

Lillian Nguyen

Aspiring UX Designer

lilliannguyen97.github.io/Portfolio/Me/

linkedin.com/in/lilliannguyen97/

lilliannguyen@g.ucla.edu

EDUCATION

Bachelor of Arts in Anthropology, Minor in Digital Humanities

University of California, Los Angeles

Sep 2018 - Dec 2020, Los Angeles

Relevant Projects/Coursework:

- **User Experience Design:** Redesigned the San Jose 311 app using user research to create an intuitive design that allows people to use more efficiently and effortlessly
- **User Experience Research:** Generative research on communication during the students' telehealth experience at UCLA's Counseling and Psychological Services

INTERNSHIP

UX Design Intern

Harmonize

Jul 2020 - Sep 2020 - 3 months, Remote

Designed the landing page, onboarding service, and paycheck calculator for an HR startup. Collaborated with CEO and Product team to prototype, design, and deliver the UX and UI experience of a minimum viable product. Contributed to the Wordpress design of the blog to increase readability and speed performance.

LEADERSHIP

Co-Executive and Co-Cultural Events Director

Vietnamese Language and Culture (VNLC)

Jun 2019 - Jun 2020 - 1 year, Los Angeles

Facilitated effective communication and work flow between finance, internal relations, public relations, and service site operations. Co-chaired the annual Tet Festival (Vietnamese New year) in the execution and organization of the logistics, funding, publicity, performances, and related aspects of the event. Managed and co-created cultural content, increasing Instagram followers by 150+ in 3 weeks and enhancing online presence.

SKILLS

Knowledge: UX Design, User Research, Interviewing, Usability Testing, Wireframing, Prototyping, Data Analysis

Tools: Figma, Adobe XD, Zeplin