## DSCI/CS 372 (Winter 2024): Machine Learning for Data Science

Lecture 1: Introduction

Thanh H. Nguyen

### Course Information

- Course website: <a href="https://classes.cs.uoregon.edu/24W/cs372m/">https://classes.cs.uoregon.edu/24W/cs372m/</a>
- ■Instructor: Thanh H. Nguyen (thanhhng@cs.uoregon.edu)
  - Office hour: Room 303 Deschutes, Wednesdays and Fridays 2:30 pm 3:30 pm
- TA: Aliza Lisan (<u>alisan@uoregon.edu</u>)
  - Office hour: Mondays (2 pm -4 pm) and Tuesdays (12 pm -2 pm)
  - Room 207 Deschutes
- Coursework:
  - 3 programming projects: 42% (3 \* 14% = 42%)
  - 4 written assignments: 28% (4 \* 7% = 28%)
  - 1 final exam: 30%

# Late Policy

- You can ask for one extension at most.\*
- The earlier you ask, the better. Don't wait until the last minute.
- I will probably say yes.

- Send email to:
  - Instructor: thanhhng@cs.uoregon.edu
  - Email title: "DSCI/CS 372..."

# Academic Honesty

#### Submit your own work:

Write up homework solutions individually

#### Follow rules for collaboration:

- No notes (written or electronic) from study groups
- Acknowledge all collaborations

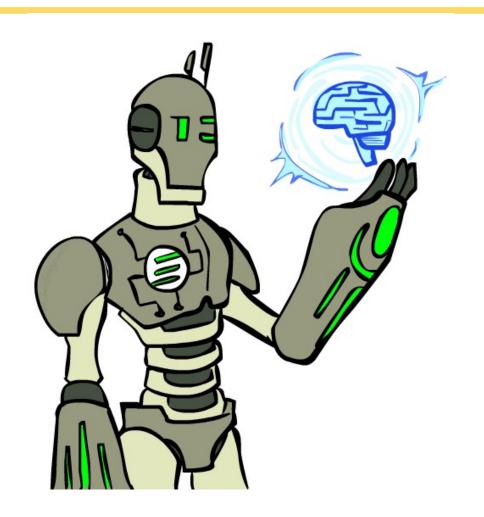
### Today: Introduction and Overview

• What is Machine Learning?

•What can Machine Learning do?

•What is this course?

Data Preprocessing



# What is Machine Learning?

- "Machine learning (ML) is the study of computer algorithms that can improve automatically through experience and by the use of data. It is seen as a part of artificial intelligence. Machine learning algorithms build a model based on sample data, known as training data, in order to make predictions or decisions without being explicitly programmed to do so."—Source: Wikipedia
- "Machine learning is a branch of Artificial Intelligence (AI) and computer science which focuses on the use of data and algorithms to imitate the way that humans learn, gradually improving its accuracy." –Source: IBM
- "Machine learning is a subfield of artificial intelligence, which is broadly defined as the capability of a machine to imitate intelligent human behavior ... Machine learning starts with data numbers, photos, or text, like bank transactions ... From there, programmers choose a machine learning model to use, supply the data, and let the computer model train itself to find patterns or make predictions"—Source: MIT

# What is Machine Learning?

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#### **Artificial Intelligence:**

Mimicking the intelligence or behavioural pattern of humans or any other living entity.

#### **Machine Learning:**

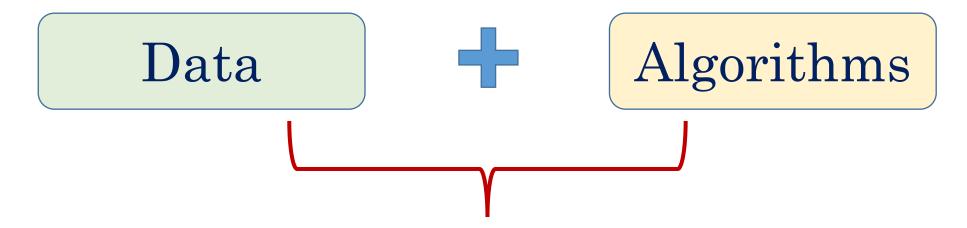
A technique by which a computer can "learn" from data, without using a complex set of different rules. This approach is mainly based on training a model from datasets.

