



LILY LANG
DESIGN

Cincinnati, OH | (513)262-7987 | lilylang14@gmail.com

I am seeking an entry-level role in brand identity and package design to contribute my creative talents to a company with a focus on innovation.

Skills

organization
time management
adaptability & flexibility
public speaking
customer service
Adobe Creative Suite (Illustrator, Photoshop, InDesign, and XD)

Education

Bachelor of Arts
Western Kentucky University
May 2024
MAJORS Graphic Design, Advertising
MINOR American Sign Language
GPA IN MAJORS 4.0

Certificate in User Experience

Mahurin Honors College

PORTFOLIO AVAILABLE UPON REQUEST

Scholarships, Awards, and Honors

Jerry E. Baker Scholarship Fund
PCAL Creative Arts Scholarship
Outstanding Advertising Major Award
(2022-2023 school year)

Publications

work published in Celebrating Art
(3 total works in different editions)

Competitions

Design it Forward Kentucky 2023

Experience

TEAM LEAD/GRAPHIC DESIGN SPECIALIST

Mahurin Honors College Branding Team / January 2021-Present

- create flyers, postcards, social media graphics, etc.
- develop branding manual for the honors college
- create recruitment tools to aid admissions counselors in their efforts to recruit prospective students (number of applications has increased by 40%)
- design new viewbook for the 2023-2024 school year
- create semester schedules for team and lead weekly team meetings
- create content and schedule social media posts

GRAPHIC DESIGN INTERN

Imagewest / August 2023-Present

- work on team of 3 to revamp social media and website for Imagewest
- work on team of 3 to rebrand Fountain Square Players, a Bowling Green, KY theatre group (consists of new logo, website, advertising, and social media content)

Organizations & Community Service

Delta Zeta Sorority / Western Kentucky University / Aug. 2020 - Present

VP of Philanthropy Assistant

- help organize 6 philanthropy weeks
- help organize and run our big philanthropy events: Wing Wars, Delta Zee Shopping Spree, & Hoops for Hearing
- created all the social media graphics for our philanthropy weeks

Apparel Chair

- work with chair members and executive board to design and order shirts and other apparel needs for their events
- communicate with companies to fulfill apparel orders
- organize and pass out all apparel orders

American Institute for Graphic Arts / Western Kentucky University / Oct. 2020-Present

American Sign Language Organization / Western Kentucky University / Oct. 2020-Present

National Society for Leadership and Success / Western Kentucky University / Aug. 2021-Present

Rho Lambda Honors Fraternity / Western Kentucky University / March 2022-Present

Dynamic Leadership Institute / Western Kentucky University / Aug. 2022-Present