



# DEVOPSDAYS

## LIMA



## SPONSORSHIP PROSPECTUS 2026



## LIMA - 2026

DevOpsDays is a global conference on DevOps practices, tools, and culture. It brings together professionals to share knowledge and experiences. Our mission at DevOpsDays Lima is to drive technological evolution with an event that connects professionals, fosters the exchange of DevOps knowledge, and reinforces a culture of continuous innovation based on real experiences.



### EVENT DATES:

August 27<sup>th</sup> and 28<sup>th</sup>, 2026



### LOCATION:

Lima Convention Centre (LCC), Lima, Peru



### AUDIENCE PROFILE:

Developers, architects, technical leaders, DevOps engineers, security engineers, CTOs, CIOs.

2

day  
conference

80+

talks and  
workshop

70+

speakers

700+

participants

100+

represented  
companies

40+

sponsors

## DEVOPSDAYS LIMA 2025 HIGHLIGHTS

AUG 21<sup>st</sup>, 2025 | ESAN Convention & Sports Center | LIMA - PERU

### SUMMARY

450+

PARTICIPANTS

4.6/5

SATISFACTION

40

SPEAKERS

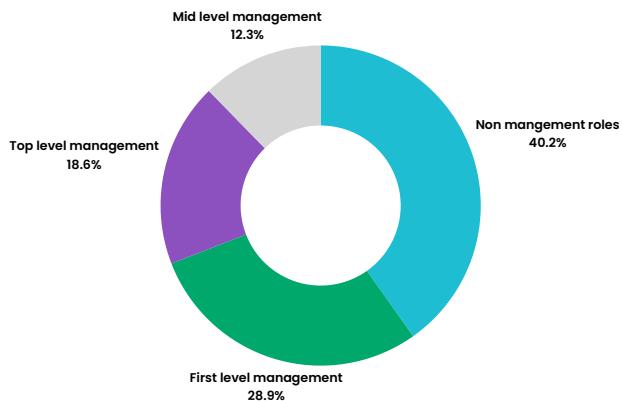
29

SPONSORS

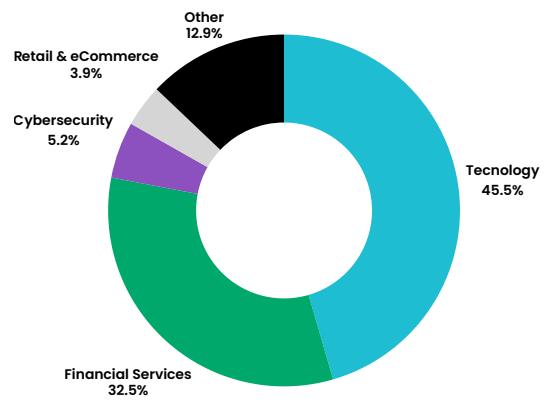
39

SESSIONS

#### PARTICIPATION BY ROLES



#### PARTICIPATION BY INDUSTRY



REACH OUT TO OUR WEB PAGE AND SOCIAL MEDIA CHANNELS FOR EVEN MORE INFORMATION ABOUT THE EVENT !



# SPONSORSHIP LEVELS & BENEFITS

Contact us at [sponsors@devopsdays.pe](mailto:sponsors@devopsdays.pe) to begin your journey!

	PLATINUM	GOLD	SILVER	BRONZE
<b>Regular price</b> Tax not included	\$10,000	\$7,000	\$4,000	\$2,000
<b>Discounted price (20%)</b> Until MAR 30 <sup>th</sup> , 2026 - Tax not included	\$8,000	\$5,600	\$3,200	\$1,600
<b>Presentation (5min)</b> Sponsor keynote	✓			
<b>Presentation video recording</b> Sponsored keynote	✓			
<b>Presentation (20min)</b> Demo session at secondary ambience	✓	✓		
<b>Participant opt-in list*</b> Chance to receive the list	✓	✓		
<b>Participant information</b> Organic through NFC technology	✓	✓	✓	
<b>Raffles for audience</b> At main room	✓	✓	✓	
<b>Logo showcase</b> During the event	✓	✓	✓	
<b>Logo showcase</b> Through media channels and merch	✓	✓	✓	✓
<b>Full access pass</b> Access to all ambients	12	8	4	2
<b>Additional passes</b> At discounted price - 10 max	30%	20%	10%	5%
<b>Stand dimensions**</b>	Large (5m x 3m)	Medium (3m x 2m)	Small (1m x 1m)	
<b>Media coverage***</b> Acknowledgements	Featured advertising	Featured advertising	Advertising	Mention

\* Opt-in attendees are those who have explicitly confirmed to receive communications about the event.

\*\* The size of the Platinum stand is referential and may change depending on the available space.

\*\*\* Featured advertising includes a 2-minute interview-style video.