

LILY SHAN

UX/UI Designer | Business

(978)-259-5740 | lilys@andrew.cmu.edu

<https://lilyshan.github.io/index.html>

EDUCATION

Carnegie Mellon University May 2021

Candidate in Bachelor of Science in Business Administration
Dual major in Human Computer Interaction
QPA: 3.91/4.00

Westford Academy June 2017

COURSES

Programming Usable Interfaces
Interaction Design Studio II
User-centered Research & Evaluation
Modern Data Management
Social Web
Methods of Statistical Data Science
Principles of Computing
Social Psychology
Marketing

SKILLS

Design

Figma (Advanced)
Adobe Illustrator (Advanced)
Prototyping (Advanced)
User Testing (Intermediate)
HTML/CSS (Intermediate)
Adobe InDesign (Intermediate)

Data Analysis

Microsoft Office (Advanced)
Excel (Advanced)
SQL (Intermediate)
Tableau (Intermediate)
R (Intermediate)

Languages

Mandarin Chinese (Advanced)
Spanish (Intermediate)

EXPERIENCE

PricewaterhouseCoopers July 2020

Technology Consultant Intern

- Participated in a 2 week virtual digital upskilling program due to COVID-19
- Completed the Human Centered Design Badge and learned Agile principles

OH! Lab – Human Computer Interaction Institute Jan 2020 - July 2020

UX/UI Design Research Assistant

- Designed Frolic (available on ios), an app that enables young girls to be more active, along with a team of project managers, developers, fellow UX/UI designers, and illustrators using a human-centered approach
- User-tested and play-tested app features using the think aloud method with 8 participants

Hughes Network Systems May 2019 - Aug 2019

Consumer Experience Analysis Intern

- Assisted the facilitation of UX user study on the usability of a wifi booster
- Transferred outdated database queries into SQL code
- Generated QA and Excel reports on customer agent performance

CMU Chapter of American Marketing Association Oct 2017 - May 2019

VP of Consulting

- Managed and recruited a team of 15 students in completing marketing, analytical, and UX/UI design project tasks for Comyoot
- Provided design and logo guidance for Expaii, and completed competitive analysis to help determine industry standards for logo and mascot
- Conducted thinkalouds for Expaii's new website design