1. Three Conclusions:
   1. The success of crowdfunding is higher than any other outcome since the beginning as can be seen from the
   2. There has been more funding for theatre, more specifically the play category than any other category since crowdfunding began.
   3. Even though there has been more success than any other outcome overall, crowdfunding is still a high-risk venture as there over time has been approximately a 40% chance of failure to a near 60% chance of success.
2. Some of the limitations of this data set include missing data making it difficult to have a conclusive judgment. Even though they are quite a few, there are still some live or uncompleted campaigns that make it impossible to correctly produce a comprehensive success or failure rate.
3. Pie charts and Clustered Column charts can be used to observe the count of various outcomes per category. We can use a pivot table to observe the using average value for each category.