

SPONSORSHIP PACKET



University of
Louisville
**Riding &
Racing**
CLUB



Dear Potential Sponsors,

We are writing you in relation to a sponsorship opportunity through the Riding & Racing Club at the University of Louisville. The Riding & Racing Club, more commonly known as the R&R Club, is a Recognized Student Organization with over 75 members. The Club hosts meetings throughout the school year where students with an interest in the equine industry can convene to discuss current events of the Club and Team, listen to guest speakers who are professionals or active participants of the equine industry, and learn about jobs or internships related to horses. The R&R Club also participates in the industry by holding field trips where members get the chance to go to, learn and network at some of Kentucky's premiere horse businesses, event facilities, veterinary clinics and more! With these great activities and events hosted at the University, members are making a name for the R&R Club both on campus and in greater Louisville and Lexington.

There are three equestrian teams that are included in the Club, the Hunt Seat Team, Western Team, and Saddle Seat Team. The Hunt Seat and Western teams are recognized under the Intercollegiate Horse Show Association (IHSA), and the Saddle Seat team is recognized under the Intercollegiate Saddle Seat Riding Association (ISSRA). The teams will practice and travel to compete against schools such as the University of Kentucky, Morehead State University, Midway College, Northern Kentucky University, University of Cincinnati, Georgetown College, Marshall College and Xavier University! During the 2013-2014 season the University of Louisville Equestrian Team will be hosting a Hunt Seat show in the fall and Saddle Seat show in the spring. We are seeking sponsorships to help fund our shows and/or support the Riding & Racing Club and all three Equestrian Teams throughout the year.

The second annual IHSA Hunt Seat Show will be held at Stone Place Stables in Prospect, KY on October 19th and 20th. Due to our generous sponsors and volunteers, we had a very successful first show in 2012. We are hoping to have the same result the second time around. The Saddle Seat Team will host their ISSRA Show at Zubrod Stables in Prospect, KY on January 18th. The Saddle Seat Team consistently sends riders to the National Championship Finals. With the help of this show, along with other shows put on by other ISSRA recognized schools, the riders will be able to qualify for these end of the year competitions. Your sponsorship will assist the Saddle Seat Team with funding and running the show. Your sponsorship will greatly help us with various expenses such as judge's fees, EMT fees, ribbons and prizes, horse hauling costs, temporary stalls for visiting horses to be used at the show and so much more.

Along with helping to support our teams financially, your generosity will be recognized by banners, logos in our programs, announcements during the shows, on t-shirts, and/or on our social media sites. We have different sponsorship packages specific to the shows as well yearly packages that include various sponsor benefits and promotion. Show attendees will include participants from universities around the region, friends and family of riders, and local volunteers/spectators. It will give you an opportunity to promote your business while supporting the Riding & Racing Club at the University of Louisville!

Thank you for your time and consideration.

Sincerely,

Kellie Haggerty
Treasurer
kahagg03@louisville.edu
(502) 377-7483

Megan Devine
President
mhdevi01@louisville.edu
(516) 721-6376

Liam Benson
Vice President
ldbens01@louisville.edu
(352) 817-5969



Riding & Racing Club

- Recognized Student Organization
- Monthly meetings
- Guest speakers
- Field trips to various equine events, businesses, and facilities
- 3 Equestrian Teams
- Handicapping seminars
- Networking opportunities and special access to internship and employment opportunities throughout the industry

