

Assignment 3: Secret Histories of Small Objects (30%)

This is a group assessment task. Your tutor will assign students into teams of 2 during the week 9 tutorial session. It is your responsibility to schedule time for teamwork, especially making use of available time in tutorial sessions to discuss issues with your teammate and tutor.

Brief: In this assignment, your team will design and implement a **single-page web site** using HTML, CSS and **original photographic and image assets that you have created**. The webpage will be about a **collection of 8 small objects that you have photographed yourself**. The objects must share a **common theme**. The webpage will also present **text information** (real or fictional) about each of the objects in the collection.

The webpage will be presented as a single long-scrolling page divided into several sections. At the top of the page, the **first section will introduce the collection, providing context and explaining the significance of the collection**. Below this, there will be a **separate section for each object**. You must provide **at least 1 clear image and a description of no more than 100 words for each object**. At the end of the page, a final section will provide **brief information about the owner of the collection, or where the collection can be viewed**.

One of the key challenges of this project will be effective team communication and delegation of work. Additionally, while it is important that each page section has its own unique presentation, all sections must share a common visual style with professional branding. Basic elements and principles of design should be applied with an understanding of typography and design conventions normally applied in modern web sites.

Initial design and prototyping for the webpage will make use of rough placeholder sketches representing images and photos that will appear the final site. This will allow your team to begin planning and developing your webpage before photography has been finalised. You are expected to document this process.

Task: To design and create a webpage using HTML, CSS and original image assets. The website will present a collection of 8 photographed objects including written information about each object (a minimum 25 words, up to a maximum of 100 words, per object).

Assignment Submission:

Each team member will be required to upload a separate Moodle submission containing the following deliverables:

(a) A **"site" folder** containing your team's completed web page as an HTML document, styled using CSS. The contents of this folder should be identical for both team members. Any assets required to view the page correctly should be organised using sub-folders. Files should be optimised for online delivery - all files used by the web page must not exceed 25MB. The web page will be tested using Google Chrome.

(b) A **"project" folder** containing original versions of photos used in the assignment in JPEG format. An upload limit of 100 megabytes applies for this assignment submission. If necessary, you may resize the original photographs to at least 5 megapixels to reduce their file size for submission.

(c) **Individual Documentation:** Each team member must submit separate documentation documenting the process of developing the assignment concept and implementation. You are encouraged to make use of screenshots and include researched images to document your progress. Any online research or non-original resources used must be clearly referenced by providing a short description of the resource and the URL address where it can be located.

The team must also upload the completed web site to a web host and provide a URL to access the site in the assignment documentation. It is up to you to ensure that the site works correctly when opened from this URL.

Web hosting will be discussed in the week 12 lecture.

Grading Criteria:

- > Originality and creativity in response to the brief
- > Application of design elements and principles, and web design conventions
- > Technical execution of web page using HTML and CSS code techniques
- > Individual documentation, including concept development, design research and technical implementation

Due Date: 5pm Friday, Week 14 (3 November 2017)