



# Lily Bruns


## Startup Storyteller

**I help startups share their message with the world and I support talent by bringing together communities.**

Focused on brand messaging and content marketing, I use the power of the written word to connect with audiences and build trusted relationships.

An adaptable communicator with high cultural sensitivity, I have lived, studied, and worked in half a dozen countries across five continents.

I'm startup minded, self-motivated, at ease switching hats on the fly, and able to use minimal resources to maximum effect.

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 lily@cnxweb.site

 Chiang Mai, Thailand


## Professional Skills

-  Digital Marketing
-  Web Development
-  Community Management
-  Event Organization
-  Facilitation
-  Copywriting



## EDUCATION

### MSc. Innovation, Entrepreneurship & Management

 2013 - 2014

 Imperial College Business School

### B.A. Anthropology

 2007 - 2011

 University of Florida



## WORK


### Startup Consultant | Self Employed

I advise startups and small businesses and also provide marketing, web development and copywriting services on a freelance basis to clients in Southeast Asia.

 September 2017 - Present

### Director of Marketing | BeachCity Media

I'm responsible for shaping the web presence of this media and "edutainment" startup and also serve as their on-the-ground presenter at tech conferences.

 July 2018 - Present


### Director of Marketing | Allegory Law

 July 2016 - September 2017


### Boutique Engagement Specialist | Shoptiques.com


 September 2015 - May 2016

### Retail Innovation Engineer | Boomf


 July 2014 - June 2015

### Program Manager | Rustic Pathways

 May 2013 - August 2013

 July 2012 - August 2012

### Instructor & Senior Intern | EducationUSA

 June 2011 - December 2012



## VOLUNTEER


### Founder | Chiang Mai Entrepreneurship Association

 March 2018 - Present


### Social Chair & Alumni Rep | Imperial College Business School

 September 2014 - September 2015

### Academic Tutor | WeWomen Foundation

 August 2011 - November 2012

### Writing Coach | Earth Rights School of Burma

 June 2011 - December 2012