Executive Board

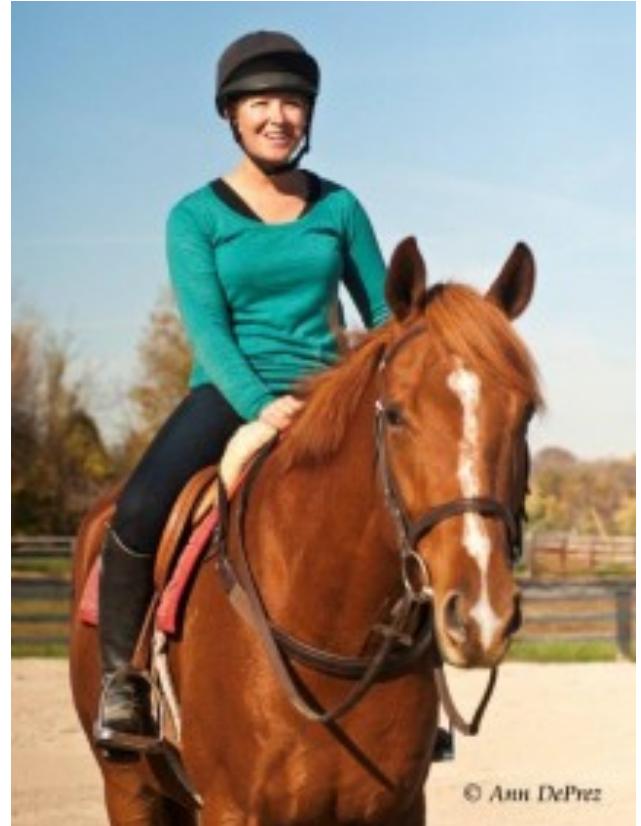
- **President:** Megan Devine
- **Vice President:** Liam Benson
- **Treasurer:** Kellie Haggerty
- **Racing Chair:** Ryan Martin
- **Advisor:** Terri Burch





Hunt Seat Team

- Recognized by Intercollegiate Horse Show Association (IHSA)
 - Competes in Zone 6, Region 3
 - Sends riders to Regional, Zone, & National Finals
 - Based at Stone Place Stables in Prospect, KY
-
- **Head Coach:** Sarah Younger
 - **Captain:** Megan Devine
 - **President:** Mimi Abbott
 - **Vice President:** Jamie Humphries





Western Team

- Recognized by Intercollegiate Horse Show Association (IHSA)
 - Competes in Zone 6, Region 3
 - Sends riders to Regional, Zone, & National Finals
 - Based at Rea Quarter Horses in Shelbyville, KY
-
- **Head Coach:** Rusty Rea
 - **President:** Taylor Ferguson
 - **Vice President:** Alexis Heaverlo





Saddle Seat Team

- Recognized by Intercollegiate Saddle Seat Riding Association (ISSRA)
 - Sends riders to Nationals
 - Based at Zubrod Stables in Prospect, KY
-
- **Head Coach:** Deveau Zubrod
 - **President:** Kristen Smith
 - **Vice President:** Emily Robinson





Sponsorship Packages

Are you or your company interested in a sponsorship package for the year?

Blue Ribbon Sponsorship

With a Blue Ribbon Sponsorship, you will have your logo or name on a banner and t-shirt that will be at all of the U of L horse shows throughout the season. We will also place a full-page ad in our IHSA and ISSRA show program and advertise through our social media outlets.

\$300.00

Red Ribbon Sponsorship

We will place your logo or name on our t-shirts with a Red Ribbon Sponsorship, as well as a half page ad in our IHSA and ISSRA show programs and advertise through our social media outlets.

\$200.00

Yellow Ribbon Sponsorship

Your name or logo will be placed on our t-shirts with our Yellow Ribbon Sponsorship. We will also credit your sponsorship in our IHSA and ISSRA show programs and through our social media outlets.

\$100.00

University of Louisville

at
Stone Place Stables
Prospect, Kentucky

IHSA Hunt Seat Show
Zone 6, Region 3
October 19 & 20, 2013



IHSA Show hosted by the Hunt Seat Team



Tractor

Have your company banner or name displayed on the farm tractor! It will circle the ring at least 6 times during the course of the weekend and will be spotlighted by our announcer!

\$250



Jump

Sponsor a jump! The jumps will be used for at least 6 classes during the weekend. You may even sponsor more than one! Jump will display company or desired colors, logo and name

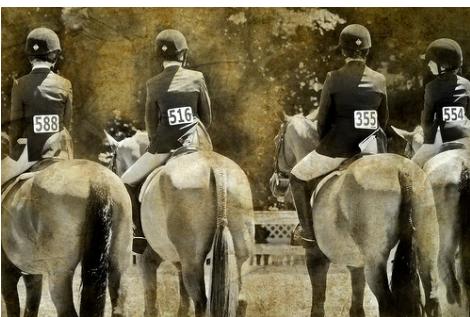
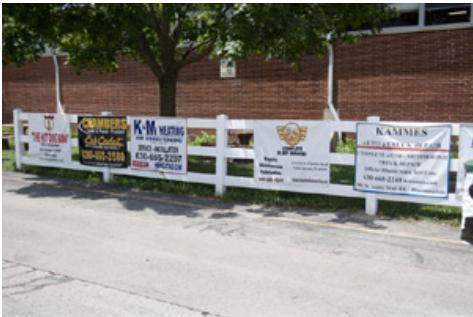
\$200 each



Concessions

Sponsor our concessions! Hungry riders and family member will see your banner displayed at the front of our stand the entire weekend. We are also looking for food donations!