#### **Deep Learning:**

A technique to perform machine learning inspired by our brain's own network of neurons.

Source: Wikipedia

# What is Machine Learning?



- Find patterns
- Make predictions
- Provide suggestions

• . . .

# Functions of a Machine Learning System

### Descriptive

• The system uses the data to explain what happened

### Predictive

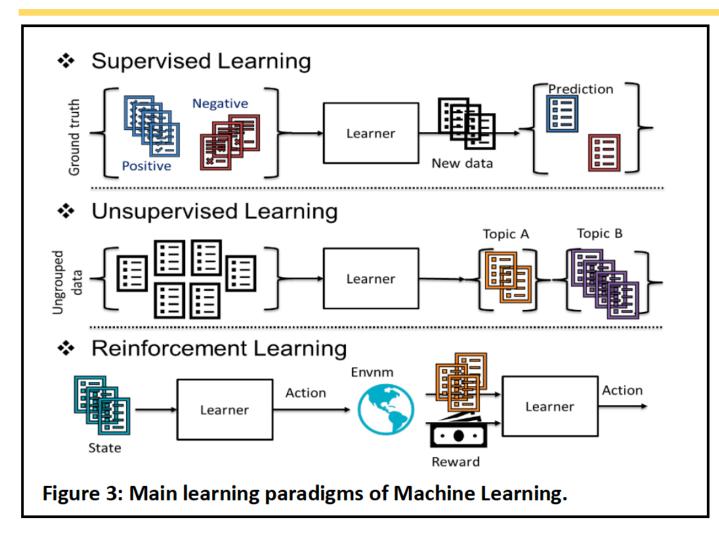
• The system uses the data to explain what will happen

### Prescriptive

• The system will use the data to make suggestions about what actions to take

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# Machine Learning Paradigms



- Supervised learning
  - Example: fraud detection, email spam detection, image classification, stock prediction
- Unsupervised learning
  - Example: Face recognition, network community detection
- Reinforcement learning
  - Robot navigation, gaming
- Others: active learning, online learning, etc.

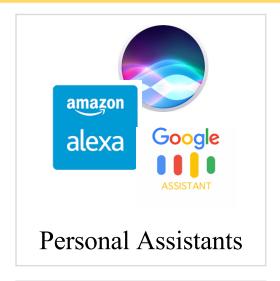
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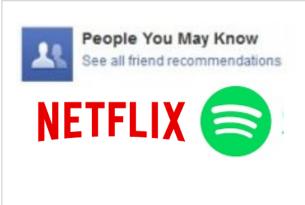
#### What do you want the machine **UNSUPERVISED LEARNING MAY BE** learning system to do? **APPROPRIATE** clustering anomaly detection I want to see if there are natural clusters or dimensions in the data I have about different situations. **SUPERVISED LEARNING MAY BE APPROPRIATE** I want to learn what actions to neural nets take in different situations. Could there be patterns in these situations that support vector machines regression humans haven't recommender systems recognized before? Do you want the ML system to be active or passive? Could a knowledgeable human decide what actions to take based on the data you MACHINE LEARNING have about the situation? IS NOT USEFUL **PASSIVE** ACTIVE Do you have access to The system's own The system will data that describes a lot of learn from actions will affect examples of situations and the situations it data I give it. appropriate actions for sees in the future each situation? REINFORCEMENT Will the system be able to **LEARNING MAY BE** gather a lot of data by trying **APPROPRIATE** sequences of actions in many different situations and seeing the results? Credit: Thomas Malone, MIT Sloan | Design: Laura Wentzel

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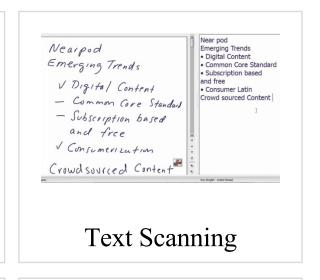
# Applications of Machine Learning





