LILY G. **ZHANG**

UX DEVELOPER

Summary

Front-end developer who can design. Former copywriter for European startups. Passionate about cutting-edge, componentbased UI and prototyping tools.

Skills

Development

HTML/CSS	••••
JavaScript	••••
React, Angular	••••
Git	$\bullet \bullet \bullet \bullet \bullet$
SASS/LESS	$\bullet \bullet \bullet \bullet \bullet$
Responsive Design	$\bullet \bullet \bullet \bullet \bullet$

Design

Prototyping	
Sketch/FramerJS	
Adobe CS6	
Typography	
Wireframing	

Foreign Languages (native: English)

Spanish, Russian Mandarin, Italian French, German

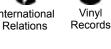
Interests











Portfolio http://lilyxl8.github.io

Twitter @lilyxl8 LinkedIn Lily G. Zhang

Email zhanglily89@gmail.com Phone +1 (513) 328-6609

Address 33-80 164th St. Queens NY 11358

Work

WEB DESIGN CONSULTANT

New York

Freelance (2/2016 - present)

- Improved online shop UI & navigation to drive sales
- Wrote UX copy to decrease customer inquiries about payment
- Clients include fashion startup with 40k monthly views

FRONT-END DEVELOPER

New York

Floored (8/2015 - 11/2015)

- Made UI improvements in Angular and coded mobile interactions
- Took initiative for codebase talks, leading to team documentation
- Optimized CSS architecture with BEM, improved site performance

UX COPYWRITER

Moscow & Berlin

Dream Industries (9 – 10/2013), Freelance (10 – 12/2013)

· Wrote and tested copy for landing pages, UIs, FAQs, improving UX

TRANSLATOR & QA EDITOR

Remote

ProTranslating (8/2010 - 1/2011), Freelance (4/2011 - 6/2013)

· Generated templates to improve whole Agency's deliverables

Projects

TÜDÜ

View

See my portfolio at lilyxl8.github.io A no-frills to-do app. Designed in Sketch

- · React+Flux, ES6, Sass, Rails, JSON, PostgreSQL
- Nested components allow click to edit & delete, improving UX

FANTASY TRAVEL

View

Startup landing page. Designed in Sketch to grid & coded UI

- · JavaScript, SASS, responsive Flexbox, Sketch, gulp
- · Wrote gulp tasks to automate Sass compilation, live-reload browser

View **BELLINO**

- A lightweight Trello twin built in Backbone and Rails Rails + RESTful API, JavaScript, Backbone, JSON
- Nested Backbone views for boards, lists and cards keep code DRY

School

THE OHIO STATE UNIVERSITY

B.A. + B.S. International Studies, Russian, Biology (2005 – 09)

- National Merit Scholar, National AP Scholar, chemistry tutor
- Diversity Committee leader, graduated 2 years early

APP ACADEMY

CERTIFICATIONS

Thinkful – UX Design (2016)

Coursera – Human-Computer Interaction, Marketing (2013 – 15)