & HOBBIES

ART

Illustration
Photography
Storytelling

TECHNOLOGY

Interactive Media
Game Concepts

EDUCATION

Binghamton University, State University of New York, Harpur College of Arts and Sciences

May 2016

Bachelor of Arts in Art and Design: Graphic Design with Minor in Computer Science
Major GPA: 3.85/4.00 | Cumulative GPA: 3.46/4.00 | Dean's List: Dec 2012, Dec 2013

RELEVANT EXPERIENCE

Connexient, New York

Jul 2016 – Present

Mapping Designer/Specialist

- Reconstruct AutoCAD floor plans into more simple and intuitive map data visualizations to display on wayfinding web and mobile apps for hospitals
- Visualize 2D floor plans into complex layering structures for a proprietary mapping platform that turns 2D maps into 2.5D maps
- Solve map related rendering, routing, and data bugs in web and mobile apps

Department of Residential Life, Binghamton University

Jan 2015 – May 2016

Graphic Design Assistant

- Designed posters, social media graphics, and logos to promote various on-campus residential communities, groups, and events
- Rendered 3D models of university dormitories and buildings in Sketchup to display as web graphics, providing students with visuals of room layouts
- Edited videos for the university's website in Premiere Pro to inform students about the various on-campus residential communities
- Assisted in the branding, design, and layout of print and web publications of university departments and organizations

Vida Shoes International, New York

May 2015 - Aug 2015

Graphic Design Intern

- Conceptualized new graphics and designs for promotional materials such as D.I.Y. instructional card and coloring book
- Created Google web ads to promote Carter's Every Step, Hanna Andersson, JambuKD, and Klipz shoes brands
- Rendered 2D mockups of packaging, displays, booths, and racks in Photoshop that provided visualization for product display planning
- Retouched and edited lifestyle and product photos in Photoshop for use in slideshow presentations and web and print advertisement

Iassic, Binghamton University

Sept 2014 - Dec 2014

Web Design and Development Intern

- Designed logo and web graphics for web and print that is inline with the startup's vision and branding
- Coded webpages using HTML, CSS, JavaScript, and Bootstrap after wire-framing layouts with responsive web design
- Researched and implement standard and successful UX and UI designs