



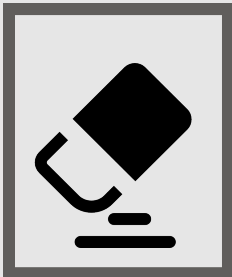
Santander Bootcamp 2023 - Ciência de Dados com Python

Desafio de Projeto da DIO

Report de Vendas

Selecione a data

01/09/2013



118,73 Mi

Total de Vendas

1,13 Mi

Unidades Vendidas

9,21 Mi

Total Descontos

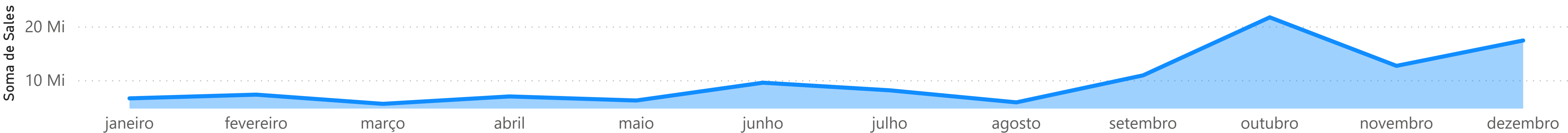
83 Mil

Soma de Sale Price

101,83 Mi

Soma de COGS

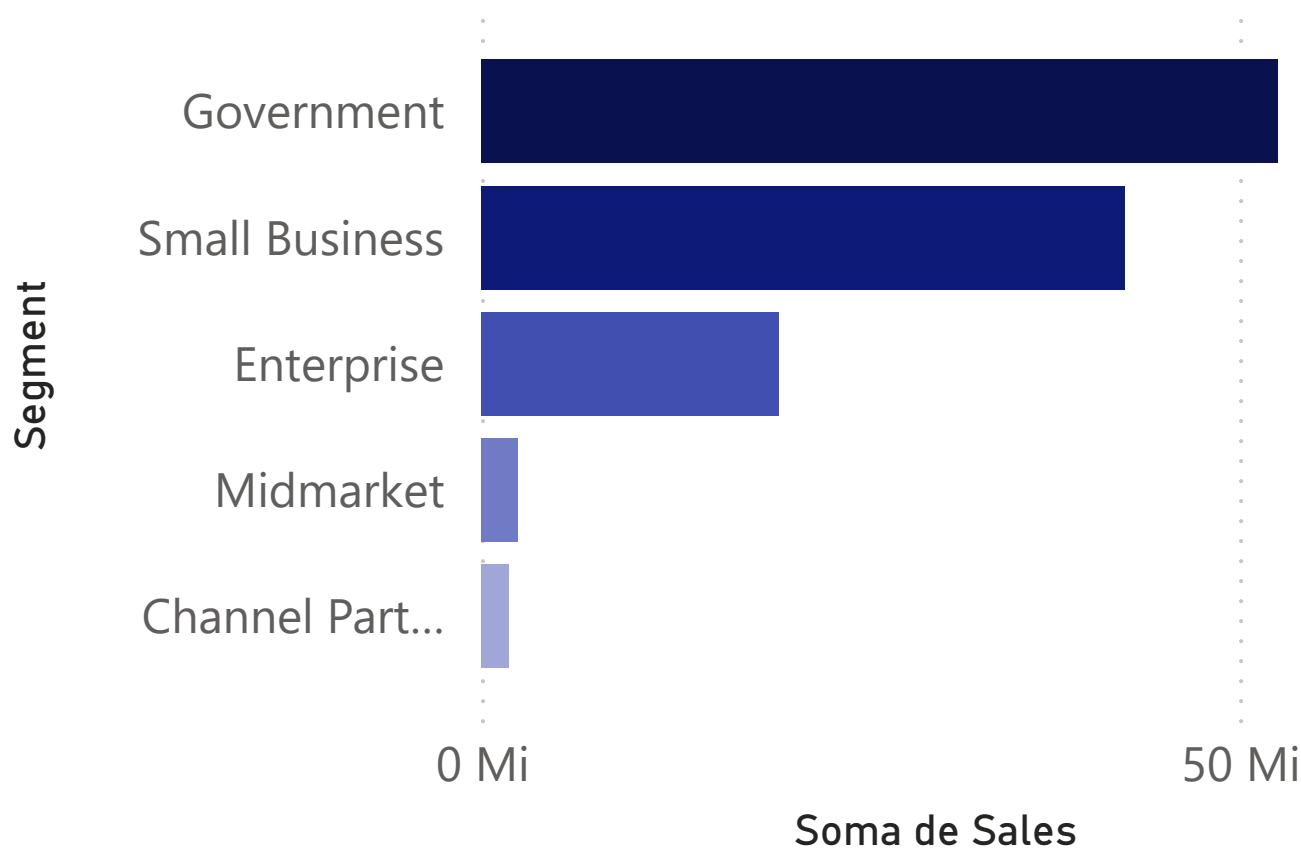
Soma de Sales por Mês



