LILY G. **ZHANG**

UX DEVELOPER

Summary

Front-end developer & designer. Former copywriter for European startups. Passionate about cutting-edge, component-based UI and prototyping tools.

Skills

Development

HTML/CSS	$\bullet \bullet \bullet \bullet \bullet$
JavaScript	$\bullet \bullet \bullet \bullet \bullet$
React, Angular	$\bullet \bullet \bullet \bullet \bullet$
Git	$\bullet \bullet \bullet \bullet \bullet$
SASS/LESS	$\bullet \bullet \bullet \bullet \bullet$
Responsive Design	$\bullet \bullet \bullet \bullet \bullet$

Design

Prototyping	••••
Sketch/FramerJS	
Adobe CS6	
Typography	
Wireframing	

Foreign Languages

Spanish, Russian

Interests













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Work

WEB DESIGN CONSULTANT

New York

Freelance (2/2016 - present)

- Improved online shop UI & navigation to drive sales
- Wrote UX copy to decrease customer inquiries about payment
- Clients include fashion startup with 40k monthly views

FRONT-END DEVELOPER

New York

Floored (8/2015 - 11/2015)

- · Made UI improvements in Angular and coded mobile interactions
- Took initiative for codebase talks, leading to team documentation
- Optimized CSS architecture with BEM, improved site performance

UX COPYWRITER

Moscow & Berlin

Dream Industries (9 – 10/2013), Freelance (10 – 12/2013)

· Wrote and tested copy for landing pages, UIs, FAQs, improving UX

TRANSLATOR & QA EDITOR

Remote

ProTranslating (8/2010 – 1/2011), Freelance (4/2011 – 6/2013)

Generated templates to improve whole Agency's deliverables

Projects

LEPPO

View

See my portfolio

An image feed app for designers worldwide

- · Rails + API, JavaScript, Backbone, JSON, CSS animations
- Responsive design improves mobile experience

BELLINO View

A lightweight Trello twin built in Backbone and Rails

- · Rails + RESTful API, JavaScript, Backbone, JSON
- Nested Backbone views for boards, lists and cards keep code DRY

FANTASY TRAVEL

View

Startup landing page. Designed in Sketch to grid & coded UI

- JavaScript, SASS, responsive Flexbox, Sketch, gulp
- Wrote gulp tasks to automate Sass compilation, live-reload browser

School

THE OHIO STATE UNIVERSITY

B.A. + B.S. International Studies, Russian, Biology (2005 – 09)

- National Merit Scholar, National AP Scholar, chemistry tutor
- Diversity Committee leader, graduated 2 years early

APP ACADEMY

CERTIFICATIONS

Thinkful - UX Design (2016)

Coursera – Human-Computer Interaction, Marketing (2013 – 15)