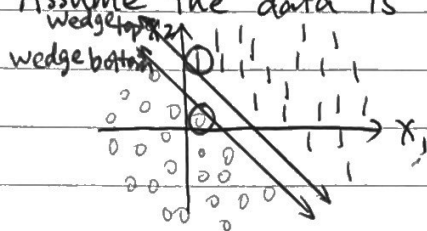


lec #4

$$y = \{0, 1\}, P+1 = 3, H = \{ \mathbb{1} \vec{w} \cdot \vec{x} \geq 0 : \vec{w} \in \mathbb{R}^3 \}$$

Assume the data is linearly separable so it looks like:



we need an algorithm that locates the middle of that wedge.

Let the top of the wedge be the linearly separable model "closest" to the $y=1$'s and the bottom of the wedge be the linearly separable model "closest" to the $y=0$'s. The "max margin hyperplane" is the parallel line in the center of the top of bottom.

Note: there are two critical observations (the circled points). Since observations are x -vectors, these critical observations are called "support vectors" and hence the final model is called a "support vector machine" (SVM). "Machine" is a fancy word meaning "complex model". So "machine learning" just means "learning complex models". To find SVM...

$$\text{first write: } H = \{ \mathbb{1} \vec{w} \cdot \vec{x} - b \geq 0 : \vec{w} \in \mathbb{R}^3, b \in \mathbb{R} \}$$

Note: $\vec{w} \cdot \vec{x} - b = 0$ defines a line/hyper plane.

Hesse Normal Form

$$l: x_2 = 2x_1 + 3 \Rightarrow l: 2x_1 - x_2 + 3 = 0 \Rightarrow l: \begin{bmatrix} 2 \\ -1 \end{bmatrix} \cdot \vec{x} - (-3) = 0$$

$$\vec{w} \perp l$$

\vec{w} is called "normal vector"

$$\text{Let } \vec{w}_0 = \frac{\vec{w}}{\|\vec{w}\|}$$

the direction of the w vector with unit length.

$$\vec{z} = \alpha \vec{w}_0, \vec{z} \in l$$

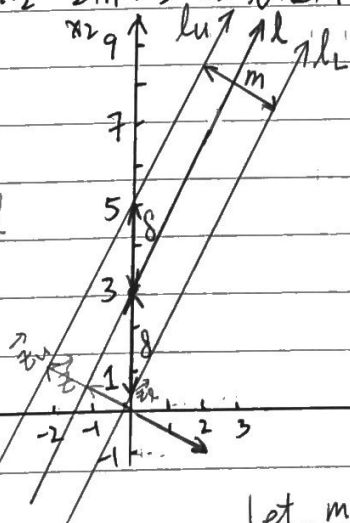
$$\vec{w} \cdot \vec{z} - b = 0$$

$$\vec{w} \cdot (\alpha \vec{w}_0) - b = 0$$

$$\alpha \frac{\vec{w} \cdot \vec{w}_0}{\|\vec{w}\|} - b = 0$$

$$\alpha = \frac{b}{\|\vec{w}\|}$$

$$\vec{z} = \frac{b}{\|\vec{w}\|} \vec{w}_0$$



Let $m > 0$ be the perpendicular distance between l_1 and l_2 and let $\delta > 0$ be the distance between l_1 and l (and l_2 and l) on the x_2 axis.

$$\vec{l}_u: \vec{w} \cdot \vec{x} - (b + \delta) = 0, \quad \vec{z}_u = \frac{b + \delta}{\|\vec{w}\|} \vec{w}_0$$

$$\vec{l}_l: \vec{w} \cdot \vec{x} - (b - \delta) = 0, \quad \vec{z}_l = \frac{b - \delta}{\|\vec{w}\|} \vec{w}_0$$

$$m = \|\vec{z}_u - \vec{z}_l\| = \left\| \frac{b + \delta}{\|\vec{w}\|} \vec{w}_0 - \frac{b - \delta}{\|\vec{w}\|} \vec{w}_0 \right\|$$

Goal is to make m as large as possible (maximum margin) $= \frac{1}{\|\vec{w}\|} 2\delta \underbrace{\|\vec{w}_0\|}_{\text{unit length}=1} = \frac{2\delta}{\|\vec{w}\|}$

\Leftrightarrow making the w vector as small as possible.

The Hesse Normal form is not unique. There are infinite equivalent specification of a line.

$$\forall c \neq 0 \quad c(\vec{w} \cdot \vec{x} - b) = 0 \quad \text{Let } c = \frac{1}{\delta} \Rightarrow m = \frac{2}{\|\vec{w}\|}$$

Now we need two conditions

1) All $y=1$'s are above or equal to l_u :

$$\forall i \text{ s.t. } y_i = 1 \quad \begin{aligned} \vec{w} \cdot \vec{x}_i - (b + 1) &\geq 0 \\ \vec{w} \cdot \vec{x}_i - b &\geq 1 \\ \frac{1}{2}(\vec{w} \cdot \vec{x}_i - b) &\geq \frac{1}{2} \\ \rightarrow (y_i - \frac{1}{2})(\vec{w} \cdot \vec{x}_i - b) &\geq \frac{1}{2} \end{aligned}$$

