AMPLIFY YOUR IMPACT

60 YEARS

bpa | BUSINESS PROFESSIONALS of AMERICA

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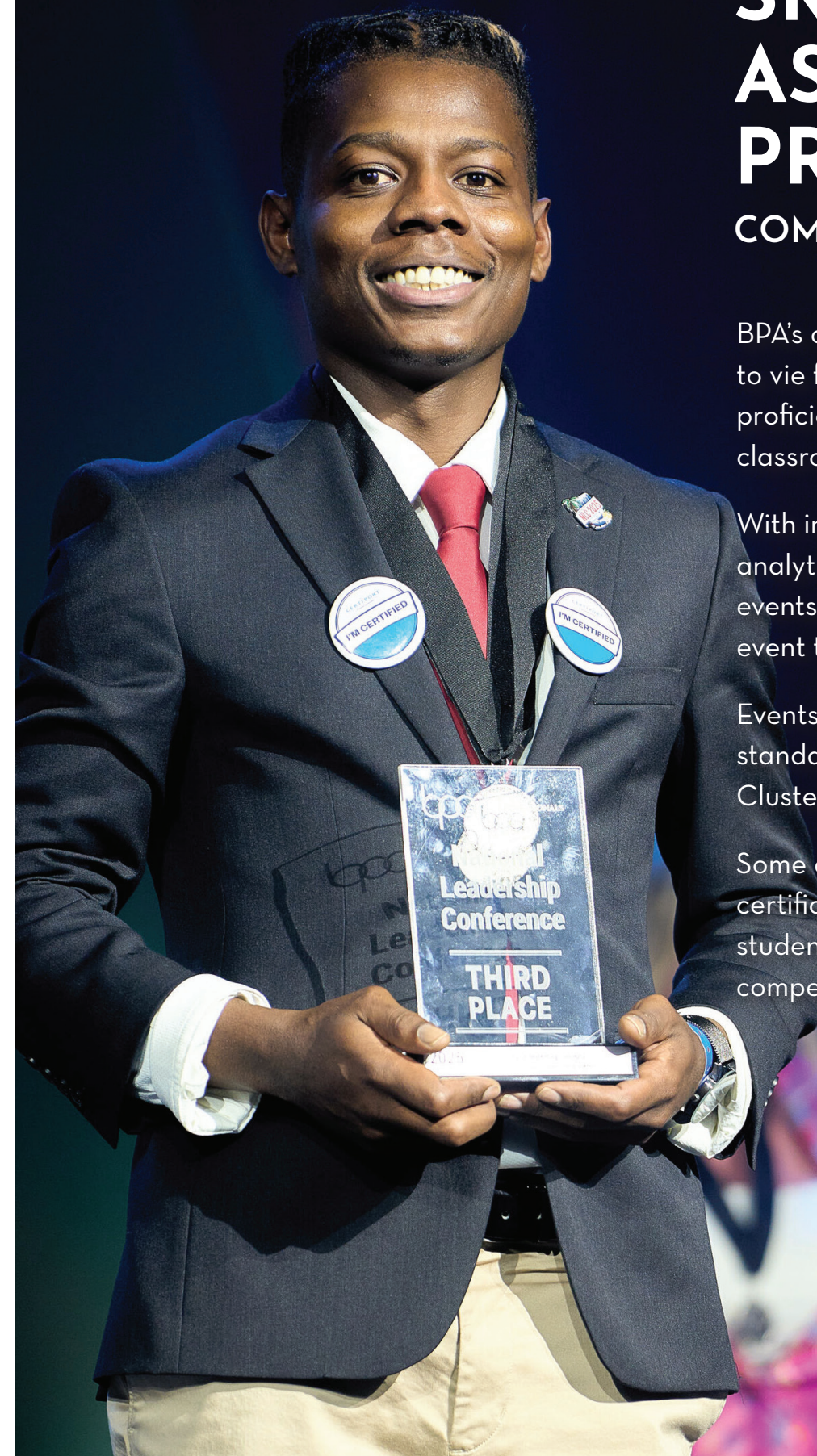
2025–2026
WORKPLACE SKILLS ASSESSMENT PROGRAM
COMPETITIVE EVENTS

BPA's competitive events allow students to vie for top honors while demonstrating proficiency in valuable skills gained in the classroom.

With individual and team events, analytical topics and creative ones, and events in a variety of formats, there is an event to match every student's interest.

Events are linked to competencies, standards, and the National Career Clusters® Framework.

Some events include aligned industry certification exams—at no cost to the student—as part of the national-level competition.

MIDDLE LEVEL EVENTS

Business Administration

Administrative Support Team 🧠
Business Communication Skills Concepts – **Open** 📋
Business Fundamentals Concepts – **Open** 📋
Business Math Concepts – **Open** 📋
Spreadsheet Applications 🧠
Word Processing 🧠

Digital Communication & Design

Graphic Design Promotion ☁🗣
Video Production Team ☁🗣
Visual Design Team ☁🗣
Website Design Team ☁🗣

Finance

Financial Literacy 📋🧠

Management Information Systems

Computer Literacy Concepts – **Open** 📋
Digital Citizenship 📋🎓
Digital Game Design Team ☁🗣

Management, Marketing & Communication

Entrepreneurship Exploration ☁🗣
Human Resource Exploration ☁🗣
Presentation Team 🗣
Speech, Extemporaneous 🗣
Speech, Prepared 🗣

Virtual Events (National)

2D Animation Team ☁🗣
Cybersecurity/Digital Forensics 📋🗣
Esports Team ☁🧠🗣
Ethical Leadership and Decision-Making
   Team ☁📋🗣
Financial Portfolio Management Team 🧠🗣
Mobile Applications ☁🗣
Promotional Photography ☁🗣
Social Media Marketing Campaign
   Team ☁🗣🎓
Software Engineering Team ☁🗣
Start-up Enterprise Team ☁🗣
Virtual Branding Team ☁🗣
Virtual Interview and Digital Portfolio
   Design - Pilot ☁🗣
Virtual Multimedia and Promotion Individual ☁🗣
Virtual Multimedia and Promotion Team ☁🗣
Web Application Team ☁🗣

KEY TO COMPETITIVE EVENT FORMATS

🧠 **Application –** Students complete a task or project during the event.

