

	ROLE		FEATURE		REASON	RESULT	ACTION	PRIORITY	TYPE
As a	off-site incubator member	I want to	have better video conferencing quality	so that	I can personally connect with members	IT	Better Gear or Platform	High	Tech
As a	off-site incubator member	I want to	have zoom and google hangouts weekly or monthly	so that	I can feel more part of the community and learn more about members that I can't learn from excel spreadsheet	Programming	Add weekly/monthly google hangout "Standup Style" defined by user role and type of market. Suggested max: 10 attendees.	High	Tech
As a	off-site incubator member	I want to	have one-on-one video meetings	so that	I can feel more part of the community and learn more about members that I can't learn from excel spreadsheet	Plugin: DONUT + Protocol #11	Sets up 15 minute "Donut Skype Date" for people who don't know eachother. 2. "How to use Donut" added to #started-faq	High	Tech
As a	off-site incubator member	I want to	access an online calendar	so that	I can prioritize and attend important events	New Channel	#calendar channel with link to google cal	High	Tech
As a	off-site incubator member	I want to	access a section for member skills	so that	I can ask the right members for specific help	Protocol #1 // #Protocol #11	1. Add Protocol #11 - "How-to" set up your profile 2. Add Protocol "How-to search StartEd Members" to the #started-faq channel 3. Add view only link of excel spreadsheet to "StartEd - FAQ"	High	Tech
As a	incubator member	I want to	access an online calendar	so that	I can prioritize and attend important events	New Channel	#calendar channel with link to google cal	High	Tech
As a	incubator member	I want to	access a section for member skills	so that	I can ask the right members for specific help	Protocol #1 // #Protocol #11	1. Add Protocol #11 - "How-to" set up your profile 2. Add Protocol "How-to search StartEd Members" to the #started-faq channel 3. Add view only link of excel spreadsheet to "StartEd - FAQ"	High	Tech
As a	incubator member	I want to	have other incubator members have company name tags	so that	I can see members better and talk to them	Interior Design	self-explanatory	High	Physical
As a	incubator member	I want to	know protocols for where to sit and start	so that	I can not feel nervous	Protocol #4	on started-faq and the whiteboard	High	Tech + physical
As a	incubator member	I want to	know how to offer my resources to other founders	so that	I can add to the "give first" culture	Protocol #5	1. add skills to profile 2. "How-to Give First" added to started-faq	High	Tech
As a	incubator member	I want to	search Slack on specific topics	so that	I can find what I want without asking	Protocol #6	How to post to right channel and format with hashtags	High	
As a	accelerator member	I want to	see more slack channels	so that	I can follow and organize information	New Channel	Make new channels	High	
As a	accelerator member	I want to	access calendar	so that	I can attend important events	New Channel	#calendar channel with link to google cal	High	
As a	accelerator member	I want to	search Slack on specific topics	so that	I can find what I want without asking	Protocol #6	How to post to right channel and format with hashtags	High	
As a	accelerator member	I want to	sort member profiles by tags on Slack	so that	I can find members with specific skills	Protocol #1 // #Protocol #11	1. Add Protocol #11 - "How-to" set up your profile 2. Add Protocol "How-to search StartEd Members" to the #started-faq channel 3. Add view only link of excel spreadsheet to "StartEd - FAQ"	High	
As a	off-site incubator member	I want to	Want to know what events are happening farther in advance	so that	I can plan ahead	Programming	Newsletter - Reformat and Re-organize by date #hashtags at the end	High	
As a	incubator/accelerator user	I want	to organize my Slack channel	so that	I can prioritize my favorite channels	Protocol #10	How to use slack	High	
As a						Additional Suggestion: Programming + Protocol #10 - LinkedIn StartEd Private Group - by adding members to the group (whether it be affiliated with NYU or not) allows those members to connect with each other and be able to reach out to other members' connections easier.	1. Add linkedin group - easy. see link: https://www.linkedin.com/groups/create 2. How to join LinkedIn group and act professionally started-faq	Medium	https://www.linkedin.com/groups/create
As a	incubator/accelerator user	I want	access to the StartEd Outer Network	so that	I can expand my network			Medium	
As a	incubator member	I want to	know how to approach other founders in the physical space	so that	I ask the right questions and won't bother them	Protocol #2	1. Added to the #started-FAQ channel. 2. Greeting Sign Whiteboard in Physical Space - make it pretty/inviting. 3. Protocol = approach anyone, unless they have a "BUSY INDICATOR" on. And they can always say no.	Medium	Tech + Physical

	ROLE		FEATURE		REASON	RESULT	ACTION	PRIORITY	TYPE
As a	incubator member	I want to	have more ice breakers	so that	I can feel comfortable talking to new members	Programming + Protocol #3	Suggestion: 5 min standup to each event. "How to do a standup" in the #started-faq channel.	Medium	Tech + Physical
As a	incubator member	I want to	have incubator space and accelator space look similar and feel friendlier	so that	I can see members better, talk to them and feel better about my position	Interior Design	When possible use specific calming and friendly color palette. Examine furniture and space feng shui.	Medium	Physical
As a	accelator member	I want to	have more ice breakers	so that	I can feel comfortable talking to new members	Programming + Protocol #3	Suggestion: 5 min standup to each event. "How to do a standup" in the #started-faq channel.	Medium	
As a	incubator member	I want to	know if resources from accelerator is available after it ends	so that	I can access it	Plugin + admin work	--	Low	--
As a	accelator member	I want to	know if other founders are in same development stage	so that	share ideas and tips	Programming	How to create a private channel with others in same dev stage.	Low	--
As a	non-StartED member on slack	I want to	know how to offer my resources to other founders	so that	I can make connections within the network	Protocol #1 // #Protocol #11	1. Add Protocol #11 - "How-to" set up your profile 2. Add Protocol "How-to search StartEd Members" to the #started-faq channel 3. Add view only link of excel spreadsheet to "StartEd - FAQ"	Low	
As a	non-StartED member on slack	I want to	know how to approach other founders	so that	I ask the right questions and won't bother them			Low	
As a	non-StartED member on slack	I want to	receive less notifications on Slack	so that	I am not overwhelmed	Protocol #7	How to turn off notifications on Slack in #started-faq	Low	
As a	non-StartED member on slack	I want to	have less than 4 members on DM	so that	I communicate ideas more effectively	Protocol #8	How to send group messages effectively - started-faq	Low	
As a	off-site incubator member	I want to	leverage NYU brand	so that	I can have greater legitimacy to grow my network	Branding Guide + Logo	Add an NYU StartEd logo to LinkedIn profiles and Facebook pages	Low	Tech
As a	non-StartED member on slack	I want to	search Slack on specific topics	so that	I can find what I want without asking	Protocol #9 - Plugin	1. How to search protocol 2. Possible inclusion of knowledge base plug-in (Tetra)	Low	