

URL

Description

BRAND ①

External links

website Youtube
mobile other
Facebook Other
Twitter

SEO
used as default on all brand pages
Title
Description

Sections

Add section
SAME AS GF

SUB PAGES

Add sub page → Flexi-Pg Form

subpages	Sort
<input type="text"/>	1
<input type="text"/>	2

WINES

Add wine → wine form

current wines	Sort	Archive	Hide	STG
<input type="text"/>	1	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="text"/>	2	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Archived wines	Sort	Current	Hide	STG
<input type="text"/>	1	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="text"/>	2	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hidden wines	current	archive		
<input type="text"/>	<input type="radio"/>	<input type="radio"/>		
<input type="text"/>	<input type="radio"/>	<input type="radio"/>		

ASSETS

Add Asset → asset form

current assets	Thumbnail	Description	not uploaded	File types	Sort	
		<input type="text"/>	<input type="checkbox"/>	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>
						update hide Delete
Hidden assets						activate update Delete

PROGRAM

Add Program → Program Form

current Programs	Sort	Hide	Delete	Archive	Delete
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Archived Programs	Current	Hide			
<input type="text"/>	<input type="checkbox"/>	<input type="radio"/>			
Hidden programs	current	archive			
<input type="text"/>	<input type="radio"/>	<input type="radio"/>			

ACCOLADES

Add accolade → accolades Form

Featured accolades	Sort	ST	WN	STG	RS	Archive	Hide	Delete
<input type="text"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
<input type="text"/>	<input type="checkbox"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="checkbox"/>
BRAND accolades								
<input type="text"/>								
<input type="text"/>								

Archived accolades

Hidden

see wine/printing

GENERAL

Brand: Assign

name:

URL:

STG (use as default for vintages)

Title:

Description:

VINTAGES

→ Vintage Form

Current Vintages	Sort	Archive	Hide	STG
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Archived Vintages	Sort	Current	Hide	STG
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Hidden Vintages	Current	Archive
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>

ASSETS

Same as brand

Accolades

~~Same as Brand~~

Featured Accolades	Sort	ST	WN	STG	Review sheet	Archive	Hide	Delete
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Delete
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Delete
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Delete

Wine Accolades	Sort	ST	WN	STG	Review sheet	Archive	Hide	Delete
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Delete
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Delete
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Delete

Archived Accolades	Sort	ST	WN	STG	Review sheet	Archive	Hide	Delete
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Delete
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Delete

Hidden Accolades	Current	Archive
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>

VINTAGE

3

Brand: assign

Wine: assign

Vintage:

☐ Current ☐ Archive ☐ Hide ☐ STG

SEO

Title

Description

URL

WINE INFO

Description

Tasting notes

Winemaking

Region/Vineyards

Food pairings

Analysis

☐ Add section Same as GF

ASSETS

Same as brand

Accolades

~~Same as Brand~~

☐ Add accolade

Featured accolades

Sort	ST	WN	STG	Review sheet	Archive	Hide	Delete
<input type="checkbox"/>	o	o	o	o	o	o	Delete
<input type="checkbox"/>	o	o	o	o	o	o	Delete
<input type="checkbox"/>	o	o	o	o	o	o	Delete

Vintage accolades

<input type="checkbox"/>	o	o	o	o	o	o	Delete
<input type="checkbox"/>	o	o	o	o	o	o	Delete
<input type="checkbox"/>	o	o	o	o	o	o	Delete

Archived accolades

<input type="checkbox"/>	o	o	o	o	Current	o	Delete
<input type="checkbox"/>	o	o	o	o	o	o	Delete

Hidden

Current	Archived
o	o
o	o

Notes

- check / uncheck to activate certain appearances ie current.

ASSETS

(4)

Type: Assign:

Image - winery
Image - people
Image - vineyard
Image - other
Bottle
Beauty
Label
Logo
Sales sheet
Brochure
Necker
Shelf talker
Case card
Tasting card
UPC code
~~other~~
Other

Brand: Assign

Wine: Assign

Vintage: Assign

Note

- asset placed based on brand/wine/vintage assignment
- if only brand = brand asset
- thumbnail + low res jpg created using high res jpg.

Title

Description

upload

- High Resolution JPG (for web)
- High Resolution TIF (for print)
- PDF
- EPS

REVIEW (5)

Brand: Assign

Wine: Assign


Vintage: Assign

Rating


Review

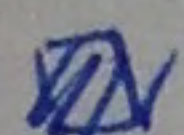
Source

Date

☐ medal 

☐ ST ☐ W n ☐ Review sheet ☐ STG

☐ Featured accolade 



PROGRAM (6)

BRAND: Assign

Title

Description

URL

SEO (same as others)

SECTIONS

- See BRAND

SUB PAGES

- See BRAND

Assets

See Brand

~~BRAND~~

SALES TOOL GENERATOR STG

BRAND: select

Wine / vintage: select

Type of POS: Select. (~~market or wine~~)

- Tasting notes (TM)
- Sale Sheet (SS)
- Review sheet (RS)
- Tasting Card (TC)
- Shelf Talker (ST)
- wine necker (WN)

Content

select	<u>TM</u>	<u>SS</u>	<u>RS</u>	<u>TC</u>	<u>ST</u>	<u>WN</u>
<input type="checkbox"/> Tasting notes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Winemaking	<input type="checkbox"/>	<input type="checkbox"/>				
<input type="checkbox"/> Region/vineyard	<input type="checkbox"/>	<input type="checkbox"/>				
<input type="checkbox"/> Food Pairing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Analysis	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>		
<input type="checkbox"/> Featured Reviews*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Current Reviews*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> custom Field 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> custom Field 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> custom Field 3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- user selects what content to use based on options available
- Reviews: Admin allows/denies of available in STG
- Reviews: depending on POS, may only select limited # of reviews