

# LILY G. ZHANG

## UX DEVELOPER

### Summary

Front-end developer who can design. Former copywriter for European startups. Passionate about cutting-edge, component-based UI and prototyping tools.

### Skills

#### Development

HTML/CSS	● ● ● ● ●
JavaScript	● ● ● ● ●
React, Angular	● ● ● ● ●
Git	● ● ● ● ●
SASS/LESS	● ● ● ● ●
Responsive Design	● ● ● ● ●

#### Design

Prototyping	● ● ● ● ●
Sketch/FramerJS	● ● ● ● ●
Adobe CS6	● ● ● ● ●
Typography	● ● ● ● ●
Wireframing	● ● ● ● ●

#### Foreign Languages

(native: English)

Spanish, Russian	● ● ● ● ●
Mandarin, Italian	● ● ● ● ●
French, German	● ● ● ● ●

### Interests



Design



International  
Relations



Vinyl  
Records



Rock-  
climbing

Portfolio

<http://lilyxl8.github.io>

Twitter

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Lily G. Zhang

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## Work

### WEB DESIGN CONSULTANT

New York

Freelance (2/2016 – present)

- Improved online shop UI & navigation to drive sales
- Wrote UX copy to decrease customer inquiries about payment
- Clients include fashion startup with 40k monthly views

### FRONT-END DEVELOPER

New York

Floored (8/2015 – 11/2015)

- Made UI improvements in Angular and coded mobile interactions
- Took initiative for codebase talks, leading to team documentation
- Optimized CSS architecture with BEM, improved site performance

### UX COPYWRITER

Moscow & Berlin

Dream Industries (9 – 10/2013), Freelance (10 – 12/2013)

- Wrote and tested copy for landing pages, UIs, FAQs, improving UX

### TRANSLATOR & QA EDITOR

Remote

ProTranslating (8/2010 – 1/2011), Freelance (4/2011 – 6/2013)

- Generated templates to improve whole Agency's deliverables

## Projects

See my [portfolio](http://lilyxl8.github.io)  
at [lilyxl8.github.io](http://lilyxl8.github.io)

### TÜDÜ

[View](#)

A no-frills to-do app. Designed in Sketch

- React+Flux, ES6, Sass, Rails, JSON, PostgreSQL
- Nested components allow click to edit & delete, improving UX

### FANTASY TRAVEL

[View](#)

Startup landing page. Designed in Sketch to grid & coded UI

- JavaScript, SASS, responsive Flexbox, Sketch, gulp
- Wrote gulp tasks to automate Sass compilation, live-reload browser

### BELLINO

[View](#)

A lightweight Trello twin built in Backbone and Rails

- Rails + RESTful API, JavaScript, Backbone, JSON
- Nested Backbone views for boards, lists and cards keep code DRY

## School

### THE OHIO STATE UNIVERSITY

B.A. + B.S. International Studies, Russian, Biology (2005 – 09)

- National Merit Scholar, National AP Scholar, chemistry tutor
- Diversity Committee leader, graduated 2 years early

### APP ACADEMY

### CERTIFICATIONS

Thinkful – UX Design (2016)

Coursera – Human-Computer Interaction, Marketing (2013 – 15)