Wikirate video script

Scene 1

Companies have a big impact on our everyday lives. They affect our politics, economy and environment.

Yet few of us really know what companies are doing behind the scenes. To start a conversation about corporate sustainability, we need better access to the facts.

Wikirate.org is a community of enthusiasts who believe that transparency can make a positive change in the way business is done. We're building a public knowledge base that helps people understand and compare how companies behave – and we need your help.

Scene 2

Wikirate.org is a user-powered platform. Anyone can create and edit articles, just like on Wikipedia.

Every article is based on one or more claims, and every claim must cite a source. To ensure accuracy and fairness, any user can dispute a claim they have read.

Users can search the site for a particular company or topic, to understand long-term trends in corporate behaviour. As the site grows, this data will eventually be used to create visualisations that show the bigger picture.

This is your chance to join a young community of like-minded activists and help promote corporate sustainability across the globe.

Sign up today and get involved.