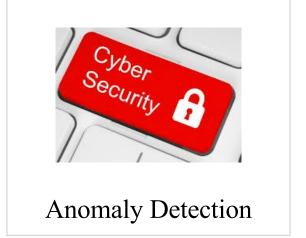


Recommendation Systems











Language Translation



Music Search



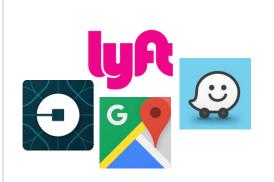
3D Modeling



Image Detection and Manipulation



Speech to Text

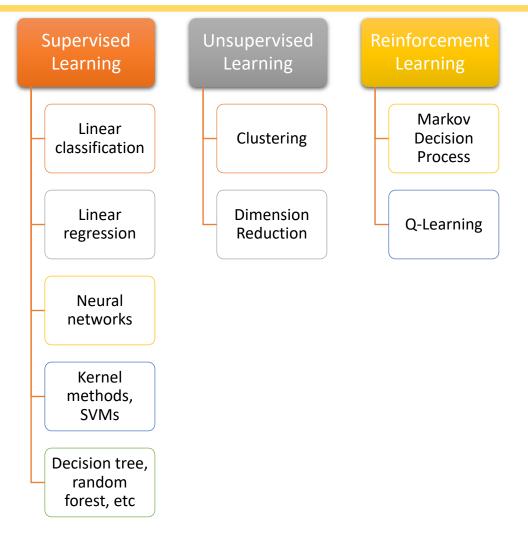


Route Planning

### What is This Course?

Topics on Machine Learning

Applications of Machine Learning



# Data Preprocessing and Analysis

#### Pandas:

- Link: https://pandas.pydata.org/docs/getting\_started/install.html
- Data exploration and transformation: open source, BSD-licensed library providing high-performance, easy-to-use data structures and data analysis tools for Python programming language

#### • Scikit-learn:

- Link: https://scikit-learn.org/stable/install.html
- AI and machine learning: open source, BSD-licensed library providing simple and efficient tools for predictive data analysis (machine learning in Python)

#### Matplotlib and seaborn

- Matplotlib link: <a href="https://matplotlib.org/stable/users/installing/index.html">https://matplotlib.org/stable/users/installing/index.html</a>
- Seaborn link: <a href="https://seaborn.pydata.org/installing.html">https://seaborn.pydata.org/installing.html</a>
- Visualization: A library for creating static, animated, and interactive visualizations in Python

#### • Installation:

- Recommendation: use Anaconda to install python, pandas, scikit-learn, and matplotlib
- Conda is an open-source package and environment management system that runs on Windows, macOS, and Linux. Conda quickly installs, runs, and updates packages and their dependencies

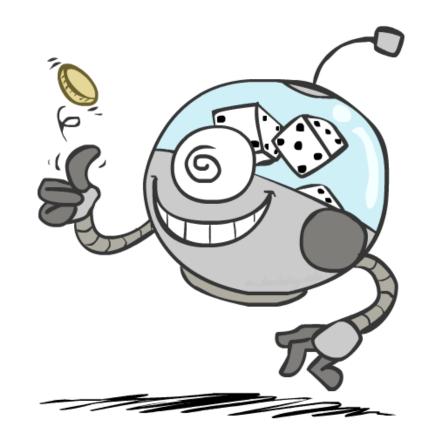
Download Anaconda: <a href="https://www.anaconda.com/download">https://www.anaconda.com/download</a>



# Recap: Random Variables

- A random variable is some aspect of the world about which we (may) have uncertainty
  - R = Is it raining?
  - T = Is it hot or cold?
  - D = How long will it take to drive to work?
  - L = Where is the ghost?

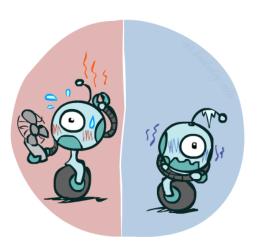
- Random variables have domains
  - R in {true, false} (often write as {+r, -r})
  - T in {hot, cold}
  - D in  $[0, \infty)$
  - L in possible locations, maybe {(0,0), (0,1), ...}



# Probability Distributions

Associate a probability with each value

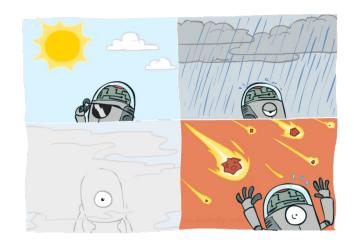
• Temperature:



P(T)

${f T}$	P
hot	0.5
cold	0.5

• Weather:



P(W)

W	P
sun	0.6
rain	0.1
$\log$	0.3
meteor	0.0



# Probability Distributions

Unobserved random variables have distributions

P	(	$\Gamma)$	)
			_

${f T}$	P
hot	0.5
cold	0.5

P(	W	)
----	---	---

W	P
sun	0.6
rain	0.1
$\log$	0.3
meteor	0.0

A distribution is a TABLE of probabilities of values

#### Shorthand notation:

$$P(hot) = P(T = hot),$$
  
 $P(cold) = P(T = cold),$   
 $P(rain) = P(W = rain),$   
...

