

# Lily Souryaphanh

0425244796 | lily@lilyso.net | Carlton, NSW, 2218

Portfolio: <https://lilyso.net/> | GitHub: <https://github.com/lilyso>

LinkedIn: <https://www.linkedin.com/in/lily-souryaphanh-04b16a3b/>

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Full Stack Web Developer with 8+ years or experience in Digital Marketing. Earned a certificate in Full Stack Web Development from the University of Sydney Coding Boot Camp 2022. Hard-working team player that seeks to exceed expectations. Great attention to detail and a natural problem solver. Fast learner, resourceful, and committed to continually advancing knowledge of relevant technologies. Strong understanding of the user journey and experience, with an eye for design.

## Technical Skills

Javascript ES6+, CSS3, HTML5, JQuery, MySQL, MongoDB, Express, React, Node, GraphQL, Handlebars, jQuery, Bootstrap, TailwindCSS, ChakraUI, Gatsby, Heroku, Cloudinary, TDD, PWA

## Projects

### **MCP Band | <https://mcptheband.com/>**

- MCP Band Website
- Sole author
- React, Gatsby, TailwindCSS, Netlify

### **Swapzie | <https://github.com/lilyso/swapzie> | <https://swapzie.herokuapp.com/>**

- Share the fun, save the world. Swapzie - A toy swapping platform.
- Sole author
- JavaScript, MongoDB/Mongoose, Express, React, Node, Apollo, GraphQL, ChakraUI, JWT Authentication, Bcrypt, Cloudinary, Heroku

### **My Beauty Board | <https://github.com/lilyso/my-beauty-board> | <https://mighty-reef-26126.herokuapp.com/>**

- Beauty Board is a pinterest style website where users can build their own personal board to keep track of beauty products they use and share to a community.
- Created by [@LexMastro](#), [@lilyso](#), [@lills1](#)
- JavaScript, CSS3, Bootstrap, Node, Express, Express Handlebars, Express Sessions, Connect Sessions Sequelize, MySQL/Sequelize, Bcrypt, Cloudinary, Heroku

### **My Weather Dashboard | <https://github.com/lilyso/weather-dashboard> | <https://lilyso.github.io/weather-dashboard/>**

- A weather dashboard to track the forecast for multiple cities.
- Sole author
- HTML5, CSS, JavaScript, TailwindCSS

### **Fun Night In | <https://github.com/lilyso/fun-night-in> | <https://lilyso.github.io/fun-night-in/>**

- Random Movie and Meal Generator
- Created by [@Adrian-szonyi](#), [@CPetrevski](#) & [@lilyso](#).
- HTML5, CSS, JavaScript, TailwindCSS, JQuery, API (The MovieDB, The Meal DB)

## Experience

### **All Class Web February 2020 - Current | Sydney NSW**

Junior Developer

- Redesigning front end to meet accessibility and branding standards for <https://console.myradio.click/>
- Building reporting API and developing UI.
- Testing and bug fixes.

### **PetO March 2020 - July 2021 | Sydney NSW**

Marketing Coordinator

- Supporting the Marketing & Purchasing Manager in the successful execution of marketing campaigns.
- Managing digital product and content across all platforms.
- Creating assets and management including design and photography to maintain brand recognition.
- Managing online dispatch team and customer service support ensuring 100% of customers are responded to within 24 hours with a positive outcome.
- Loyalty System tech and customer support.

### **Audio-Technica/Technical Audio Group March 2016 - January 2019 | Sydney NSW**

Communications & Digital Content Manager

- Building ongoing relationships with media partners and stakeholders.
- Supporting the Brand Manager in the execution of local and global marketing campaigns.
- Creating content and management across all platforms including design and photography to ensure assets meet the high branding standards and recognition.
- Implementing a social media and EDM strategy increasing consumer engagement and leads by 50%.
- Management and onboarding of Brand Ambassadors and influencers.

### **Optus/Singtel May 2013 - March 2015 | Sydney NSW**

Digital Content Editor

- Assisting manager in everyday operations and reporting.
- Management and curation of news content for Optus Zoo and Newsloop app to increase customer engagement through the customer portal.
- Management and scheduling of products and promotions on Optus Zoo mobile site.
- Managing editorial calendar and producer for all writers.
- Proofreading, fact-checking, legal oversight and editing/sourcing images.

## Education

**2022 Certificate, Full Stack Web Development** - University of Sydney, Sydney NSW

## References

Joy Fong from PetO  
joy.fong@peto.com.au | 0404310602

Wesley Von Grabill from Audio-Technica Australia  
wvg@tag.com.au | 0488555482

Philip Youngman from Optus/Singtel  
philip.youngman@gmail.com | 0414295466