



*Auréva*

# **E-COMMERCE COSMETICS APP**

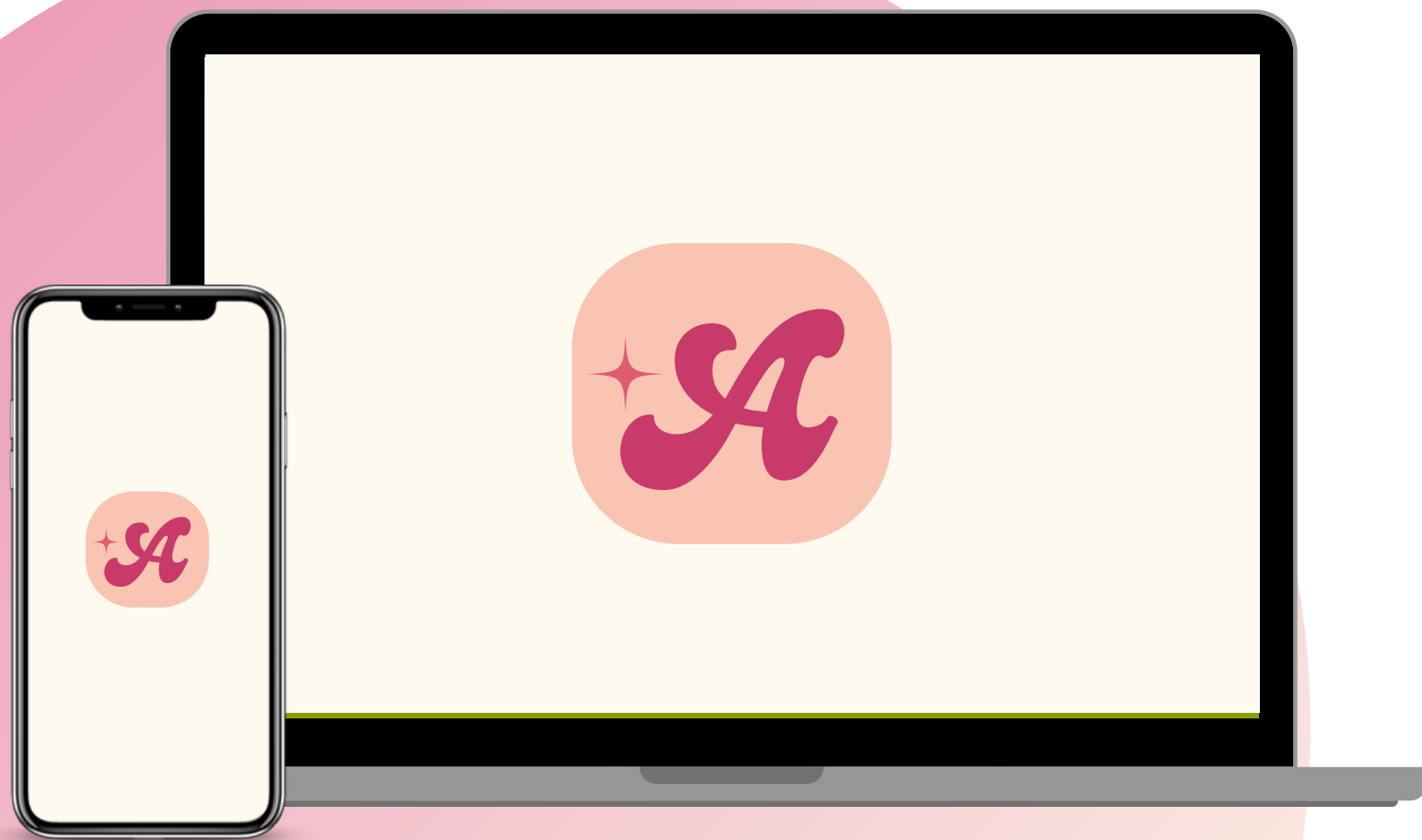
CSE299, SECTION-9.  
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# INTRODUCTION

**Auréva** is a full-stack mobile application designed to simplify and enhance the online shopping experience for cosmetics users. The goal is to create a reliable, user-friendly, and scalable platform that connects cosmetic product sellers with buyers via a clean and intuitive interface. Developed as a CSE course project, Auréva demonstrates proficiency in mobile development, backend integration, and database design.





## PURPOSE & SCOPE

- To develop a responsive e-commerce app dedicated to cosmetics
- To support both Android and iOS platforms using React Native
- To include admin functionalities for managing users, products, and orders

# TARGET USERS

The application is primarily intended for two types of users: general customers who want to browse, explore, and shop for cosmetics online in a seamless and convenient way, and admin users who are responsible for managing the platform's content, handling product listings, processing orders, and overseeing customer interactions.





