LILY SOURYAPHANH

JUNIOR WEB DEVELOPER

CONTACT

Sydney, NSW

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ABOUT ME

I'm a passionate and self-motivated Junior Web Developer with 8+ years of experience in Digital Marketing including website content management, campaign management and social media strategy. My experience demonstrates a strong understanding of the user journey and experience.

I'm a hard-working team player that seeks to exceed expectations and a natural problem solver. I'm a fast learner, resourceful, and committed to continually advancing my knowledge of relevant technologies. I have a keen interest in Full Stack Development with a drive to conquer JavaScript. I have experience with Node.js, MySQL and Unit Testing.

PROJECTS

My Beauty Board

As part of a small team, we created a pinterest style website where users can build their own personal board to keep track of beauty products they use and share their experience with other users. I took on project managing responsibilities to ensure the project met the requirements and time constraints, while also developing the database using MySQL and Sequelize and helping to create routes with Express.js. The design was integrated into Handlebars.js to serve the views as requested. The project was deployed to Heroku. GitHub

The Techy Blog

I was tasked with creating a CMS-style blog site where developers can publish their blog posts and comment on other developers' posts. The website offered simple functionality where users are able to log in, create posts and comment on other user's posts. The database was managed with Sequelize and deployed to Heroku. The design was integrated using Handlebars.js. GitHub

Fun Night In Movie & Meal Generator

In a small team I helped create a random movie and meal generator to act as a boredom buster during lock down as a result of the current pandemic. The website called two APIs to generate a random combination to give users some inspiration for a night in. Users were able to save their favourite films and meals generated for future reference. I was responsible for the overall design using tailwindcss, JQuery UI for drop down filters, and local storage functionality, along with the overall consolidation of the code and quality assurance. GitHub
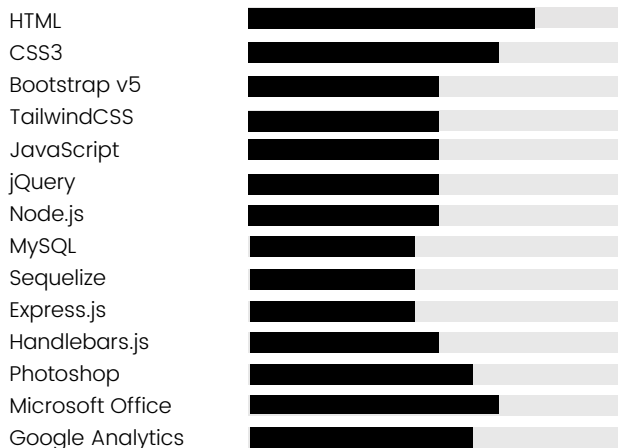
My Weather Dashboard

I made a simple weather dashboard to track weather around the world using the OpenWeather API. Users can search the weather conditions in cities and search history is saved for future reference. The theme was designed using tailwindcss. GitHub

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SKILLS

Skill	
HTML	████████░░
CSS3	███████░░░
Bootstrap v5	█████░░░░░
TailwindCSS	█████░░░░░
JavaScript	█████░░░░░
jQuery	█████░░░░░
Node.js	█████░░░░░
MySQL	████░░░░░░
Sequelize	████░░░░░░
Express.js	████░░░░░░
Handlebars.js	████░░░░░░
Photoshop	██████░░░░
Microsoft Office	██████░░░░
Google Analytics	█████░░░░░

EMPLOYMENT HISTORY

March 2020 - July 2021   **PetO**
Marketing Coordinator

- – Supporting the Marketing & Purchasing Manager in the execution of marketing campaigns.
- – Managing digital product and content across all platforms.
- – Asset creation and management including design and photography.
- – Managing online dispatch team and customer service support.
- – Loyalty System tech and customer support.

March 2016 - January 2019   **Audio-Technica Australia/Technical Audio Group**
Communications & Digital Content Manager

- – Media relations manager
- – Supporting the Brand Manager in the execution of marketing campaigns.
- – Content creation and management across all platforms including design and photography.
- – Social media and EDM strategy
- – Management of Brand Ambassadors and partners

May 2013 - March 2015   **Optus/Singtel**
Digital Content Editor

- – Assisting manager in everyday operations and reporting.
- – Management and curation of news content for Optus Zoo and Newsloop app.
- – Management and scheduling of products and promotions on Optus Zoo mobile site.
- – Managing editorial calendar and producer for all writers.
- – Proofreading, fact-checking, legal oversight and editing/sourcing images.

REFERENCES

Joy Fong from PetO
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Wesley Von Grabill from Audio-Technica Australia
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Philip Youngman from Optus/Singtel
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