



Paulo Lima

Node.js | React | Full-stack

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> Summary

I'm a full-stack developer, specialize in coding engaging and responsive interfaces, as well as scalable back-end systems. Using modern code technologies to deliver clean, efficient and awesome solutions.

I have also a solid background in business negotiations, working with both B2B and B2C customers to guide decisions and resolve conflicts.

I'm passionate about tech, UI/UX, design and working with enthusiastic individuals committed to high-quality work that is both functional and stunning.

> Projects

pradoestates.co.uk - Wordpress • CSS • PHP • Elementor

Website to showcase a London-based property sourcing company's, designed to attract potential customers and improve it's SEO rankings.

- SEO focused design with +96 scores on Pagespeed results in both mobile and desktop.
- Fast Performance without compromising the design and client expectations.
- Project developed in close contact with clients over weekly video-calls.

WhatsAppDirect - HTML • CSS • JavaScript • Bootstrap

A demonstration of WhatsApp's 'Click to Chat' API, created using front-end framework Bootstrap for both responsiveness and visual clarity.

- Implementation of countries data on a JSON file reducing the HTML code by 95%
- Asynchronous Javascript used to speed up the page data load.
- Responsive and intuitive design using Bootstrap v5.3.

QML-Pricing - Python • QML • JavaScript

Windows app that automated health insurance calculations for B2B and B2C, offering accurate prices for a wide range of products and profiles and easy sharing options via WhatsApp or Email.

- Intuitive UX/UI using QML Material Style (based on the Google Material Design).
- Project created as a SaaS solution for a health insurance company.
- FramelessHelper library used to achieve consistent colors, visual appeal and improved UX.

> Experience

Freelance Developer - Node.js • React • Full-stack

As a freelance developer, I excel in crafting innovative front-end and back-end web solutions that captivate users, while skillfully communicating with clients to ensure their satisfaction with the final product.

Health Care Insurance Broker - Team adviser • Associate • Private contractor

I helped customers make informed decisions, negotiated with big companies, performed product presentations to audiences of all sizes. In addition, I automated solutions to streamline day-to-day tasks, trained colleagues, and resolved workplace conflicts.

> Skills

Syntaxes & Frameworks

React • Node.JS • MongoDB • HTML • CSS • JavaScript • Bootstrap • Python
• QT/QML

Leadership & Teamwork

Collaborative • Communicative • Critical Thinking • Conflict Solving

Version Control & Productivity

Git • Github • VSC • Trello • Jira

Spoken Languages

Portuguese (native) • English (fluent) • Spanish (conversation)

> Education

Bachelor of Internet Systems

Unicesumar • Maringá-PR

MBA of Strategic Business Management

Unicesumar • Maringá-PR

Bachelor of Business Administration

UEM • Maringá-PR