## OBJECTIVES

- ✓ Design a user-friendly interface with easy navigation.
- ✓ Implement features like product filtering, cart management, and secure checkout.
- ✓ Enable user authentication, order tracking, and review submissions.
- ✓ Create an admin panel for backend control of operations.

# FEATURES (USER SIDE)



Home screen with banners and featured products



Detailed product view including images, descriptions, and reviews



Cart and checkout system



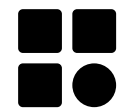
User login/registration and profile management



Wishlist and search functionality



## FEATURES (ADMIN PANEL)



Sales dashboard



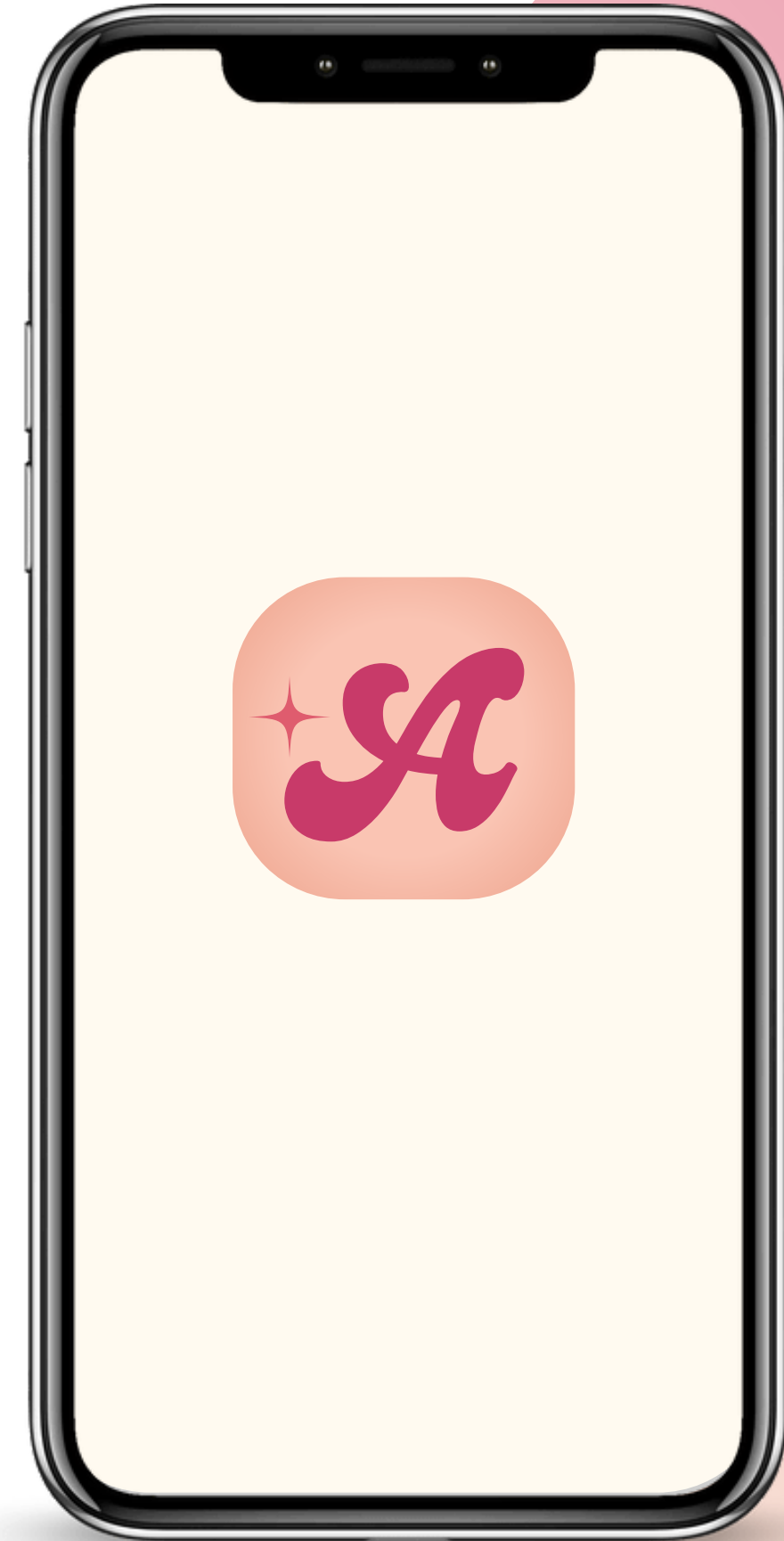
Order tracking and  
status updates



Product management  
(add/edit/delete)