\$100



Banner

Have your banner displayed around the ring. All eyes will be on the arena for the 40 classes to be held over the two-day show!

\$50

Class

Along with being included in our show program, sponsor's name will be announced for each class. Winners will each receive a ribbon, prize and company brochure, letter or other promotional materials.

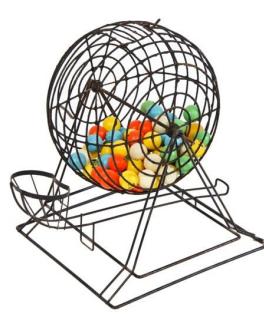
\$50



High Point Prizes

There will be one High Point Team and one High Point Rider named on both days! Be the sponsor of the very best that weekend! Winners will receive sponsored prizes and promotional materials from company.

\$100



Draw Table

In IHSA, all riders randomly draw a horse on which to compete. We use a bingo set for this. Be the sponsor of our draw table, which all riders must visit to draw a horse, located in our gazebo! Promotional materials from company may be placed here.

\$100



Horse

Horses are a critical part of our show. Have your logo or name attached to a saddle pad and displayed on their stall! The horses will be used in more than one class on both days!

\$50



Monetary

Any donations are always greatly appreciated!

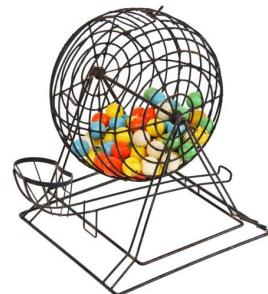
ISSRA Show hosted by Saddle Seat Team



Class

Along with being included in our show program, sponsor's name will be announced for each class. Winners will each receive a ribbon, prize and company brochure, letter or other promotional materials.

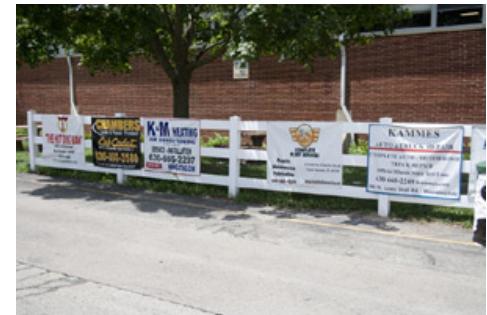
\$50



Draw Table

In ISSRA, all riders randomly draw a horse on which to compete. We use a bingo set for this. Be the sponsor of our draw table, which all riders must visit to draw a horse, located in our gazebo! Promotional materials from company may be placed here.

\$100



Banner

Have your banner displayed in our beautiful stable! Participants and spectators will spend hours in our stable and arena over the weekend, watching dozens of classes. Show your support and be seen!

\$50



High Point Prizes

There will be one High Point Team and one High Point Rider named on both days! Be the sponsor of the very best that weekend! Winners will receive sponsored prizes and promotional materials from company.

\$100



Monetary

Any donations are always greatly appreciated!

SPONSORSHIP CALCULATOR

Riding & Racing Club Yearly Sponsorships

<input type="checkbox"/>	Blue Ribbon	\$300
<input type="checkbox"/>	Red Ribbon	\$200
<input type="checkbox"/>	Yellow Ribbon	\$100
<input type="checkbox"/>		

IHSA Hunt Seat Show Sponsorships

<input type="checkbox"/>	Tractor Sponsor	\$250
<input type="checkbox"/>	Jump Sponsor	\$200
<input type="checkbox"/>	Concessions Sponsor	\$100
 <input type="checkbox"/>	Banner Sponsor	\$50
<input type="checkbox"/>	Class Sponsor	\$50
<input type="checkbox"/>	Horse Sponsor	\$50
<input type="checkbox"/>	High Point Prizes Sponsor	\$100
<input type="checkbox"/>	Draw Table Sponsor	\$100
<input type="checkbox"/>	Monetary Sponsor	\$____