🎓 **Certification –** Students take a certification exam as part of the national competition.

📋 **Exam –** Students take an exam with multiple-choice or true/false questions.

🗣 **Judged –** Students make an oral presentation to judges.

🆕 **New –** The event is being offered for the first time in 2024–25.

☁ **Pre-submitted –** Students upload project files for evaluation before the competition.

Open events are available to any regional, state, or national conference attendee. Qualification from a previous level of competition is not required.

Virtual events occur at the national level. Judging and presentations occur virtually. The top 10 entrants are invited to the national conference. The entry fee is $10 for individual events and $20 for team events, except for V13 Esports Team which is $50 per team entry. Register for virtual events by December 1.

SECONDARY & POSTSECONDARY EVENTS

Business Administration

Administrative Support Concepts - **Open** 📋
[1]Administrative Support Research Project ☁🧠🗣
Administrative Support Team 🧠🗣
Business Law and Ethics 🧠
Database Applications 🧠🎓
Integrated Office Applications 🧠🎓
Legal Office Procedures 🧠
Office Systems and Procedures, Basic 🧠🎓
Office Systems and Procedures, Advanced 📋🧠
Spreadsheet Applications, Fundamental 🧠🎓
Spreadsheet Applications, Advanced 🧠🎓
Word Processing, Fundamental 🧠🎓
Word Processing, Intermediate 🧠🎓
Word Processing, Advanced 🧠🎓

Digital Communication and Design

Broadcast News Production Team ☁🗣
[1]Computer Animation Team ☁🗣
[1]Computer Modeling ☁🗣
Desktop Publishing, Fundamental 🧠🎓
Desktop Publishing, Advanced 🧠🎓
Digital Communications and Design Concepts - **Open** 📋
Digital Media Production ☁🗣
Graphic Design Promotion ☁🗣
Podcast Production Team ☁🗣
User Experience Design Team ☁🗣
Video Production Team ☁🗣
Visual Design Team ☁🗣
Web Design, Fundamentals of 📋🧠🎓
Website Design Team ☁🗣

Finance

[1]Accounting, Fundamental 📋🧠
[1]Accounting, Advanced 📋🧠
[2]Accounting, College 📋🧠
[2]Accounting, Advanced College 📋🧠
[2]Accounting, Managerial 📋🧠
Accounting, Payroll 🧠
Banking and Finance 📋🧠
[1]Economic Research Individual ☁🗣
[1]Economic Research Team ☁🗣
Financial Analyst Team 🗣
Financial Math and Analysis Concepts - **Open** 📋
Personal Financial Management 📋🧠

Health Administration

Health Administration Concepts - **Open** 📋
Health Administration Procedures 📋🧠
Health Insurance and Medical Billing 📋🧠
Health Research Presentation 🗣
Medical Coding 📋🧠

Management Information Systems

C# Programming 🧠🎓
C++ Programming 🧠
Computer Network Technology 📋🧠🎓
Computer Programming Concepts - **Open** 📋
Computer Security 📋🧠
Device Configuration and Troubleshooting 📋🧠🎓
Information Technology Concepts - **Open** 📋
Java Programming 🧠
Linux Operating System Fundamentals 📋🧠🎓
Network Administration Using Cisco 📋🧠🎓
Network Design Team ☁🗣
Python Programming 🧠🎓
Server Administration Using Microsoft 📋
SQL Database Fundamentals 📋🎓

Management, Marketing & Communication

[2]Contemporary Issues 🗣
Digital Marketing Concepts - **Open** 📋
Entrepreneurship ☁🗣🎓
Ethics & Professionalism 🗣
[1]Global Marketing Team ☁🗣
Human Resource Management 🗣
Interview Skills ☁🗣
Interview Skills, Advanced (new certification) ☁🗣🎓
Management, Marketing, and Human Resources Concepts - **Open** 📋
Meeting and Event Planning Concepts - **Open** 📋
Parliamentary Procedure Concepts - **Open** 📋
[1]Parliamentary Procedure Team 🗣
Presentation Individual 🗣
Presentation Team 🗣
[2]Project Management Concepts - **Open** 📋
Small Business Management Team 🗣
[1]Speech, Extemporaneous 🗣
Speech, Prepared 🗣

Virtual Events (National)

2D Animation Team ☁🗣
Cybersecurity/Digital Forensics 📋🗣
Esports Team ☁🧠🗣
Ethical Leadership and Decision-Making Team ☁📋🗣
Financial Portfolio Management Team 🧠🗣
Mobile Applications ☁🗣
Promotional Photography ☁🗣
Social Media Marketing Campaign Team ☁🗣🎓
Software Engineering Team ☁🗣
Start-up Enterprise Team ☁🗣
Virtual Branding Team ☁🗣
Virtual Interview and Digital Portfolio Design - Pilot ☁🗣
Virtual Multimedia and Promotion Individual ☁🗣
Virtual Multimedia and Promotion Team ☁🗣
Web Application Team ☁🗣

[1]**Secondary event only** • [2]**Postsecondary event only**