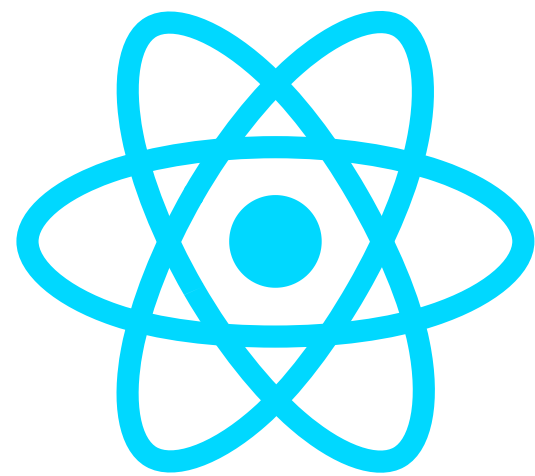
User and review  
management





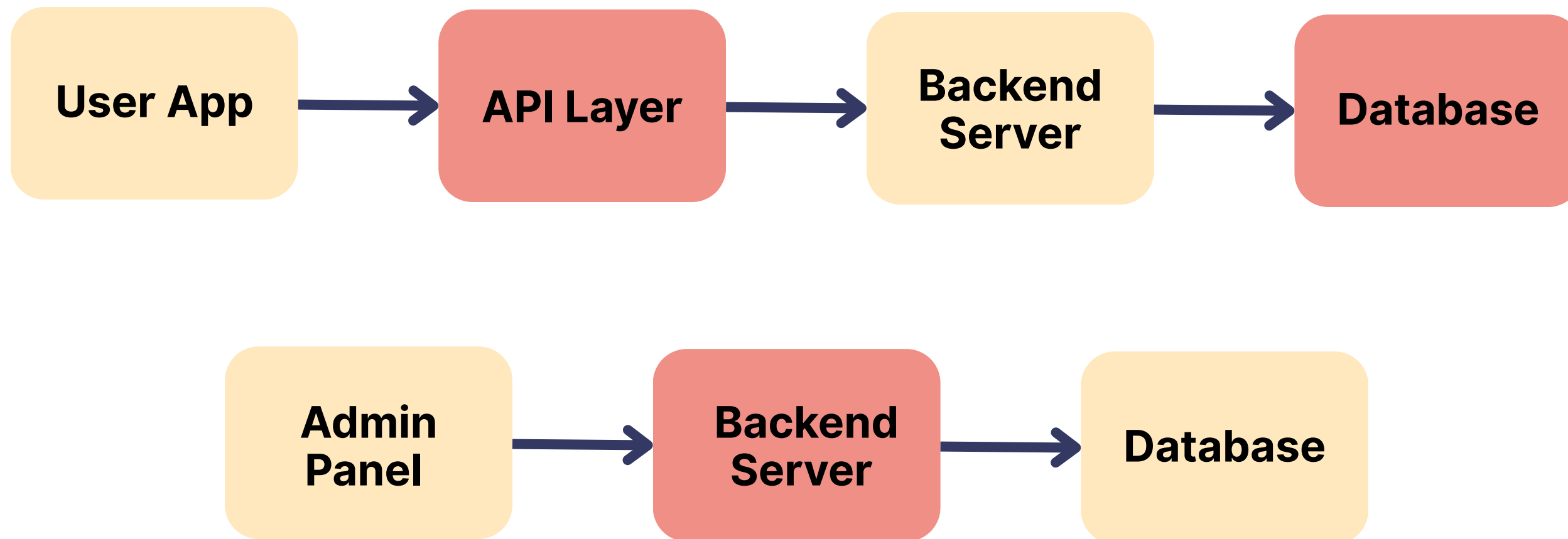
# TECH STACK

- **Frontend:** React Native
- **Backend:** Node.js
- **Database:** MySQL
- **Authentication:** Firebase Auth
- **Payment Integration:** SSLCommerz





# SYSTEM ARCHITECTURE



# FUTURE IMPROVEMENTS

**1**

**AI-based product recommendations**

**2**

**AR try-on features**

**3**

**Bangla language support**

**4**

**Seller dashboard for multiple vendors**



## CONCLUSION

This project aims to build a functional and scalable cosmetics e-commerce application that highlights real-world application of full-stack development concepts. Auréva demonstrates technical skills in frontend design, backend logic, API integration, and system architecture suitable for professional deployment.



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**THANK YOU**

