



# Paulo Lima

Frontend | Webstack | Developer

## > Summary

Frontend, webstack developer with experience creating engaging and creative interfaces, from modern code technologies to provide clean and fast solutions.

Skilled in business negotiations from varied products and services to both B2B and B2C costumers, guiding decisions or resolving conflicts. Interested in all things tech, UI/UX, design and working with passionate people.

## > Projects

### WhatsAppDirect

HTML • CSS • JavaScript • Bootstrap • JSON

Web application that deploys WhatsApp messages to phone number even outside the sender contact list, or to generate 'Click to Chat' sharable links.

### QML-Pricing

Python • QML • JavaScript

Windows application to automate the calculation of health care insurances for B2B and B2C customers. Intuitive UX/UI, fast performance and accurate results for vast health care products and customers profiles.

## > Experience

### Health Care Insurance Broker

Team adviser | Associate | Private contractor

Helped customers understand the health care business and make good purchase decisions. Negotiated with businesses of varied sizes and needs, performing many product presentations, online or in-person, for both small and big audiences.

Develop solutions to automate day-to-day tasks, speed up negotiations and reduce rework. Trained coworkers on businesses practices, technical skills and conflict resolution.

## > Skills

### Programing | Frameworks

HTML • CSS • JavaScript • Python  
QML • Bootstrap

### Leadership | Teamwork

Collaborative • Communicative  
Conflict Solving • Critical Thinking

### Version Control | Productivity

Git • Github • VSC • Trello • Jira

### Languages

Portuguese (native) • English (fluent)  
Spanish (conversation)

## > Education

### Bachelor of Internet Systems

Unicesumar | Maringá | Paraná

### MBA of Strategic Business Management


Unicesumar | Maringá | Paraná


### Bachelor of Business Administration

Universidade Estadual de Maringá | Paraná

## > Contact

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