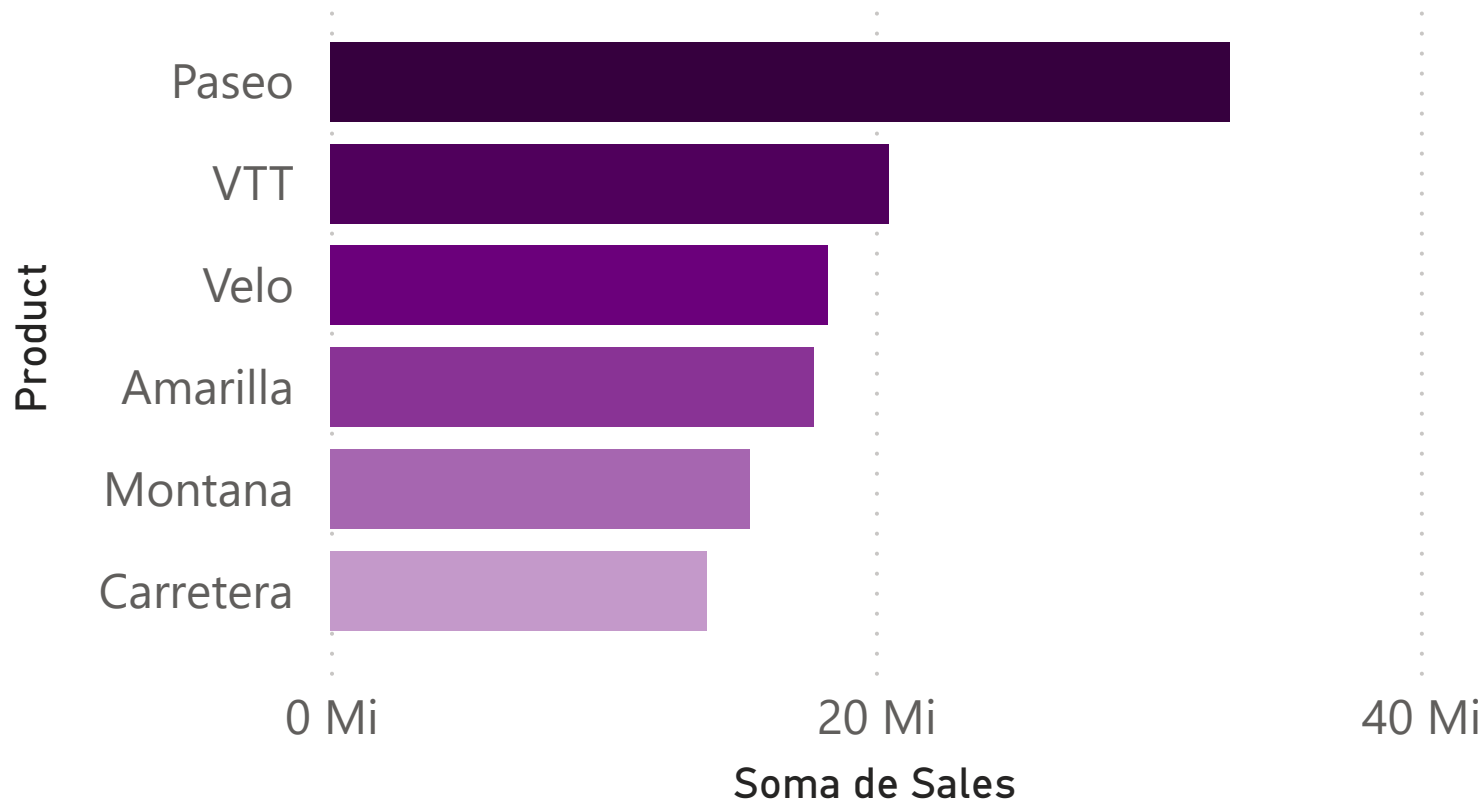
Sales x Segment

Bar

Donut



Soma de Sales por Product



Sales por Country - Mapa

Treemap

Mapa

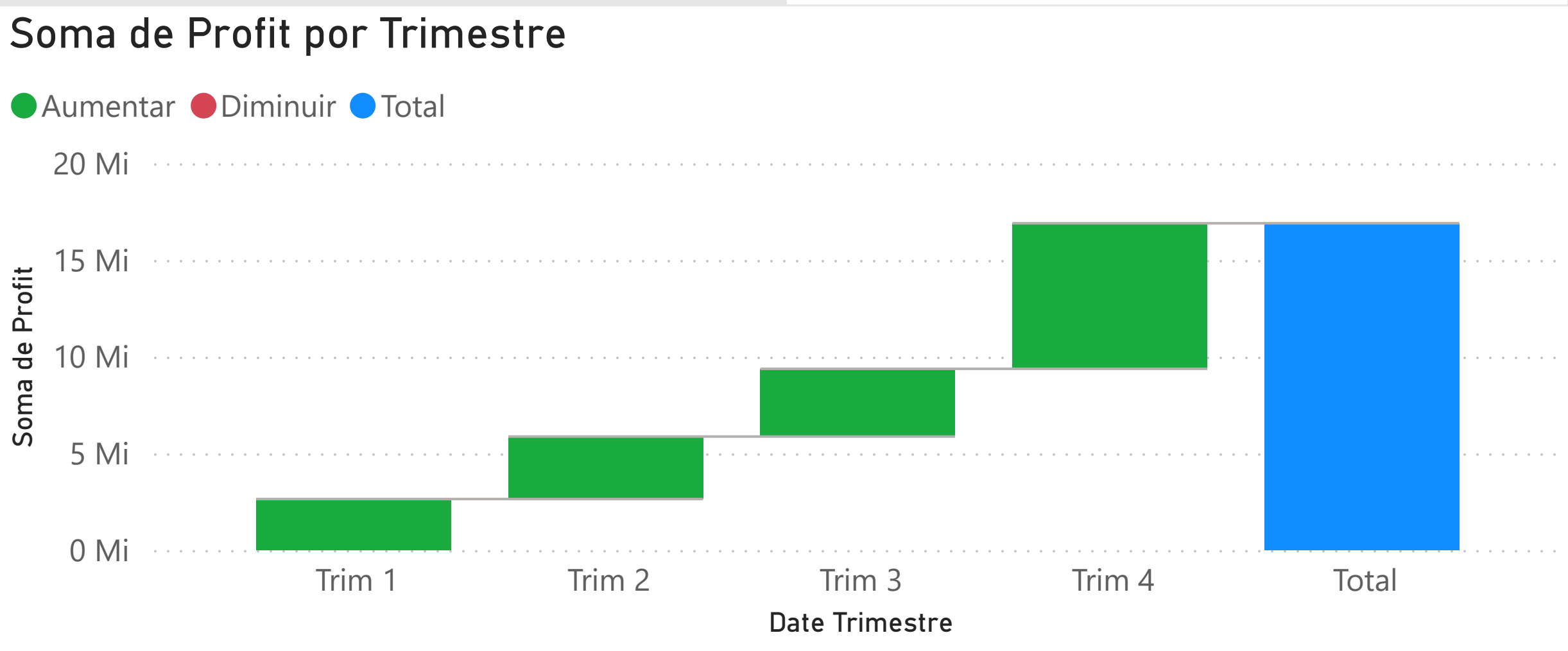