OK if all domain entries are unique

A probability (lower case value) is a single number

$$P(W = rain) = 0.1$$

• Must have:  $\forall x \ P(X=x) \ge 0$  and  $\sum_{x} P(X=x) = 1$ 



### Joint Distributions

• A *joint distribution* over a set of random variables:  $X_1, X_2, ... X_n$  specifies a real number for each assignment (or *outcome*):

$$P(X_1 = x_1, X_2 = x_2, \dots X_n = x_n)$$
  
 $P(x_1, x_2, \dots x_n)$ 

Must obey:

$$P(x_1, x_2, \dots x_n) \ge 0$$

$$\sum_{(x_1, x_2, \dots x_n)} P(x_1, x_2, \dots x_n) = 1$$

- Size of distribution if n variables with domain sizes d?
  - For all but the smallest distributions, impractical to write out!

P(T,W)

T	W	P
hot	sun	0.4
hot	rain	0.1
cold	sun	0.2
cold	rain	0.3

# Marginal Distributions

- Marginal distributions are sub-tables which eliminate variables
- Marginalization (summing out): Combine collapsed rows by adding

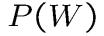
T	W	P
hot	sun	0.4
hot	rain	0.1
cold	sun	0.2
cold	rain	0.3

$$P(t) = \sum_{s} P(t, s)$$

$$P(s) = \sum_{t} P(t, s)$$

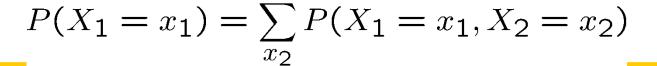


$\mathbf{T}$	P
hot	0.5
cold	0.5



W	P
sun	0.6
rain	0.4







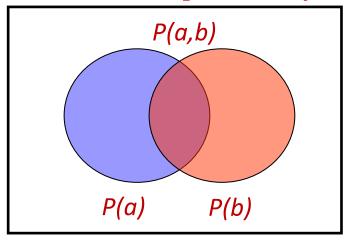
### Conditional Probabilities

- A simple relation between joint and marginal probabilities
  - In fact, this is taken as the *definition* of a conditional probability

$$P(a|b) = \frac{P(a,b)}{P(b)}$$



${f T}$	W	P
hot	sun	0.4
hot	rain	0.1
$\operatorname{cold}$	sun	0.2
cold	rain	0.3



$$P(W = s | T = c) = \frac{P(W = s, T = c)}{P(T = c)} = \frac{0.2}{0.5} = 0.4$$

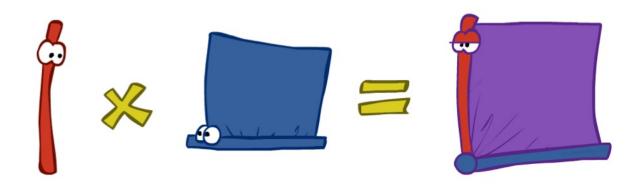
$$= P(W = s, T = c) + P(W = r, T = c)$$

$$= 0.2 + 0.3 = 0.5$$

### The Product Rule

 Sometimes have conditional distributions but want the joint

$$P(y)P(x|y) = P(x,y)$$
  $P(x|y) = \frac{P(x,y)}{P(y)}$ 



### The Product Rule

$$P(y)P(x|y) = P(x,y)$$

#### • Example:

P(W)

$\mathbf{R}$	P
sun	0.8
rain	0.2

P(D|W)

D	W	P
wet	sun	0.1
dry	sun	0.9
wet	rain	0.7
dry	rain	0.3

P(D,W)

D	W	P
wet	sun	
dry	sun	
wet	rain	
dry	rain	-

### The Chain Rule

• More generally, can always write any joint distribution as an incremental product of conditional distributions

$$P(x_1, x_2, x_3) = P(x_1)P(x_2|x_1)P(x_3|x_1, x_2)$$
$$P(x_1, x_2, \dots x_n) = \prod_i P(x_i|x_1 \dots x_{i-1})$$

• Why is this always true?

