## Introducing the Continental GT V8 S

What exactly does the S badge represent for a brand like Bentley? To us, it means taking an already successful car and enhancing its sporting characteristics. Making it stand out further from the crowd. The S badge signifies more performance, more excitement, more intensity.

In the Bentley tradition, the upgrades are subtle and understated. But look closely and you'll discover very quickly that this is a unique member of the Continental family. From the big red brake callipers to the aerodynamic body trim, every inch of this machine has an unmistakable air of superior performance. It looks, sounds and feels like a sports car.

This is our first entry into the well-established S market, which has long been occupied by the likes of Porsche, Maserati and Aston Martin. The GT V8 S firmly establishes our presence among the top sports cars of the world. We now have a Continental that can be mentioned in the same breath as the Porsche 911 Carrera S or Aston Martin V8 Vantage S – a car that is every bit as fast and exhilarating as its S-badged rivals, yet a world apart in terms of luxury and style.

## Power on Ice

We are honoured to invite you to Power on Ice 2014: the world's ultimate winter driving experience. Join us in the north of Finland for two days of exhilarating ice driving, exclusive to Bentley owners.

This is an opportunity like no other. Under the guidance of expert instructors, you will hone your skills and explore the boundaries of advanced driving. You will experience something usually reserved for racing drivers: the full, unbridled potential of a Bentley.

Power on Ice will transform the way you think about driving. You will return home with a new perspective: more confident on the road, more comfortable in the driver's seat, and prouder than ever to be a part of the Bentley family.

The whole event is staged in characteristic style and luxury. The package includes chartered flights, gourmet cuisine, and five-star accommodations.

Power on Ice is our most exclusive driving programme and spaces are strictly limited. We urge you to book tickets at your earliest convenience.

Join us on this unforgettable adventure and discover once again why Bentley is truly the best in its class. We look forward to seeing you in Finland.