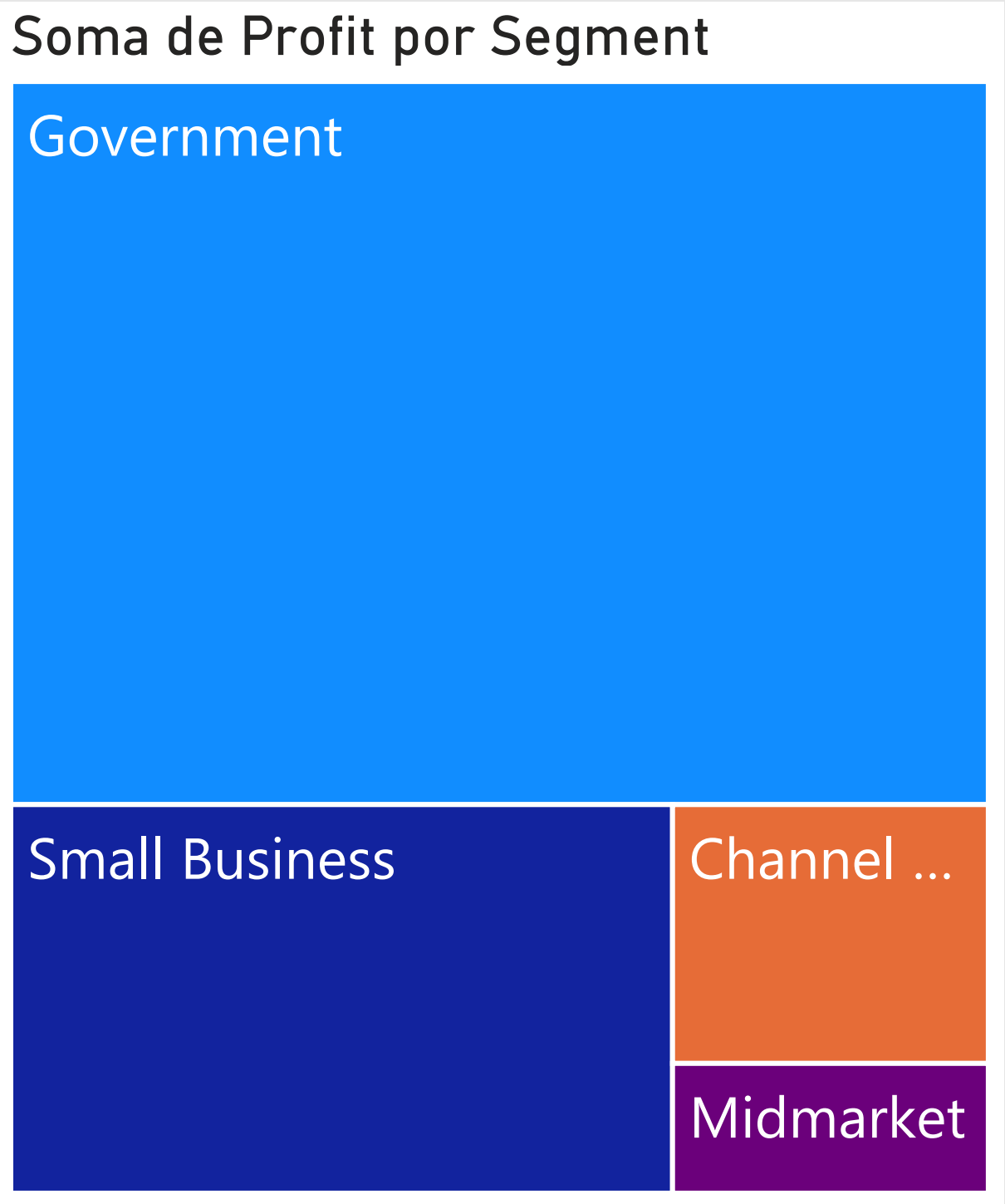
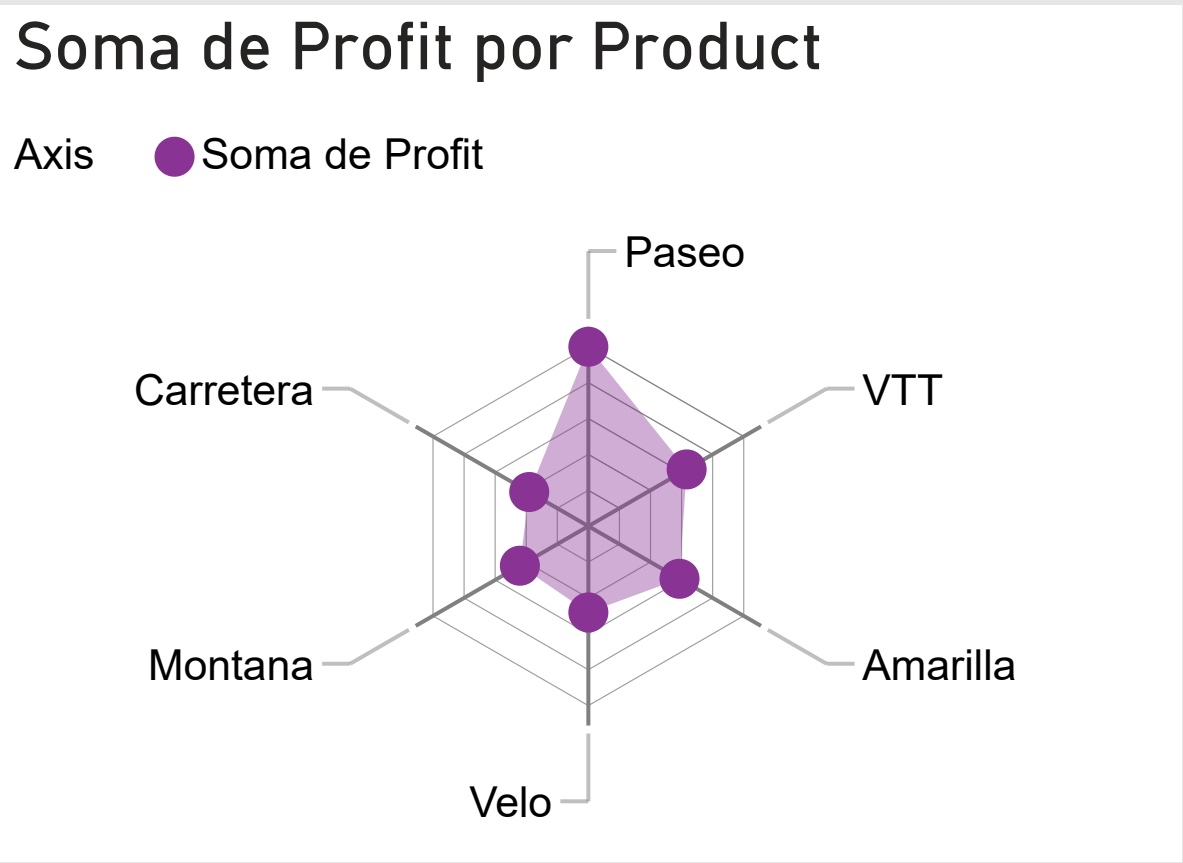
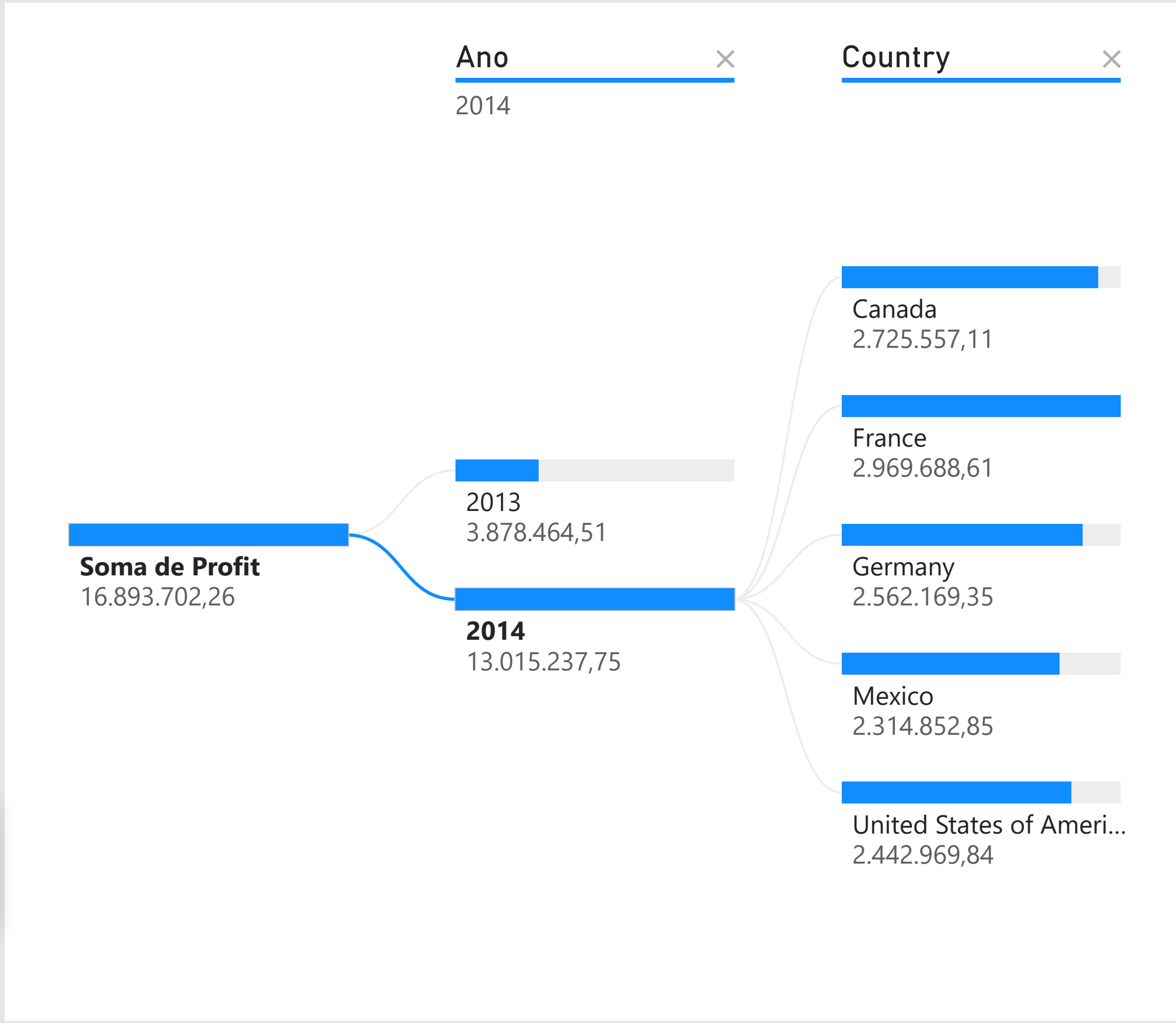




