

# Favorite Projects

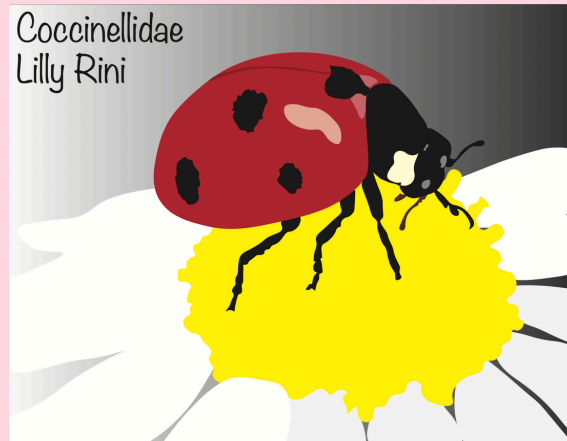
Project 1: Fruit flies



Used a combination of tool on Adobe Photoshop

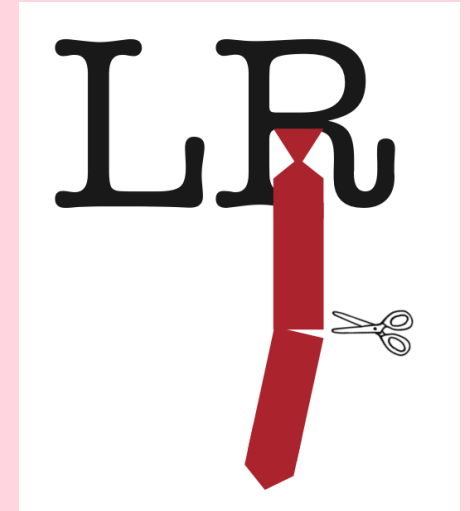
- magnetic lasso tool
- marquee tool
- magic wand tool
- move tool
- brush tool
- rearranging of different layers
- other basic computer skills

Insect Illustrator



My favorite and hardest project: using Illustrator to recreate an insect. This project pushed me to grow my Illustrator skills, but was the most rewarding outcome yet.

Personal Logo



My inspiration came from combining my Marketing major with my creative side. I hope to continue to use and modify this logo when necessary as my career evolves!

# An Overview of Skills Learned

## The Basics

### Adobe Photoshop Tools

- Move Tool (V): Moves layers or selections.
- Marquee Tools (M): Makes rectangular, elliptical, or single-row selections.
- Lasso Tools (L): Creates freeform, polygonal, or magnetic selections.
- Crop Tool (C): Crops and straightens images.
- Healing Tools (J): Spot Healing Brush, Healing Brush, Patch Tool, and Content-Aware Move Tool for retouching.
- Brush Tool (B): Paints with various brush types and settings.
- Clone Stamp Tool (S): Duplicates parts of an image.
- Eraser Tool (E): Erases pixels or restores to a previous state.
- Gradient Tool (G): Creates a smooth transition between colors.
- Type Tool (T): Adds and edits text layers.
- Pen Tool (P): Creates paths, shapes, and precise selections.
- Eyedropper Tool (I): Samples colors from the image.
- Zoom Tool (Z): Zooms in and out for close-up editing.
- Quick Selection Tool (W): Automatically selects similar tones and edges.
- Shape Tools (U): Draws rectangles, ellipses, lines, and custom shapes.

- How to create and edit digital artwork using Adobe Photoshop's tools and layers.
- Techniques for photo retouching and manipulation to enhance images professionally.
- The basics of vector graphics and how to design scalable logos in Adobe Illustrator.
- Mastery of color theory and its application in design projects.
- How to use typography effectively to create visually appealing text layouts.
- The process of designing marketing materials like posters, flyers, and social media graphics.
- The importance of visual hierarchy to guide viewers' attention.
- Techniques for combining different images seamlessly to create composite designs.
- How to export files in various formats suitable for print and digital use.
- Collaboration skills for working with clients and teams to meet design briefs.

## The Basics

### Adobe Illustrator Tools

- Selection Tool (V): Selects and moves objects.
- Direct Selection Tool (A): Selects individual anchor points or paths.
- Pen Tool (P): Draws precise paths and shapes.
- Shape Tools (M): Rectangle, Ellipse, Polygon, Star tools for creating geometric shapes.
- Brush Tool (B): Draws freeform strokes.
- Eraser Tool (Shift + E): Erases parts of objects.
- Type Tool (T): Adds and edits text.
- Gradient Tool (G): Creates and edits gradients on objects.
- Eyedropper Tool (I): Copies attributes like colors and styles.
- Blob Brush Tool (Shift + B): Creates filled, freeform shapes.
- Mesh Tool (U): Adds color gradients within objects for a realistic look.
- Artboard Tool (Shift + O): Manages and edits multiple artboards.
- Rotate Tool (R): Rotates objects around a fixed point.
- Blend Tool (W): Blends objects for smooth transitions.
- Knife Tool: Cuts objects into separate pieces.