

## CI474: INTRODUCTION TO 3D MODELLING AND ANIMATION

### PORTFOLIO ASSIGNMENT 1: STORYBOARD AND CONCEPT ART. 30%

#### ASSESSMENT CRITERIA

Work will be assessed according to the following criteria in line with the University's marking/grading descriptors.

	<b>A</b> More than 70%	<b>B</b> 60% to 69%	<b>C</b> 50% to 59%	<b>D</b> 40% to 49%	<b>E</b> 30% to 39%	<b>F</b> Less than 29%
<b>Storyboard</b> 15% Illustrate the theme of your game or video, referencing intended production process.	Storyboard exhibits high concept value and represents a strong foundation to your project.  Elegantly portrays the concept of your intended production	Storyboard exhibits some concept value and represents a solid foundation to your project.	Completed workable storyboard with supporting text referencing multiple production requirements, eg. Camera, SFX, Lighting, sound, dialogue etc. Presentation of the SB is of a good standard - narrative and text is clear and legible.	Coherent storyboard, evidencing some narrative, with written supporting text with each frame.	Substantial progress has been made towards completing the storyboard. Contains between 4 and 30 frames.	Work submitted but criteria for grade E not met.
<b>Concept Art</b> 10% Illustrate your intended characters objects machines referencing planned workflow and stylistic influences..	Excellent, Creative and Comprehensive, the art submitted is presented to a high standard, shows careful planning and attention to detail.	Detailed, consistent, and well-presented concept art showing production planning with no inaccuracies or omissions.	Adequate and coherent Concept Art, showing some production planning. However, this lacks detail and/or contains some minor inaccuracies.	An attempt has been made at creation of concept art sheets, but they contain some major inaccuracies omissions or misunderstandings.	Small progress has been made planning or documenting production process.	Work submitted but criteria for grade E not met.

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<b>Report &amp; Presentation</b> <b>5%</b> Report quality, organisation and ability to follow the brief.	Report is outstanding. Shows detailed documentation of workflow, with mature reflection on the process. Documentation of stylistic influences thorough and cited correctly. Deliverables presented in an excellent manner with all files organised correctly and file types used as specified in the brief	Report is very good. Exhibits good documentation of workflow, as well as some reflection on some of the process. Deliverables were presented in an consistent manner with majority of files organised correctly and file types used as specified in the brief	Adequate report submitted but exhibits some flaws or weaknesses in documentation of workflow, and or reflection on the process. Deliverables were presented in an adequate manner with some files organised correctly However, this lacks detail and/or contains some minor inaccuracies.	Report submitted however Multiple weaknesses outweigh any strengths exhibited in the work. Exhibits very limited documentation of workflow, and or reflection on the process, presentation and organisation contain some major inaccuracies omissions or misunderstandings.	Report Exhibits very limited progress in documentation of workflow, and or reflection on the process. Little progress has been made in the presentation and organisation of the assessment deliverables.	Work submitted but criteria for grade E not met.
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Any questions, contact Jon McClellan [J.M.mcclellan@brighton.ac.uk](mailto:J.M.mcclellan@brighton.ac.uk)

#### Student:

Feedback		Mark /100	Weighted	Grade
Storyboard		100	15	
Concept Art		100	10	
Presentation Standard		100	5	
Maya Scene/Model	Formative feedback (grade for model given in portfolio assessment 02)			
Overall	expressed as percentage towards the final total portfolio mark.		30	

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Feedback		Mark /100	Weighted	Grade
<b>Total</b>	expressed as percentage of this assessment only (rounded up)		<b>100</b>	

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