Alicia Ferrucci – aliciaferrucci.com

Product Designer, Project Manager, Entrepreneur, Former Law Enforcement

Tools: JIRA, Slack, Adobe Illustrator and Photoshop, AfterEffects; Sketch; Google Sheets; Excel.

Skills: Wireframes and Mockups; Marketing & Advertising; Recruiter; Psychology; Public Relations; Homemaker; Mother; Military Veteran; Leadership and Management Qualities; B.A.B.

Experience

FOODSTER, LEAD DESIGNER - 2014-2016

Designed app assets, marketing material, landing page and App Store assets.

FREELANCE DESIGNER - 2013-2015

Designed all assets for several different apps, Floppy Pig, PFFT, and Chatbox.

OFFICE MANAGER, US DEPARTMENT OF DEFENSE, NAVY-2009-2010

Conducted investigations, patrol, physical security, counter-intelligence, among many other things. I have a secret security clearance.

FEDERAL LAW ENFORCEMENT OFFICER, US DEPARTMENT OF DEFENSE, NAVY - 2006-2009

Responsible for brainstorming, developing and implementing new strategy for improving office production. Led development for establishing and maintaining proper structures and processes to track time, attendance, vacations, performance, qualifications and training, and other activities in the organization. Reported directly to the controller's office. Attended meetings and briefings with executive personnel. Responsible for on-boarding new personnel, both in the office and in the field, all the way from their arrival, touring the facilities and coming up to speed with the organization. Very customer-service-oriented; public relations expert.

Education

University of California, Davis – BFA Design, Minor Marketing & Psychology.

Projects of Mine

- Foodster (2014-2016). A local, friendly app for peer-to-peer food delivery. For iOS and Android. http://foodster.io
- 2. Push For Fun Time, PFFT (2014). A mobile game using Sprite Kit. Graphics and animations were designed using Adobe Fireworks.
- 3. Floppy Pig (2014). My attempt at recreating the infamous Flappy Bird. Used Xcode/Obj-C and Cocos-2d. Can be found at bit.11/2/floppypig.
- Miscellaneous (∞). I have built 100+ things and I plan to continue forever. I like
 designing and creating something out of nothing with digital tools and with real-world
 objects.

Additional Experience and Awards

A. Founder of the non-profit organization called, Project: Mankind (est. 2011), which helps provide food and shelter to Earth's inhabitants who need some extra help. Our mission is to help protect all of Earth's inhabitants.