lillian le pham

developer + creative

CONTACT

llp@lillianlepham.com
lillianlepham.com
miami, fl

LANGUAGES

javascript (ES6)
html
css/sass
ruby on rails

FRAMEWORKS

jQuery
node
angular

TOOLS/PLATFORMS

git
wordpress
squarespace
shopify

DESIGN

sketch
invision
adobe xd
adobe illustrator
adobe photoshop

CONNECT

linkedin: lillianlpham
github: lilpham
codepen: lilpham

ABOUT

I am a vision casting, solution seeking creative. My passion lies at the intersection of creative design and pragmatic web development. In every project, I strive to create meaningful and engaging digital experiences through strategic interactions and intentional details.

EDUCATION

UNIVERSITY OF CALIFORNIA, LOS ANGELES
b.a. asian studies
june 2015

IRONHACK CODING BOOTCAMP
full-time web development
october 2016

EXPERIENCE

2016 - 2018
miami, fl

WEB DEVELOPER, LEAD
the brand collective

Managed and executed over 25 web projects alongside clientele and team.

Developed WordPress websites and setup hosting and emails for clientele.

Designed and conceptualized mood boards, wireframes, and mockups.

Delivered coded e-blasts, email signatures, and newsletters.

Collaborated with the marketing, branding, and design departments on digital projects.

Trained clients and employees on the use of Wordpress, Google Analytics, SEO practices, and hosting management.

2015 - 2016
los angeles,ca

DIRECTOR OF BRAND DEVLOPMENT
elisha c.

Created promotional graphics and marketing material to increase product sales.

Redesigned e-commerce website and shot product photos.

Curated and captured social media content.