LILY SOURYAPHANH

JUNIOR WEB DEVELOPER

DETAILS

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47 Park Road
Carlton, 2218
Australia

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LINKS

LinkedIn

Github

Website

TECHNICAL SKILLS

Git
● ● ○ ○ ○

HTML & CSS
● ● ● ○ ○

JavaScript
● ● ○ ○ ○

jQuery
● ● ○ ○ ○

Node.JS
● ○ ○ ○ ○

Adobe Photoshop
● ● ● ● ○

Microsoft Office
● ● ● ● ○

Google Analytics
● ● ● ● ○

PROFILE

I'm a passionate and self-motivated Junior Web Developer with 8+ years of experience in Digital Marketing including website content management, campaign management and social media strategy. My experience demonstrates a strong understanding of the user journey and experience.

I'm a hard-working team player that seeks to exceed expectations and a natural problem solver. I'm a fast learner, resourceful, and committed to continually advancing my knowledge of relevant technologies. I have a keen interest in Front End Development and passionate about CSS and CSS frameworks with a drive to conquer JavaScript.

PROJECTS

Fun Night In Movie & Meal Generator

In a small team I helped create a random movie and meal generator to act as a boredom buster during lock down as a result of the current pandemic. The website called two APIs to generate a random combination to give users some inspiration for a night in. Users were able to save their favourite films and meals generated for future reference. I was in charge of the overall design using tailwindcss, JQuery UI for drop down filters, and local storage functionality, along with the overall consolidation of the code and quality assurance.

My Weather Dashboard

I made a simple weather dashboard to track weather around the world using the OpenWeather API. Users are able to search the weather conditions in cities and search history is saved for future reference. The theme was designed using tailwindcss.

Work Day Scheduler

I created a simple work day planner that shows the current date and sections for the user to save appointments and meetings. The saved appointment is saved in their local storage and is retrieved each time the user reloads the page until it has been saved over. Time blocks will show if appointment is in the past, present or future so that the user is able to see upcoming events clearly.

EMPLOYMENT HISTORY

Marketing Coordinator, PetO
Mar 2020 — Jul 2021

Sydney

- Supporting the Marketing & Purchasing Manager in the execution of marketing campaigns.

- Managing digital product and content across all platforms.

- Asset creation and management including design and photography.

- Managing online dispatch team and customer service support.

- Loyalty System tech and customer support.

Communications & Digital Content Manager ,   Sydney
Audio-Technica Australia

Mar 2016 — Jan 2019

- Media relations manager

- Supporting the Brand Manager in the execution of marketing campaigns.

- Content creation and management across all platforms including design and photography.

- Social media and EDM strategy

- Management of Brand Ambassadors and partners

Digital Content Editor, Optus/Singtel   Sydney

May 2013 — Mar 2015

- Assisting manager in everyday operations and reporting.

- Management and curation of news content for Optus Zoo and Newsloop app.

- Management and scheduling of products and promotions on Optus Zoo mobile site.

- Managing editorial calendar and producer for all writers.

- Proofreading, fact-checking, legal oversight and editing/sourcing images.

COURSES

Full Stack Flex, University of Sydney

Aug 2021 — Feb 2022

REFERENCES

Joy Fong from PetO

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Wesley Von Grabill from Audio-Technica Australia

wvg@tag.com.au | 0488555482

Philip Youngman from Optus/Singtel

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