# **OLIVIA CHIU**

# **User Experience**

/ Graphic Design/ Illustration/ Photography

## CONTACT

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### **EDUCATION**

# BA Design Studies, Graphic Design

San José State University 2013 – 2017

## **SKILLS**

### **User Experience**

- ▶ Adobe XD
- ▶ Figma
- > Sketch

## Graphic Design

- ▶ Illustrator
- ▶ Indesign

# Photography

- ▶ Lightroom
- ▶ Photoshop

### Illustration

▶ Procreate

#### Video

- ▶ After Effects
- > Premiere

# LANGUAGES

# English

### Chinese

- ▶ Basic Mandarin
- Proficient reading and writing

# **WEBSITES**

www.olives.design behance.net/oliviachiu linkedin.com/in/oliveschiu

## **EXPERIENCE**

## Treehouse UX Apprentice with Niantic

February 2020 - Present

- ► Created UX designs for mock applications for web and mobile and conducted user tests and interviews.
- ▶ E-Commerce Redesign and rebranding of a T-shirt website.
- ► Grocery App Make grocery shopping easier and less time consuming, especially at a time of crisis (COVID-19).
- ▶ B2B Email Campaign Created a email campaign site that is easy to use for basic users yet advanced enough for power-users.
- ▶ Peer reviewed and wrote up feedback on projects for UX students within the program.

### Freelance Graphic Designer and Photographer

November 2016 - Present

- ► Creating new logos and refreshed brands for various businesses.
- Working directly with clients in scheduling sessions and photographing their portraits.

#### Redefine

### Design Intern

July 2017 - August 2017

- ▶ Collaborated with the design director to create logos, brochures, menus, and advertising boards for local businesses within the San Francisco Bay Area.
- ► Clients include San Francisco Unified Lions Club, Century 21, An Hong Express, and Stix Restaurant.

### VOLUNTEERING

### SF Design Week

#### Volunteer

June 2019

- ▶ Collaborated with event coordinators to organize and setup each event during the two-week design summit.
- Worked directly with lead designers to arrange design pieces for the opening event, and helped with receptions to ensure guests were checked-in in a timely manner.