

Lily Steinmetz

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Education

University of Michigan (Ann Arbor, MI)

August 2022-Present

Major: UX Design, School of Information

Minor: Entrepreneurship

- Executive board member of Chi Omega Sorority (Panhellenic Delegate)
- Executive board member of Students Run for Suicide Awareness and Prevention - SRSAP (Head of Community Outreach)
- Member of Encore Dance Club

User Experience Researcher

Summer Co-op, Intuit (Toronto, ON)

May 2023-September 2023

- Collaborated with designers and stakeholders to conduct research for any projects
- Recruited and targeted participants for research studies and user testing
- Collected, synthesized, and analyzed data that was collected from research
- Presented any findings to designers and stakeholders
- Completed nine projects over the summer : four software redesigns, three new additions to the software, and two playbooks for designers assisting with research for web design

Sales Representative

Campus Director, University Tees (Ann Arbor, MI)

March 2023-Present

- Established and maintained strong client relationships, resulting in key account management and long-term partnerships
- Collaborated with design and cross-functional teams to deliver high-quality custom apparel
- Demonstrated effective communication and negotiation skills, securing favorable terms with clients
- Leverage strong negotiation skills to secure favorable terms and agreements with clients
- Promoted from Campus Manager to Campus Director after one year of employment in sales to now lead the other sales representatives on my campus

Skills

- User Experience Design
 - Figma, MIRO
- User Experience Research
 - User Interviews, User Testing, A/B Testing, Five Second Testing
- Programming
 - HTML, CSS, Python, Javascript