



WATERLOOP


Sponsorship Package




Who would you visit today if you could travel the speed of sound?





University of Waterloo








Union Station, Toronto

 1 hr 13


 3 hr 15

 6 min

 1 day

 Depart at 4:21 PM

OPTIONS



OUR TEAM

Our Team

The University of Waterloo's Hyperloop student design team, **Waterloop**, intends to design and build a **new** Hyperloop pod for **Hyperloop Competition III (Summer 2018)**.

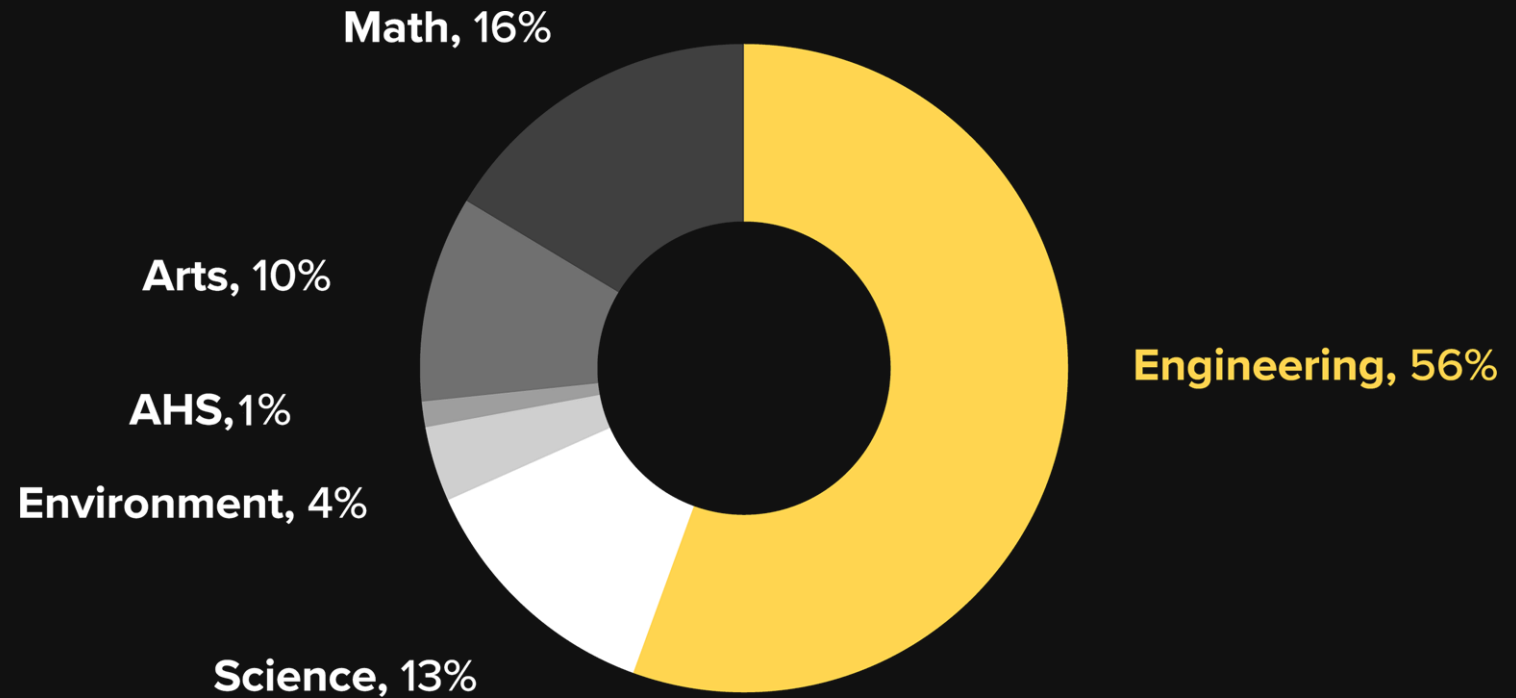
Waterloop is a returning team from Competitions I and II.

Our mission:

- To strongly represent Waterloo as a hub for Canadian innovation through the SpaceX Hyperloop Competition.
- To teach technical skills, strong engineering practices, and teamwork.
- To reach out to inspire and cultivate young innovators from all backgrounds.
- To make possible a future that is worth building.

