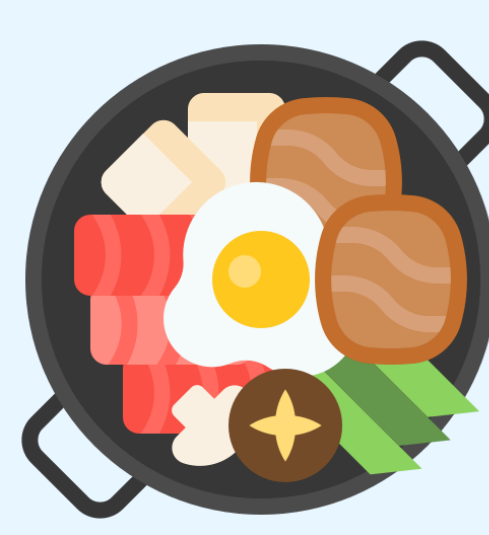


## The problem :

kitchen owners in Jordan struggle to reach customers who seek convenient, high quality, and affordable home-cooked meals



70%

small kitchen business owners rely on word-of-mouth, limiting their reach.



60%

Home cooks want digital platforms to promote their meals but lack technical skills or tools

83%

People in Jordan express interest in home-cooked meals over fast food options

## The Market Gap (Opportunity) :

There is no platform connecting small kitchen owners with their customers.

## Women's empowerment(Goal) :

Our goal is to empower talented home cooks to share their cooking skills and build their own food businesses.

## Our Solution (Loqmat Bait):

Online platform that bridges the gap between small kitchen business owners and there Communities

## Impact Beyond Profit :

- 1- Strengthens local economies.
- 2-Supports women entrepreneurs, small businesses and increase there sales.

تمكين امرأة واحدة يمكن أن يغير مجتمعا بأكمله



Upload food photos with description (ingredients, price, preparation time)

Upload Image

Product name

mansaf

Product Description

Local meat (lamb) Rice Karki jameed Shrak bread Nuts (almonds, pine n

Product category

Main meals

Product price

15\$

Add Item

The chef opens her own account and enters her details.



Sign Up

layla

laylamohammad@gmail.com

0791804138

.....

Client ☒ Kitchen Owner ☐ Delivery Company

☒ By continuing, I agree to the terms of use & privacy policy

Create Account

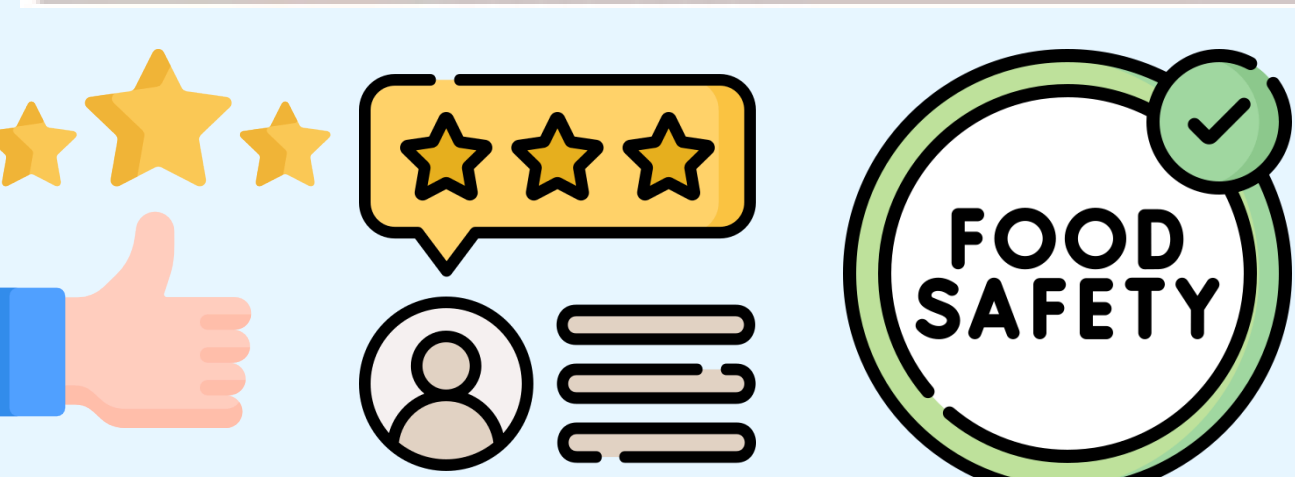
Already have an account? [Login here](#)

The order is delivered through the delivery platform.



Receive order notifications

Greek salad x 3, Veg salad x 2 \$74.00 Items: 2



User reviews and ratings.

Creates job opportunities for local entrepreneurs and delivery businesses.



Join us in revolutionizing home-cooked food in Jordan!



loqmatbait1



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Team members :

- Lily Shahedaeh
- Bissan Fahmawi
- Layan Theeb