ISSRA Saddle Seat Show Sponsorships

<input type="checkbox"/>	Class Sponsor	\$50
<input type="checkbox"/>	Draw Table Sponsor	\$100
<input type="checkbox"/>	Banner Sponsor	\$50
<input type="checkbox"/>	High Point Sponsor	\$100
<input type="checkbox"/>	Monetary	\$____

TOTAL

\$

Sponsor Information

Sponsor Name: _____

Sponsor Address: _____

Sponsor E-mail: _____

Sponsor Phone: _____

I agree to pay \$ _____ to the Riding & Racing Club at the University of Louisville for sponsorship purposes.

Total Cost of Apparel Order: _____

(Please attach Apparel Order Form as well)

Sponsor Signature: _____

Please make all checks payable to “R&R Club”

Please return this page to the Riding & Racing Club address of member:

Riding & Racing Club
College of Business
University of Louisville
Louisville, KY 40208

Riding & Racing Club Apparel Order Form

Front design on screen printed items
Full back design on embroidered items

Front chest design on
all embroidered items



Item	Men's or Women's	Color	Size	Quantity	Price	R&R or Equestrian Team?

* Please know that the items from the Winter Jacket to the Duffle will be
embroidered

Total Cost:

*Items from the Hoodie to the Sweat Pants are screen printed

Please make all checks payable to "R&R Club"

Please return this page and the SPONSOR INFORMATION page to the Riding & Racing Club address or member:

Riding & Racing Club
College of Business
University of Louisville
Louisville, KY 40208

Riding & Racing Club Apparel

Embroidered Item List

Item	Description	Pictures	Men	Color	Sizes	Price
Winter Jacket	Port Authority Ladies Brushstroke Print Insulated Jacket. L320			Black	XS-XL	\$80.00
Fleece Zip				Black, Grey	XS-XL	\$50.00
Soft Shell	Port Authority Ladies Brushstroke Print Insulated Jacket. L320			Black	XS-XL	\$50.00
Quarter Zip	Sport-Tek® - Ladies 1/4-Zip Sweatshirt. LST253			Black, Grey	XS-XL	\$37.00
Puffy Vest	Port Authority® - Ladies Puffy Vest. L709			Black, Grey	XS-XL	\$47.00

Item	Description	Picture	Men's	Color	Size	Price
Polo	Sport-Tek® - Vector Sport-Wick® Polo. LST670			Black w/ Red detail, Red w/ White detail	XS-XL	\$32.00
Hat	Port & Company® - Washed Twill Sandwich Bill Cap. CP79			Black		\$13.00
Headband	Port Authority® - R-Tek® Stretch Fleece Headband. C910			Black, Grey		\$11.00
Duffle	OGIO® - Big Dome Duffel. 108087			Red w/ Black detail, Black w/ White detail		\$39.00

Screen Printed Item List

Item	Description	Picture	Men's	Color	Sizes	Prices
Hoodie	JERZEES - NuBlend® Hooded Sweatshirt - 996MR			Black, Grey, Red	S-XL	\$25.00
Crew Neck	JERZEES - NuBlend® Crewneck Sweatshirt - 562MR			Black, Grey, Red	S-XL	\$20.00

Item	Description	Picture	Men's	Color	Sizes	Prices
Long Sleeve	JERZEES - Heavyweight Blend™ 50/50 Long Sleeve T-Shirt - 29LSR			Black, Grey, Red, White	S-XL	\$15.00
Short Sleeve	JERZEES - Heavyweight Blend™ 50/50 T-Shirt - 29MR			Black, Grey, Red, White	S-XL	\$12.00
Fitted Short Sleeve	Gildan - Junior Fit Softstyle T-Shirt - 64000L			Black, Grey, Red, White	S-XL	\$15.00
Tank Top	Canvas - Unisex Jersey Tank - 3480			Black, Grey, Red, White	XS-XL	\$15.00
Sweat Pants	JERZEES - NuBlend® Sweatpants - 973MR			Black, Grey	S-XL	\$21.00