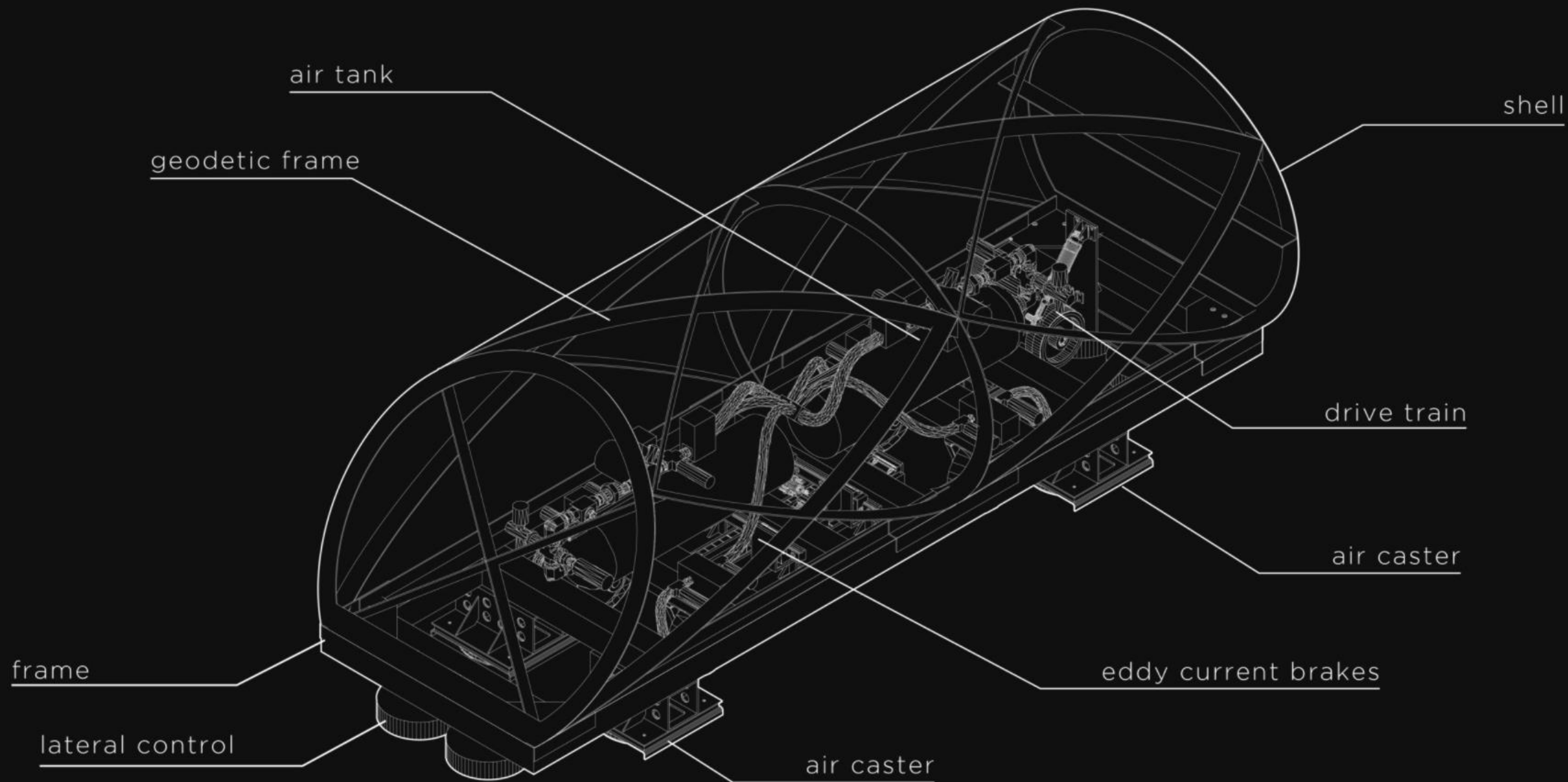
Team Members

Our team has a diverse background, with over 90 students from all faculties of the University of Waterloo, along with students from nearby schools such as Wilfrid Laurier University, and with members hailing from over 20 countries.



OUR POD





Timeline & Next Steps



Sept-Dec 2017 Design Phase

- **Sept-Oct** Order-of-magnitude calculations; determine initial most viable design.
- **Nov-Dec** Analyses, prototyping, and finalizing the design; obtain funding for sourcing.

Jan-Apr 2018 Build Phase

- **Jan-Feb** Testing of sourced parts; build and assembly of subsystems; design of test rigs and validation and testing procedures, including an in-house Test Track.
- **Feb-Mar** Pod subsystems assembled; begin unit testing of subsystems.
- **Apr** Assembly of full pod; begin to test and optimize all systems.

May-Aug 2018 Test Phase

- Full-pod and individual subsystem testing, including vibration, vacuum, etc.
- Modify and iterate based on test results to optimize the pod before competition.



COMMUNITECH DATA HUB

OUR FACILITIES



A group of approximately 20 people, mostly young adults, are posing for a group photo outdoors. They are arranged in two rows, with some kneeling in the front and others standing behind. Many of them are wearing black t-shirts with the "Waterloop" logo. In the center of the front row, a large Canadian flag is being held. The background shows a large white tent with "Waterloop" written on it, and other event structures and people in the distance under a clear blue sky.

WHAT WE OFFER

Media Coverage



TIME



›TORONTO STAR‹



CBC

Bloomberg

THE GLOBE AND MAIL

Exposure for our Sponsors

MOSES ZNAIMER'S
CONFERENCE

Ideacity

DiscoveryTM
Ontario Centres of Excellence

Nspire
Innovation Network



TED^x
UW

x = independently
organized TED event



HeForShe
UN Women Solidarity Movement
for Gender Equality



TED^x
Bermuda
x = independently organized
TED event



Sneak Peek of 2018 Events



NEW
C?TOR



+ 3rd Pod Unveil Event // Educational Workshops
// Previously attended conferences

Support from Canada's top leaders





**Support from
World's best
innovators**

Sponsorship Tiers

Recruiting & Outreach	Sonic - \$1,000	Transonic - \$7,000	Supersonic - \$16,000	Hypersonic - \$30,000
Thank You Package	✓	✓	✓	✓
Exclusive Tickets to Pod Unveil Event	✓	✓	✓	✓
Access to Resume Book for recruiting		✓	✓	✓
Booth at Pod Unveil			✓	✓
Booth at All Waterloop Hosted Events				✓
Brand Exposure				
Logo on Website	✓	✓	✓	✓
Dedicated Social Media Exposure	✓	✓	✓	✓
Recognition on Presentation Material		✓	✓	✓
Logo on Pod		Small	Medium	Large
Logo on Team T-Shirts			Medium	Large
Promotion at Conferences and Events			✓	✓
Name Pod Component of Choice				✓
Corporate Promotions on Website and Social Media				✓
Feature the Pod at One of Your Events				✓



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