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Professional Summary

Multidisciplinary designer with 4+ years of experience in brand, UX, and UI design. Background in psychology with a strong focus on user-centered thinking. Experienced in cross-functional collaboration, end-to-end design execution, and building scalable systems across freelance and agency environments.

Experience

Freelancer

2021 – Present

Delivered branding, web, and front-end solutions to 10+ clients across 3+ countries. Established long-term partnerships and maintained high project autonomy.

Visual Designer – Sight Innovative Agency

2021 – 2023

Designed and delivered UI and marketing materials in a high-speed, data-driven agency setting. Supported over 5 international, market-leading clients.

Head of Design – Sight Innovative Agency

2023 – Present

Built a specialized design system for an in-house startup project. Led brand application training and consultations for two high-profile partners in the pharma and supplements space. Leading a 3-person creative team delivering full-scope digital marketing and product design services.

Education

BA in Psychology

Eötvös Loránd University

Focused on research methodologies and the fundamentals of major psychological fields.

Design 101

DesignLab

Completed mentor-guided coursework from wireframes to high-fidelity interface design.

Skills

- End-to-end design workflows from concept to implementation
- UX/UI design, design systems, prototyping, A/B testing

- Team collaboration, project planning, client communication
- Freelance and agency project management
- Solid front-end development skills.

Tools & Technologies

Figma, Photoshop, Illustrator, After Effects, Lightroom, HTML5, CSS3, GitHub, JavaScript, Framer, Webflow, Google Analytics, Blender, Miro, Slack, Asana

Languages

English – Fluent

Hungarian – Native

ARE YOU HUMAN?

This CV was desined for seamless processing by an **ATS**.
If you'd like to see a nicely formatted version visit my
personal portfolio at **zylag.site**

Thank you!