# Bayes Rule

• Two ways to factor a joint distribution over two variables:

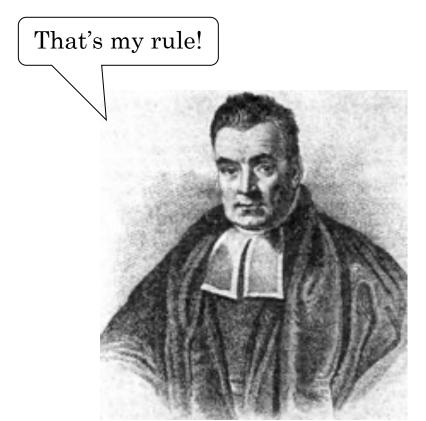
$$P(x,y) = P(x|y)P(y) = P(y|x)P(x)$$

• Dividing, we get:

$$P(x|y) = \frac{P(y|x)}{P(y)}P(x)$$

- Why is this at all helpful?
  - Lets us build one conditional from its reverse
  - Often one conditional is tricky but the other one is simple

• In the running for most important AI equation!



### Mean and Variance of Random Variables

• Mean: the expected value or mean is computed as:

$$\mu = E[X] = \sum_{x \in D} x \cdot P(X = x)$$

- where P(X = x) is the probability that variable X has value  $x \in D$
- Alternatively, given samples  $(x_1, x_2, \dots, x_n)$ , then

$$\mu = \frac{(x_1 + x_2 + \dots + x_n)}{n}$$

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### Mean and Variance of Random Variables

• Variance: the variance of a random variable is the average of the squared deviations of the random variable from its mean

$$\sigma^2 = Var(X) = E[(X - \mu)^2] = \sum_{x} P(X = x)(x - \mu)^2$$

• Alternatively, given samples  $(x_1, x_2, \dots, x_n)$ , then

$$\sigma^2 = \frac{1}{n} \sum_{i} (x_i - \mu)^2$$

### Continuous Variables

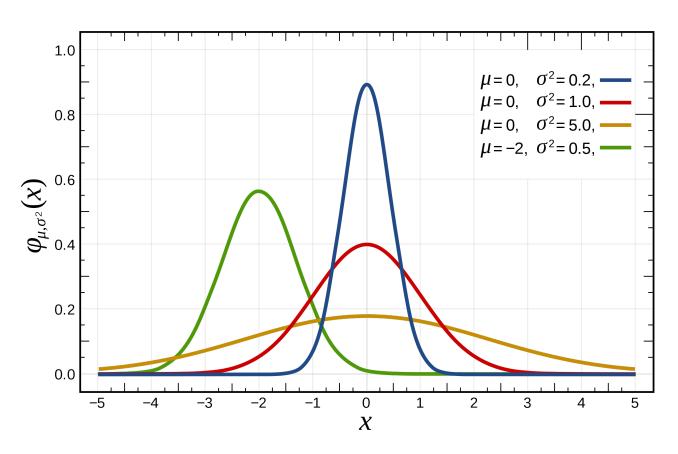
- A random variable X has a cumulative distribution function (CDF)  $F(\cdot)$ , which is a function from the sample space S to the interval [0,1]
  - $F(x) = P(X \le x)$  for any given  $x \in S$
  - $0 \le F(x) \le 1$  for any  $x \in S$  and  $F(a) \le F(b)$  for all  $a \le b$
- $F(\cdot)$  has an associated function  $f(\cdot)$  that is referred to as a probability mass function (PMF) or probability density function (PDF)
  - PMF (discrete): f(x) = P(X = x) for all  $x \in S$
  - PDF (continuous):  $\int_a^b f(x)dx = F(b) F(a) = P(a < X < b)$

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# Example: Normal Distribution

- Mean and variance:  $(\mu, \sigma^2)$
- Probability density function:

$$f(x) = \frac{1}{\sigma\sqrt{2\pi}}e^{-\frac{1}{2}\left(\frac{x-\mu}{\sigma}\right)^2}$$



Graph source: Wikipedia