2) All $y=0$'s are below or equal to l_l :

$$\forall i \text{ s.t. } y_i = 0 \quad \begin{aligned} \vec{w} \cdot \vec{x}_i - (b - 1) &\leq 0 \\ \vec{w} \cdot \vec{x}_i - b &\leq -1 \\ \frac{1}{2}(\vec{w} \cdot \vec{x}_i - b) &\leq -\frac{1}{2} \\ -\frac{1}{2}(\vec{w} \cdot \vec{x}_i - b) &\geq \frac{1}{2} \\ \rightarrow (y_i - \frac{1}{2})(\vec{w} \cdot \vec{x}_i - b) &\geq \frac{1}{2} \end{aligned}$$

Note how both inequalities are the same for both (1) and (2). Thus this inequality satisfies both constraints. So all observations will be in their right places.

$$\forall i \quad (y_i - \frac{1}{2})(\vec{w} \cdot \vec{x}_i - b) \geq \frac{1}{2} \Rightarrow \text{line is linearly separable.}$$

You compute the SVM by optimizing the following problem:

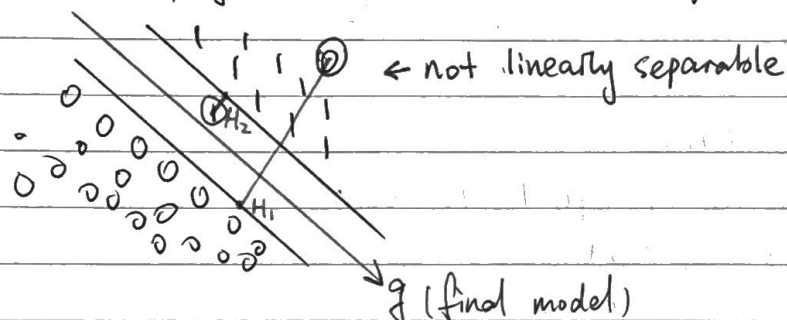
$\min \|\vec{w}\|$ s.t. $\forall i$ is true. and return the resulting \vec{w} and b .

There is no analytical solution. You need optimization algorithms. It can be solved with quadratic programming and other procedures as well.

Note: everything we did above generalizes to $p > 2$. Note: most textbooks have 1's in the place of our $\frac{1}{2}$'s that's because they assumed $y \in \{-1, 1\}$, but we assumed binary.

What if the data is not linearly separable?

You can never satisfy that constraint. So this whole thing doesn't work. We will use a new objective function / loss function / error-tallying function called "hinge loss", H_i :



$$H_i := \max \left\{ 0, \frac{1}{2} - (y_i - \frac{1}{2})(\vec{w} \cdot \vec{x}_i - b) \right\}$$

should be $\frac{1}{2}$

Let's say a point is d away from where it should be.

$$(y_i - \frac{1}{2})(\vec{w} \cdot \vec{x}_i - b) = \frac{1}{2} - d$$

$$H_i = \max \left\{ 0, \frac{1}{2} - (\frac{1}{2} - d) \right\} = \max \{ 0, d \} = d$$

With this last function, it's clear we wish to minimize the sum of hinge error, $SHE := \sum_{i=1}^n \max \left\{ 0, \frac{1}{2} - (y_i - \frac{1}{2})(\vec{w} \cdot \vec{x}_i - b) \right\}$.

But we also want to maximize the margin. So we combine both considerations together into the objective function of Vapnik (1963):

$$\underset{\vec{w}, b}{\operatorname{argmin}} \left\{ \frac{1}{n} SHE + \lambda \|\vec{w}\|^2 \right\}$$

minimizing distance errors

Once λ is set, the computer can do the optimization to find the resulting SVM. even using out of the box R packages.

maximizing the width of the wedge

What is λ ? It's a positive "hyperparameter", "tuning parameter". It's set by you! It controls the tradeoff between these two considerations.

$$g = A(D, H, \lambda)$$

What if you have the modeling setting where $y = \{1, 2, \dots, L\}$, a nominal categorical response with $L > 2$ levels. The model will still be a "classification model" but not a "binary classification model" and it's sometimes called a "multinomial classification model". What is null model g_0 ? Again, $g_0 = \text{sampleMode}[y]$.

Consider a model that predicts on a new x_* by looking through the training data and finding the "closest" \vec{x}_i and returning it's y_i as the predicted response value. This is called a "nearest neighbor" model. Further, you may also want to find the k closest observations and return the mode of these k observations as the predicted response value. That's called "k nearest neighbors" (KNN) model where k is a natural number hyperparameter. (randomize ties)

There is another hyperparameter that must be specified, the "distance function" $d: \mathcal{X}^2 \rightarrow \mathbb{R}_{\geq 0}$. The typical distance function is Euclidean distance squared:

$$d(\vec{x}_*, \vec{x}_i) := \sum (x_{i,j} - x_{*,j})^2$$

What is H ? A ?