LILY G. ZHANG

UX DEVELOPER

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Summary

Front-end developer & designer. Former copywriter for European startups. Passionate about cutting-edge, component-based UI and prototyping tools.

Skills

Development

HTML/CSS	●●●●● ○
JavaScript	●●●● ○○
React, Angular	●●●● ○○
Git	●●●● ○○
SASS/LESS	●●●● ○○
Responsive Design	●●●○ ○○

Design

Prototyping	●●●● ○○
Sketch/FramerJS	●●●● ○○
Adobe CS6	●●●○ ○○
Typography	●●●○ ○○
Wireframing	●●●○○

Foreign Languages

Spanish, Russian	●●●●●

Interests

Design | International Relations | Vinyl Records

Rock-climbing

Projects

See my portfolio

LEPPO   View

An Instagram web app for designers worldwide
- Custom JavaScript and CSS animations with responsive design
- RESTful Rails API delivers JSON data to Backbone front-end

BELLINO   View

A lightweight Trello twin built in Backbone and Rails
- Nested Backbone views for boards, lists and cards
- Custom Rails API supplies JSON data

FANTASY TRAVEL   View

Startup landing page. Designed in Sketch to grid & coded UI
- SASS & responsive styles using Flexbox
- Wrote gulp tasks to compile Sass and live-reload browser

Work

WEB DESIGN CONSULTANT   New York

Freelance (2/2016 – present)
- Improved online shop UI & navigation to drive sales
- Wrote UX copy to decrease customer inquiries about payment
- Clients include fashion startup with 40k monthly views

FRONT-END DEVELOPER   New York

Floored (8/2015 – 11/2015)
- Made UI improvements in Angular and coded mobile interactions
- Initiated codebase talks, leading to documentation for team
- Optimized CSS architecture with BEM, improved site performance

UX COPYWRITER   Moscow & Berlin

Dream Industries (9 – 10/2013), Freelance (10 – 12/2013)
- Wrote and tested copy for app landing pages, UIs, FAQs

TRANSLATOR & QA EDITOR   Remote

ProTranslating (8/2010 – 1/2011), Freelance (4/2011 – 6/2013)
- Agency used my formatted Word Doc deliverables as templates

School

THE OHIO STATE UNIVERSITY

B.A./B.S. International Studies, Russian, Biology (2005 – 09)
- National Merit Scholar, National AP Scholar, chemistry tutor
- Diversity Committee leader, graduated 2 years early

APP ACADEMY

CERTIFICATIONS

Thinkful – UX Design (2016)
Coursera – Human-Computer Interaction, Marketing (2013 – 15)