Report de Lucro Detalhado

2013

2014





Número de Vendas e a Influência do Desconto

Principais influenciadores

Principais segmentos



O que influencia o Sales a ?

Quando...

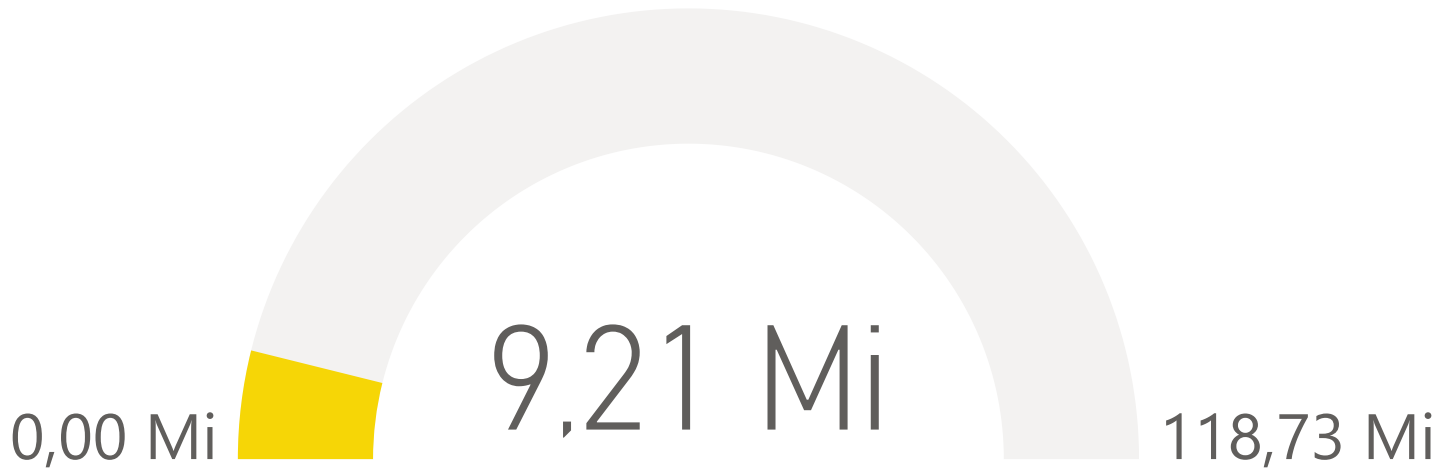
...a média de Sales diminui

Soma de Discounts diminui para 22946.52

177,4 Mil

O valor Total de Desconto é próximo a 10% do valor Total de Vendas

Soma de Discounts e Soma de Sales



Número de Vendas e Valor de Descontos por Produto

● Contagem de Sales ● Soma de Discounts

