

## Welcome to HERE

HERE, a Nokia company, is the global leader in mapping and location intelligence. We believe our interconnected world needs maps that are smarter, faster and more reliable – maps that tell us what we need to know, before we need to ask.

That's why we're building the world's first location cloud, a revolutionary mapping engine that uses real-time data to paint the most accurate and up-to-date picture of your world. Whether you're looking for a new restaurant across the city or the fastest route across the continent, HERE gives you the information you need to navigate life.

## Automotive

HERE sets the industry standard for automotive mapping. The location cloud delivers real-time data on traffic, parking, fuel services – everything drivers need for a safe and comfortable journey. That's why over 80% of OEM navigation systems use our software.

## Enterprise

HERE offers location intelligence your business can rely on. Our HERE Platform and SDKs let you build custom software on top of the world's best mapping technology. We've invested in the infrastructure so you don't have to.

## Everyday mobility

As cities grow bigger and denser, we rely more on real-time data when deciding what to do, where to go and how to get there. HERE uses a hybrid mapping system that helps you explore the urban jungle, with or without a web connection.